PRESBYTERIAN - ST. LUKE'S FASHION SHOW

1969

The Woman's Board

of

Presbyterian-St. Luke's Hospital

invites you to

The Forty-Third Annual Fashion Show

to be given at

Medinah Temple

on

Wednesday, September 24th

at two-thirty o'clock

#4766 1969-1

newsclip
midwest / chicago
263-4065

News
Chicago, Ill.
Daily C 465,916
Weekend C 471,928

DEC --4-68

Mrs. Chappell heads 'Pres' fashion show

Mrs. George S. Chappell Jr. has been appointed fashion show chairman for the 1969 Presbyterian-St. Luke's show. The very attractive, gray-haired grandmother is a past president of the women's board of Presbyterian-St. Luke's Hospital.

The show, the 43d renewal of the extravaganza, will take place Sept. 24.

newsclip
midwest / chicago
263-4065

Tribune
Chicago, Ill.
Morning C. 842,077

Bulletin:
Mrs. George S. Chappell Jr., has been named chairman of the 1969 Presbyterian-St. Luke's Fashion show, it was announced yesterday. She has twice been president of the hospital's woman's board.

Presentation ball

newsclip
midwest / chicago
263-4065

Sun-Times
Chicago, Ill.
Daily C 552,155

FEB -17-69

newsclip
midwest / chicago
263-4065

Gazette
Sterling, Ill.
Evening C. 13,939

JAN -18-69

Republican Women To Host National Committeewoman

Mrs. Brooks McCormick, above, National Committeewoman for Illinois, will be a guest at the annual meeting of the Sterling-Rock Falls Republican Women's Club Monday, Jan. 27. A 12:30 p.m. luncheon is planned in the Red Carpet Room, Sterling.

Speaker for the meeting will be Mrs. Walter Oblinger of Springfield, county clerk of Sangamon County and vice president of the Illinois Federation of Republican Women.

Mrs. McCormick, prominent in Republican activities for many years, is presently on the executive committees of the Illinois Federation of Republican Women and the United Republican Fund of Illinois. She was chairman of the Women's Division of the All Illinois Committee to elect Richard B. Ogilvie governor. Mrs. McCormick served as an alternate delegate to the Republican National Convention in August and was a member of the Illinois General Assembly from 1965 to 1967.

The civic activities of Mrs. McCormick include the Board of Directors of the Better Government Association, Board of Governors for Recording for the Blind, Women's Board of Presbyterian-St. Luke's Hospital, Women's Board of the Art Institute of Chicago, Women's Board of the Field Museum of Natural History, Board of Trustees for Illinois Children's Home and Aid Society, and director of the Chicago Public School Art Society. Mrs. McCormick is a member of St. Chrysostom's Church (Episcopal).

Election of officers will be held at this meeting and a large number of members and guests are expected. Reservations are to be made by calling Mrs. Lyle Bushman at 625-3851 or Mrs. Leonard Marcy at 625-0563 by Saturday, Jan. 25.

SOCIAL CHICAGO

Loss To Lake Forest: A Plus For Pasadena

By Mary Dougherty

Lake Forest will not be the same after March 1.

That is the date Mr. and Mrs. Charles H. Morse Jr. have set to say farewell to their home in Lake Forest and to take off for California. They have bought a place in Pasadena which will be more or less their permanent home.

Actually, they do not plan to live in it the year round, but will continue to spend summers on their ranch in British Columbia and very probably get back to this area occasionally during the winter.

THE HOUSE they are giving up is for sale, and Mrs. Morse says she hopes it will be bought by a family with a number of children. The house is large and well-planned for family occupancy, and its large swimming pool should be enjoyed by a lot of children.

Because of their frequent absence from Lake Forest the last few years the pool house has not been opened, but in the past it was the center of much activity. The Morse children and the families of the Charles H. ReQuas and the William S. Covingtons always gathered there and were most generous in inviting friends to join them.

The Morse house is actually the center of a family compound. It was built by Charles H. Morse Sr. in 1920 after he purchased a large acreage of land on which he raised Guernsey cattle. The original house was actually designed as a weekend cottage because in those days before rapid transportation had been established Lake Forest was considered a country place.

About a year later the senior Morse built a larger house and the weekend place which by that time had become the enormous place it still is was turned over to his daughter Martha. When she went to Germany to live, Charles H. Morse Jr. came into possession.

EVENTUALLY, Charles Morse's other sister, Mrs. William S. Covington and her husband built their home nearby and when Martha came back to this country and married Charles H. ReQua, they, too, built an adjacent house. So the whole area became a family compound. Although the Morses are leaving, the other two families will remain.

"Babby," as Mrs. Morse is known to her friends, will resign from the Woman's Board of Presbyterian-St. Luke's Hospital where she has been a most active member for many years.

Home, Sweet Home?

MR. AND MRS. SIDNEY S. GORHAM are moving again, but they haven't the faintest idea what their new address will be.

Theirs is a sad tale. For several years the Gorhams had the penthouse at 220 E. Walton Pl. When the ownership changed hands a little more than a year ago and the building was changed into a condominium, the Gorhams like most of the other tenants moved out. Happily, they got a penthouse nearby at 936 N. Lake Shore Dr. Now that building is to be torn down to make way for a high-rise.

Another tenant who is deeply

#47606 1969-2

newsclip
midwest / chicago
263-4065
Review
Lake Bluff, Ill.
Weekly C. 1,080

MARCH- 5-69

Mrs. Hart appointed to board of Chicago Commons association

Mrs. Augustin S. Hart Jr. of Lake Forest, has been appointed to the board of trustees of the Chicago Commons association, it was announced last week by Robert H. McCormick, president.

The Association is a group of six settlement houses in Chicago, and three out-of-town camps, which annually serves more than 30,000 adults and children in inner-city neighborhoods.

Mrs. Hart received her B.A. degree from the University of Chicago. She has served as president of the Women's Association of the First Presbyterian Church here, and currently serves on the Lake Forest Board of Education, the women's board of Presbyterian-St. Luke's hospital, the Board of Trustees of McCormick Theological Seminary, and the board of the Illinois Federation of Republican Women.

newsclip
midwest / chicago
263-4065
Review
Lake Bluff, Ill.
Weekly C. 1,080

APRIL - 9-69

s—Pictured at a recent fashion show were Mrs. Ralph Falk II (left) and Mrs. George f Lake Forest. Mrs. Falk is hostess of the TV program "Out On a Limb," seen on el 11. Mrs. Campbell may have been gathering ideas for this year's Presbyterian- how, of whch she is chairman.

HICAGO TRIBUNE, THURSDAY, MARCH 6, ☆ Section 2 - 3

Lake Forest League

TRIBUNE/Hardy Wieting

Meet the new Chicago Junior League president. She's Mrs. Thomas D. Hodgkins of Lake Forest, and she was elected at the League's meeting yesterday in the Saddle and Cycle club.

#47666 1969-3

Mrs. Hodgkins also is a member of the women's board of the Presbyterian-St. Luke's hospital, trustee of the Lake Forest Country Day school, and a member of the Junior Garden club of Lake Forest.

newsclip
midwest / chicago
263-4065
Lake Forester
Lake Forest, Ill.
Weekly C. 3,071

MARCH-12-69

Mrs. Hodgkins named president of Junior League of Chicago

H-24

Mrs. Thomas D. Hodgkins of Lake Forest was elected president of the Junior League of Chicago at a general membership meeting on Mar. 5 in the Saddle and Cycle club.

Mrs. Hodgkins has been active in Junior League work in the Chicago area for the past ten years, and has served as chairman of the community research, education and public relations committees, and also as vice-president of communications.

She is a member of the woman's board of Presbyterian-St. Luke's hospital, a trustee of the Lake Forest Country Day school, and a member of the Lake Forest Junior Garden club.

Another Lake Forester, Mrs. Thomas E. Donnelley II, was elected admissions chairman. Both women will serve for two year terms.

newsclip
midwest / chicago
263-4065
Sun-Times
Chicago, Ill.
Daily C 552,155

APRIL -10-69

Mrs. Daggett Harvey dies

Mrs. C. Daggett Harvey Sr., of 2430 N. Lakeview, long one of the leaders of Chicago society, died Wednesday night in Presbyterian-St. Luke's Hospital.

A prominent figure in artistic and cultural activities in the city, Mrs. Harvey had been ill several months.

Mrs. Harvey's slim blond attractiveness was a feature of many social events, beginning with her introduction to society in the '30s at a ball in the Blackstone Hotel.

Her interest in the arts and cultural and charitable projects was shared by her husbad, who is chairman of the Fred Harvey restaurant chain.

A founder of Heart Assn. auxiliary

Mrs. Harvey was a founder of the women's auxiliary of the Heart Assn. and active in the work of the Immigrants Service League. She, with her husband, was a member of several private clubs in the Chicago area, including the Casino, the Saddle and Cycle and the Shoreacres in Lake Bluff.

The trimness that distinguished Mrs. Harvey throughout her appearances on the social and cultural scene—from debutante to grandmother—also showed in her role as a tennis player at the Saddle and Cycle and as a model in charity fashion shows.

MRS. C. DAGGETT HARVEY SR.

She was a favorite among the models at the Presbyterian-St. Luke's Hospital fashion show for many years.

Helped her husband's projects

She and her husband lent prestige to a full range of annual functions in the cultural life of Chicago, including the openings of the Lyric Opera, of which her husband was president.

Aiding her husband in his special interests, which range from the Orchestral Assn. to the Council on Foreign Relations, was a special project with Mrs. Harvey.

Mrs. Harvey was a member of the Cudahy packing family and linked to the Vanderbilt family through the marriage of a daughter to Alfred Gwynne Vanderbilt.

Survivors include another daughter, Melissa, and a son, C. Daggett, both of Chicago.

Funeral services will be held at 3 p.m. Friday at Rosehill Cemetery.

At John Carroll Sons Funeral Home, 25 E. Erie.

newsclip
midwest / chicago
263-4065
The Doings
DuPage Edition
Hinsdale, Ill.
W CC 9,000

MAY -1--69

newsclip
midwest / chicago
263-4065
Doings
Clarendon Hills
Weekly C. C. 9

newsclip
midwest / chicago
263-4065
Doings
Oak brook, Ill.
C. 9,000

Fresh as spring was the green and white color scheme for the Presbyterian-St. Luke's fashion show committee luncheon last week in the hospital. By a happy coincidence, the hospital and Northern Trust company, sponsors of the 1969 fashion event, have the same official colors — green and white.

newsclip
midwest / chicago
263-4065
Star
Northbrook, Ill.
Weekly C. 4,704

MAY -15-69

Members of the Winnetka Auxiliary, Presbyterian-St. Luke's Hospital Woman's Board address invitations to "An Afternoon In May" luncheon today. From left are Mrs. John Barr of Northbrook; Mrs. Thomas McDermand, committee member; and Mrs. Robert Young, benefit chairman, both of Winnetka. (Dorothy Booty Photo)

#47666 1969-4

newsclip
midwest / chicago
263-4065
Sun-Times
Chicago, Ill.
Daily C 552,155

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newsclip
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DuPage Edition
Hinsdale, Ill.
W CC 9,000

MAY -1--69

newsclip
midwest / chicago
263-4065
Doings
Clarendon Hills
Weekly C. C. 9

newsclip
midwest / chicago
263-4065
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Oak brook, Ill.
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#47666 1969-4

newsclip
midwest / chicago
263-4065
American
Chicago, Ill.
Daily C 446,945

APRIL -12-69

Aiding Charities Is Fashionable

By Margaret Carroll
[Society Editor]

DREAMING UP money-making schemes for charities is the lifework of many a society matron. Promoting benefit balls and house tours and ice cream socials and antique sales occupies her every extra-curricular hour.

But yesterday afternoon in the grand ballroom of the Palmer House, each of three attractive young women won $500 for her favorite hospital merely by walking across a room.

Simple. It's called winning the "Hospitals on Parade" prize money.

Mrs. Melville Ireland, who never wears pants except while sailing or hunting, won for Children's Memorial hospital in a navy and white pantsuit.

Mrs. Seymour Cooperman, treasurer of her auxiliary, won for Henrotin hospital in white crepe pleated pants and wrap top.

Mrs. David O. MacKenzie, who describes herself as "a nonvolunteer" since her four children were born, won for Lake Forest hospital in a buttercup yellow and white Donald Brooks gown.

The winners were among 45 women chosen by Chicago area hospital auxiliaries to model Saks Fifth Avenue fashions and vie for a trio of $500 awards in the annual benefit luncheon and fashion show for Grant hospital.

Some of the names on the mannequin list are familiar to society page readers: Mrs. William O. Hunt Jr. [Martha McCormick] for Passavant; Mrs. Emery Smyth for Presbyterian-St. Luke's; Mrs. Arnold Newberger for Mount Sinai; Mrs. Walter Stuhr Jr. for St. Vincent's.

newsclip
midwest / chicago
263-4065
Townsfolk
Chicago, Ill.
Monthly C. 1,500

APRIL ----69

The Presbyterian-St. Luke's Fashion Show Committee will host a luncheon in honor of their Sponsor on April 22nd in Schweppe-Sprague Hall at the Hospital.

newsclip
midwest / chicago
263-4065
American
Chicago, Ill.
Daily C 446,945

APRIL -19-69

TODAY'S BRIDE is Suzette deMarigny Smith, daughter of Mrs. and Mrs. Edward Byron Smith of Lake Forest. The ceremony uniting Suzette and Richard G. Faux in marriage is scheduled for this afternoon in the Church of the Holy Spirit. A reception will follow in the Smiths' home.

Richard's parents are Mr. and Mrs. R. Gordon Faux of Wollaston, Mass.

Matrons of honor will be Suzette's sister, Mrs. John A. Bross Jr., and a cousin, Mrs. Robert C. Harrison of New York City. The bride-to-be's niece, Suzette de Marigney Bross, will be the flower girl.

Peter B. Faux will serve as his brother's best man.

The wedding is bringing guests in from any parts of the country. Suzette's aunts, Mrs. George S. Chappell Jr., and Mrs. M. Scott Bromwell, gave a rehearsal luncheon Wednesday. Mr. and Mrs. Faux and Mrs. Smith gave hte bridal dinner in the Smiths' home, and the bridal luncheon was given by Mr. and Mrs. Solomon Byron Smith, the bride's aunt and uncle.

This afternoon's festivities may take on the first authentic Presbyterian-St. Luke's fashion show wedding scene. All those people from Northern Trust company and past woman's board President Mrs. Chappell, too! [Northern Trust has angeled the show many times.]

newsclip
midwest / chicago
263-4065
The Doings
DuPage Edition
Hinsdale, Ill.
W CC 9,000

Committee for Presbyterian-St. Luke's fashion show will introduce the sponsor of this year's show at a luncheon Tuesday, Apr. 22 in Schweppe-Sprague hall, at the hospital.

#47666 1969-5

The Presbyterian-St. Luke's
Fashion Show Committee
requests the pleasure of your company
at a luncheon
in honour of our Sponsor
Tuesday, the twenty-second of April
at twelve o'clock noon
Schweppe-Sprague Hall
Presbyterian-St. Luke's Hospital
1743 West Harrison Street

Please Reply
642-6688

Things to do . . .

The Northern Trust Bank

TOWNSFOLK

Society, Sports, Travel and the Fine Arts

The Smith brothers, Edward Byron, left, and Solomon B, joined their sister, Mrs. George S. Chappell, Jr., and Mrs. Herbert C. DeYoung for luncheon in Schweppe-Sprague hall in Presbyterian-St. Luke's Hospital, where Woman's Board hosted the noon gathering. Mrs. DeYoung is President of the Woman's Board, and Mrs. Chappell is Fashion Show Chairman.

Stuart-Rodgers Studio

THIS is a year of "First" for the Woman's Board of Presbyterian-St. Luke's Hospital. They hosted a delicious luncheon planned by Miss E. Virginia Pinney, director of foods for the hospital, in Schweppe-Sprague hall of the hospital and it was the first time a luncheon was held in this setting. Another "First," the proceeds of the Board's Fashion Show will go directly towards fulfilling the pledge of the Woman's Board of $750,000 for the endowment of The Woman's Board Chair of Pediatrics and will be the first Chair ever to be endowed in this country by any hospital woman's auxiliary. In addition, it enables the hospital to broaden its entire Pediatric program. One of Chicago's first banks, The Northern Trust Company, is taking an active part in this new step forward in Chicago's medical history and again is sponsoring the 43rd annual Show to be held September 24th at Medinah Temple. Mrs. Herbert C. DeYoung is President of the Woman's Board and Mrs. George S. Chappell, Jr. is Fashion Show Chairman.

#47660 1969- Le

newsclip
midwest / chicago
263-4055
Lake Forester
Lake Forest, Ill.
Weekly C. 3,071

APRIL -30-69

Albert B. Dick III and Mrs. Bowen Blair—both Lake Foresters, were among guests at hospital luncheon to honor sponsors of Sept. fashion show. Mr. Dick is president of the board of Presbyterian-St. Luke's hospital, and Mrs. Blair is fashion show coordinator.

Happiness is—the Northern Trust co. sponsoring the 43rd annual Presbyterian-St. Luke's fashion show. Mrs. George S. Chappell Jr., show chairman, bestowed a kiss on each of her brothers, Solomon B. (center) and Edward B. Smith, executives of the bank, after this picture was taken, to thank them for their sponsorship of the show.

Women's auxiliary may start a trend

#24

By Doree Vissman

The woman's board of Presbyterian St. Luke's hospital set a trend 43 years ago by staging the first major fashion show in this country. They may just have started another with the announcement that the board will establish a Chair of Pediatrics at the hospital, the first ever to be endowed in this country by a woman's auxiliary.

Another happy announcement made at a luncheon last Tuesday, in Schweppe-Sprague hall at the hospital, was that the Northern Trust co. will sponsor the show, a considerable help to the woman's board in fulfilling it's pledge of $750,000 for the endowment.

That should make it a real family project for Mrs. George S. Chappell Jr., fashion show chairman, and her brothers, Edward B. and Solomon B. Smith, both board members of the bank.

The Smith's family involvement with the hospital dates back to 1914, when Byron Laflin Smith served on the board of St. Luke's hospital—and the tradition was brought right up to date when the Edward Byron Smith's daughter, Louise, (Mrs. John A. Bross) presented them with a grandson, Jonathan Mason Bross, born in the hospital just a few hours before the luncheon.

An elegant luncheon

As for the luncheon itself, the woman's board may have started still another trend with the first-time event held in the hospital. "I don't know why we didn't think of this before," said one board member. Virginia Pinney, director of food service of the hospital, did the complete planning for the elegant luncheon fare, which included squab and wild rice, and an exotic oranges cognac dessert. Table centerpieces were bouquets of fresh daisies.

Among Lake Foresters at the luncheon were Dr. James A. Campbell, hospital president, and woman's board members Mrs. John Q. Adams, Mrs. Peter J. Farago, Mrs. Richard H. Needham, and Mrs. Robert B. Upham.

#47666 1969-7

PRESBYTERIAN-ST. LUKE'S HOSPITAL
THE NORTHERN TRUST COMPANY
CHICAGO

#47660 1969-8

Praise for Recent Party Hosts and Guests

That chair in which Solomon B. Smith [left] and his brother, Edward B. Smith, are seating their sister, Mrs. George S. Chappell Jr., could be symbolic of the chair of pediatrics the woman's board of Presbyterian-St. Luke's hospital is endowing. Mrs. Chappell is a former board president. TRIBUNE/Hardy Wieting

BY ELEANOR PAGE

● LET'S HEAR a cheer for some hosts and guests who have made party-going happier for Chicagoans on their rounds:

For the woman's board of the Presbyterian-St. Luke's hospital for its luscious luncheon yesterday in Schweppe-Sprague hall in the hospital — "Isn't it more fun and challenging to entertain at home?" asked the board president, Mrs. Herbert C. DeYoung.

For Miss Virginia Penny, director of foods for the hospital, for supplying written direcitons on how to eat the *oranges cognac* dessert, a champagne glass filled with orange sections, centered by confectioners sugar held in a leaf, and a glass of brandy on the side. "Dip each orange section into the cognac, then into the powdered sugar. Use your fingers [that takes poise]. Sounds too simple to be inspired? Try it."

For the Northern Trust company for being the first corporation to contribute to the first chair ever endowed by a hospital woman's auxiliary in this country, the Woman's Board Chair of Pediatrics, a $750,000 project into which all funds from the annual fashion show will be funneled. The bank again will underwrite costs for the stage setting for the show Sept. 24 in Medinah temple.

For Mrs. John A. Bross [Louise Smith], for giving birth to the Brosses' first son, second child, Jonathan Mason Bross, yesterday in the hospital, just in time for his grandfather, Edward B. Smith, chairman of the board of the bank, to celebrate at the luncheon. "I don't often come to the hospital twice in one day," said the proud grandfather whose sister, Mrs. George S. Chappell Jr., is fashion show chairman, and whose brother, Solomon B. Smith, also present, is chairman of the bank's executive committee. Their grandfather, Byron Laflin Smith, the bank's founder, was hospital treasurer until 1914, so young Jonathan has his business and philanthropic career well blazed if he follows in family footsteps.

#47166 1969-9

Society in Chicago

Another surprise for Lawrie tWeed killer

By Patricia Moore

Daily News Society Editor

Edward R. Weed, that ol' surprise puller, has done it again.

Beautiful-people watchers certainly remember the Michigan Av. billboard leased by Weed just before his marriage to Lawrie Bowes that was inscribed "Baby Lawrie is a Weed Killer."

Well, Tuesday was Baby Lawrie's 26th birthday and Weed pulled off a surprise party — with, we hasten to add, the considerable help of his in-laws, Mr. and Mrs. Arthur Bowes. They provided the birthday party setting, one of their two apartments on E. Lake Shore Dr., the cocktails and supper and, of course, a birthday cake.

GUESTS WERE instructed not to spend more than 25 cents on presents so Baby Lawrie was inundated with dime store sillies.

Mr. and Mrs. Bowes barely had time to order the birthday cake since they returned just a couple of days ago from a trip West. Their first stop was La Costa, the co-educational luxury health spa in Southern California. After a few days of that clean living and exercise, they blew it all in Las Vegas and finally wound up in Scottsdale for some golf.

Mrs. Morton Weinress (left) heaps Mrs. Robert Bon Durant's plate with food at a luncheon of the Presbyterian-St. Luke's Hospital woman's board held Tuesday at the hospital. And such institutional food! Chicken breasts, wild rice, a variety of salads and fresh oranges dipped in cogna and powdered sugar. (Photo by Hartland Klotz)

Chatter . . .

It was family day when woman's board of P byterian-St. Luke's Hosp met for luncheon Tuesday the sponsors of the big aut fashion show.

Northern Trust Co. will s sor the Sept. 24 event, so bank's top executives, brot Solomon B. and Edward Smith, were on hand. Ther greet them was their sister " — Mrs. George S. Chappel She is fashion show chairman, so it's a cozy arrangement for everyone. The Smith family connections with both bank and hospital are practically history. Three generations back Byron the bank treasurer o Hospital.

Just to a atmosphere

Presbyterian-St. Luke's Hospital while the luncheon was taking place. She had given birth to a son, Jonathan Mason Bross, a few hours earlier. Pretty good timing on Bross' part. The the Brosses' second first son.

rted here yesterday, announcement made luncheon was the

newsclip
midwest / chicago
263-4065
Sun-Times
Chicago, Ill.

Style Go West, young women, go West—and away the ladies go

By Jane Gregory

You just know it had to be something sensational to pry the **Presbyterian-St. Luke's Fashion Show Committee** away from the Casino for an annual luncheon. The ladies always lunch at the Casino. It's practically an article of faith.

But there they were Tuesday, bypassing the Gold Coast and trooping out to the Near West Side for their very first ever spring lunch at the hospital. The puzzlement, however, all became clear when 1969 show chairman **Mrs. George S. Chappell Jr.** announced the big news. Proceeds from the Sept. 24 production will go directly toward fulfilling the woman's board pledge of $750,000 to establish the hospital's chair of pediatrics, the first chair ever to be endowed in this country by an hospital's woman's auxiliary.

Honored guests at the luncheon were executives from the Northern Trust Co., the friendly bank that's going to sponsor the benefit fashion show. The LaSalle St. group came as old friends since the bank already has a tidy balance of credit points from sponsoring the show in previous years. There are close family ties as well through Ky Chappell, who's the daughter of the late **Solomon A. Smith,** the patriarch of the Northern Trust banking clan.

$750,000 chair will be endowed by the woman's board and the bank's donation will go directly to it.

HOW TO hurt a guy: Bruce Graham, architect of the John Hancock Bldg., recently appeared before the very social Contemporary Club. After expounding on the lofty aspects of his profession and the giant buildi tions of th know that what tion t

FR come and Georg Austi Mrs. of La

Th the Mar ram fianc dent diar Uni of E Tl late

A in t Satu Will Lav cha bric P. Gor

Society in Chicago

Hospital board to endow chair

By Patricia Moore

Daily News Society Editor

The women who put charity fashion shows on Chicago's social map back in the 1920s and ever since have nurtured their prize, the Presbyterian-St. Luke's Fashion Show, have a new project.

The women's board of Presbyterian-St. Luke's Hospital is endowing a chair of pediatrics to the hospital, it was announced Tuesday. The board has committed itself to turn over $30,000 a year to the endowment in addition to other funds at the hospital already supported by the group.

The total endowment will be ... has 25 ...ugh Mrs. ... board ...opes to ... shorter ...ng after ...e annual ...de dame ...makers, ...rectly to the endowment.

When members of the woman's board met for luncheon Monday in Schweppe-Sprague Hall of the hospital, they also revealed the news that the Northern Trust Co. will sponsor the 1969 fashion show. Unlike the arrangement with sponsors of past shows, the money from Northern Trust will go directly to the pediatrics chair rather than to underwrite show costs.

"We think it is much more appealing both to potential sponsors and the general public to give their money to this rather than to fashion settings and stagehands," Mrs. De Young said. Henceforth, the fashion show expenses will come out of the woman's board's general fund.

Dr. Joseph R. Christian, head of the hospital's pediatrics department, has been named to the new chair.

#47666 1969-10

promise

. . . of better health through the best in research, teaching and patient care.

CHICAGO SUN-TIMES
MAY 11, 1969

JOEL COLE

PRESBYTERIAN-ST. LUKE'S HOSPITAL

Style

Oh, mom, poor mom, you're not at lunch, but don't feel glum

By Jane Gregory

Mrs. John A. Bross Jr. couldn't make it for lunch Tuesday with the **Presbyterian-St. Luke's Fashion Show Committee** at the hospital's Schweppe-Sprague Hall. She was otherwise occupied in the maternity ward, admiring **Master Jonathan Bross** who arrived just a a few hours earlier.

When the baby's birth was announced at the luncheon, the applause was loud enough to wake the whole nursery. The Bross' first son is, you see, the grandson of **Mr.** and **Mrs. Edward Byron Smith** and beaming Grandfather Smith was one of the guests of honor at the party. So, for that matter, was Great-Uncle **Solomon B. Smith.** The Smith brothers are, respectively, chairman of the board and chairman of the executive committee of the Northern Trust Co., the institution sponsoring the 1969 Presbyterian-St. Luke's Fashion Show.

And to make it a true family affair, the infant's great-aunt, **Mrs. George S. Chappell Jr.,** is chairman of the 43d annual show Sept. 24 at Medinah Temple. Appropriately, the proceeds will go directly toward fulfilling the hospital woman's board pledge of $750,000 for the endowment of a chair of pediatrics at Presbyterian-St. Luke's. This is the first time the women's auxiliary of any hospital in the country has funded what is comparable to endowed professorships at many universities.

quires an explanation under second cover. Emparedados, says the hostess, is the Spanish equivalent of smorgasbord and the festivities tie in with **Lake Forest** and **Barat Colleges'** joint venture of a visit to Spain and Portugal in October . . . . Wednesday's the day **Mrs. Tilden S. Engelman** and her colleagues in the **Junior Expansion Board** of the **National Multiple Sclerosis Society** give "Expo-1969," an exhibit of works by the chronically ill and handicapped members of the Homebound Program.

The smiling Smith brothers, Edward Byron (left) and Solomon B., form a family group with their sister, Mrs. George S. Chappell Jr., at Presbyterian-St. Luke's Hospital luncheon Tuesday. At the hospital, but too young to come to the party, was Edward Byron Smith's brand-new grandson.

#47666 1969-11

newsclip
midwest / chicago
263-4065
CHICAGO TODAY
Chicago, Ill.
Sun. C 483,418
MAY -18-69

She plays —and wins— ad game

By Barbara Ettorre

A METAL praying mantis decorated the window ledge of Marion Howington's 13th floor office in the Wrigley building.

"That's a bad symbol to be in here," she said.

No vicious female, however, is Marion, vice president and associate creative director in the J. Walter Thompson advertising agency.

Her staff loves her.

They bring in gag goblets of vodka ("My God. It IS vodka!") and deck her coffee table in lilacs.

She said she doesn't ask for special treatment because she is a woman—an attractive one, too. Her New York socialite looks have decorated the Presbyterian-St. Luke's fashion show runway and the Saddle & Cycle club tennis courts.

One of only two women officers in the 700-man Chicago office, Marion has flown to New York for a brainstorming session on 2 hours' notice and has been yanked from the beauty parlor, her hair in rollers, for an emergency meeting. Her son, Bobby, has filled a sponsor's plastic sandwich bag with water and dropped it out the window during a commercial filming. (It was captured on film, stayed in the ad.] His mother has filmed a commercial swinging from a boom at the John Hancock building.

She doesn't have ulcers after all this.

"This is the career I chose for myself," Marion said. "It is not the only thing in my life, but it's a darn close second."

A University of Wisconsin journalism major, Marion—a la Helen Gurley Brown—held 11 jobs the year following her graduation. She worked in an ad agency as a secretary, took a $50 monthly pay cut bo become a copywriter. In between marriage and two children, she became a copy supervisor and a firm vice president. In September 1967, she came to J. Walter Thompson and became a vice president in June 1968. Marion is one of 13 associate creative directors and heads an 11-man staff with another director, Cliff Feulner.

"I like both facets of my life," Marion said. "I'm glad my husband is not in advertising. We have separate business interests." Marion is married to Robert P. Howington Jr., a corporate lawyer. They live in a new near north apartment with their children, Alicia, 11, and Bob, 10.

"This is quite an integrated life. My children never have suffered because of my job," she said. She admitted she was a working mother before the term was in vogue. And she had

Chicago Today photo by Tom Kinahan

s on a black couch in her orange,
at the J. Walter Thompson ad
rmality of my job," Marion says.
fices here have no doors."

with writers, film editors, art

"Admittedly, this job is a tough one for a woman to handle—and a married woman with children, at that," she continued. "I feel no insecurities, tho. Because I am a woman, I look at an ad with both an objective and subjective view.

"But I certainly wouldn't work on a bulldozer account."

newsclip
midwest / chicago
263-4065
Oak Leaves
Oak Park, Ill.
Weekly C. 19,090
MAY -7--69

THIS WEEK . . .

the social scene

Presby-St. Luke committees get together for a luncheon

by Harriet Vrba

The Oak Park-River Forest auxiliary of Presbyterian-St. Luke's hospital and the local church committees working for the hospital will hold a spring luncheon on May 14.

The affair will be held in the home of Mrs. C. Patrick Hennessy of Linden ave. who has asked Mrs. Fred Allen, auxiliary president, Mrs. Herbert Kroeplin, Mrs. Norbert Schink, Mrs. O. B. Johnson, Mrs. Robert Boyd and Mrs. Paul Meredith to assist.

Luncheon will be served from 11:30 to 1 and then Dr. Joseph Christian, chairman of the hospital's pediatric department, will discuss the new Chair of Pediatrics given to the hospital by the woman's board.

Among guests at the May luncheon will be a group known in town as the Glitter Girls. They were so named by their friends because they make such sparkling gifts for the hispital's Christmas sale.

The Glitter group includes Mrs. Thomas Hall, Mrs. Fred Priest, Mrs. R. Lincoln Kesler, Mrs. Robert Kaska, Mrs. George Baldwin, Mrs. Boyd, Mrs. Robert Brewer, Mrs. Benjiman Douglass, Mrs. Joseph Shevelson and Mrs. Sherman Spitzer.

Just recently the woman's board was host at a luncheon in Schweppe-Sprague hall of the hospital in honor of Northern Trust co., the sponsor of the September Presbyterian-St. Luke fashion show —its 43rd.

The women expressed their gratitude to the Northern Trust for being the first corporation to contribute to the first chair ever endowed by a hospital woman's auxiliary in this country.

The woman's board Chair of Pediatrics is a $750,000 project into which all funds from the annual fashion show will be funneled.

—o—

THE OAK PARK club's spring formal is scheduled on May 17 from 7 until midnight.

The planning committee met Monday to finalize arrangements for the dinner dance.

Mrs. Harold Eberman, Mrs. Luther Anderson, Mrs. John Carey, Mrs. Darrell Thompson, Mrs. Robert Reid, Mrs. Maurice Davy, Mrs. Edwin Armstrong and Mrs. Vincent Sorren are all help-

#47666 1969-12

Chicago society figure

Colorful Fifi McCormick dies at 89

Mrs. Anne (Fifi) Potter McCormick, the wife of industrialist Fowler McCormick and one of Chicago society's more memorable women, died Sunday on her family's ranch in Scottsdale, Ariz., friends have learned Monday. She was 89.

Mrs. McCormick, who married the former board chairman of International Harvester Co. in 1931, shocked and amused her generation by living up to her definition of courage:

'Courage means doing the thing if you know in your own heart it is decent, no matter what people say."

A woman of contrasts, she was at home modeling clothes during a charity show, or clad in overalls, directing workmen on her home, or bossing a 6,000-acre ranch.

Always colorful, Mrs. McCormick once made memorable a particular Presbyterian - St. Luke's fashion show when she came to model.

Fifi, as she was known to her friends, arrived in the models' dressing room with two personal maids in tow. While austere society figures gaped, she mobilized room service for buckets of iced champagne to prepare herself for her appearance.

For her first entry, she took to the runway clutching a prim bouquet of white violets. Halfway through her appearance, she began tossing the flowers to the audience.

At her second performance that evening, she dramatized the elaborate feather headdress she wore by adding a couple of Indian war whoops to the modeling.

Mrs. McCormick was born in New York City on Nov. 14, 1879, the daughter of Mr. and Mrs. James Brown Potter.

In 1901, she married James A. Stillman, who became president of the National City Bank of New York.

During her long marraige to Stillman, Mrs. McCormick met Fowler McCormick, who was 19 years her junior.

They became close friends. Earlier, Mrs. McCormick had been enmeshed in a sensational divorce suit with her banker husband. As the years passed, the Stillman divorce was denied in court and a reconciliation was attempted.

McCormick went back to Chicago and worked in the family-owned International Harvester Co. as a $21-a-week laborer.

Eventually, Mrs. McCormick and Stillman were divorced. On the day following the final decree, she married McCormick.

Shocked society

The marriage shocked society. Mrs. McCormick was then 52, her new husband 32. For years, society gossips speculated on whether the marriage would last.

Three years after their marriage, the McCormicks moved into a few rooms in a barn on their sprawling farm near Barrington. Mrs. McCormick said she liked the life:

'I like it here because it's real country and real Middle West. I don't like Lake Forest, though of course some very fine people live there, because it's an imitation of Long Island. And Long Island in turn is an imita-

Turn to Page 16

Mrs. Fowler McCormick in 1934 at play opening at Auditorium Theater.

#41766 1969-13

newsclip
midwest / chicago
263-4065

CHICAGO TODAY
Chicago, Ill.
Daily · C 436,393

JUNE -2--69

Chicago's most beautiful women

She's the knockout on the 'party line'

What makes a woman beautiful? Poise, charm, style, vitality, warmth—and something else totally her own. This series, the second of 20 articles on our town's beautiful women, will delve into what makes a woman beautiful.

By Margaret Carroll
Society Editor

MRS. MICHAEL SIMPSON of Glencoe turns heads wherever she goes — to the Bachelors and Benedicts ball, to the Grant hospital Mod ball, or to the Presbyterian-St. Luke's fashion show. Her brunette beauty and her flair for fashion leaves the gentlemen in any crowd staring.

Barbara Simpson met her husband at Northwestern university, where she studied theater and he studied business administration.

Mike went on to graduate school at the University of Michigan, and Barbara went to work as a convention demonstrator and speaker for the Chrysler corporation to help support them.

They've lived in the

• MRS.
cerned
Th

coe home for 3 years. Their daughter, Leslie, is nearly 2. Mike commutes to Franklin Park every day, where he's in the sales department of his father's firm, A. M. Castle. [His father's name is John Simpson. Figure that one out].

Barbara and Michael are active in a little theater group in Glencoe. She is an antique hunter, hopes that one day their home will be wall-to-wall 18th century English furniture.

She thinks the new pants outfits for evenings are lovely, tho she prefers skirts for daytime wear. She has no particular favorite shop or designer, just loves bright colors. On Barbara's size-10 frame, haircloth would look chic.

SUMMER WATER SPORTS are her favorites. Michael's father owns a sailboat, so most summer week-ends the young Simpsons are either sailing or swimming or water skiing.

O, yes. She can cook, too. Italian food is her specialty, but she's of the I'll try any-

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midwest / chicago
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CHICAGO TODAY
Chicago, Ill.
Daily C 436,393
JUNE 20-69

#4766 1969-15

Chicago's most beautiful women

Carlotta—art, ballet, beauty

One of a series on Chicago's beautiful women.

By Margaret Carroll
Society editor

BID A NO-TRUMP hand against Mrs. Carlotta McGuire and you may be doubled and set before you can say scat. Carlotta and a quartet of friends play bridge once or twice without fail every week.

She's also a ballet student, taking weekly lessons in the Winnetka community center, and she's looking forward to the coming of the golf season.

Two of her six children still are at home, so like most suburban mothers Mrs. McGuire plays the role of chauffeur and school assembly audience member often. Her eldest son, John, holds a seat on the grain exchange. Daughter Carlotta is a professional model. Sons Michael and Patrick are in California, where Mike owns a couple of paperback book shops and Pat is a student at U. S. C.

LIFE HAS had its ups and downs for Carlotta Lagorio McGuire. When she married John McGuire in 1940, crowds flocked to the church to see society's glamor girl of the day walk down the aisle. Press photographers had nicknamed her "Angel Puss," and she was thought to be Chicago's most beautiful bride of all time.

The McGuires separated in 1962, after 22 years of marriage, with Carlotta charging desertion in her suit for divorce.

Carlotta says she is not the type for organization work, prefers ministering to people with her hands. When Marcia and Irene go to college, she plans to serve as a volunteer, hopefully in a hospital such as the Rehabilitation Institute.

PAINTING HAS been Carlotta's hobby for about 4 years. She started with charcoals, now works in oils. She likes realistic art, says "I like to see what I'm looking at."

She shops for clothes only when she needs something for a specific occasion, prefers to have one good designer dress for cocktail and formal parties than several ordinary dresses. Galanos is her favorite designer.

CHICAGO TODAY Photo by Al Phillips

• MRS. CARLOTTA McGUIRE, still one of Chicago's great beauties, is an amateur painter and ballet student these days. She's a perennial favorite in the Presbyterian-St. Luke's fashion show, too.

Hospital is high on Santa's list

By Margaret Carroll

Society editor

YOU DON'T HAVE to love children to donate your time and-or possessions to Presbyterian-St. Luke's hospital. But it helps. Especially lately.

For the last year or so, the hospital pediatrics deparment has begun to believe its Santa Claus is on 24-hour call.

The goodies parade began last November, when the hospital woman's board voted to establish a chair of pediatrics. Underwriting the chair is a project comparable to endowing a professorship in a university. First recipient of the chair is Dr. Joseph R. Christian. Beginning this year, proceeds of the prestigious Presbyterian-St. Luke's annual fall fashion show will defray the board's $750,000 pledge for this endowment.

THEN THERE'S the dollhouse.

Every year, three auxiliaries of the hospital sponsor a Christ handwork bookmarks to very-Saks-Fifth-Avenue doll wardrobes —in the Women's Athletic club.

The 1968 sale featured the raffle of a large dollhouse, replica of a collector's item owned by the late and famous Mrs. James Ward Thorne, whose miniature rooms are on exhibit in the Art Institute.

Carl Neumeister, a retired west suburban engineer, designed and constructed the house. Mrs. S. Austin Pope found the furniture, had several needlepoint pieces made and lovingly furnished the house. Would you believe the piano in the parlor really plays? There's a music box inside it.

Mrs. Edward Hibben, a long-time friend of the hospital, won the dollhouse and promptly gave it to Pres.-St. Luke's. The house now stands in a protective plastic case on the pediatrics floor.

Meanwhile, still in dollsville . . . down the hall apiece stands the doll collection of Mrs. Joseph L. Strauss, Jr., sister-in-law of woman's board member Mrs. Gardner Stern. The 116-doll collection, which once belonged to Mrs. Strauss' daughters, includes Queen Elizabeth II as a child, a Mexican water carrier, and an Alaskan baby in a leather pouch.

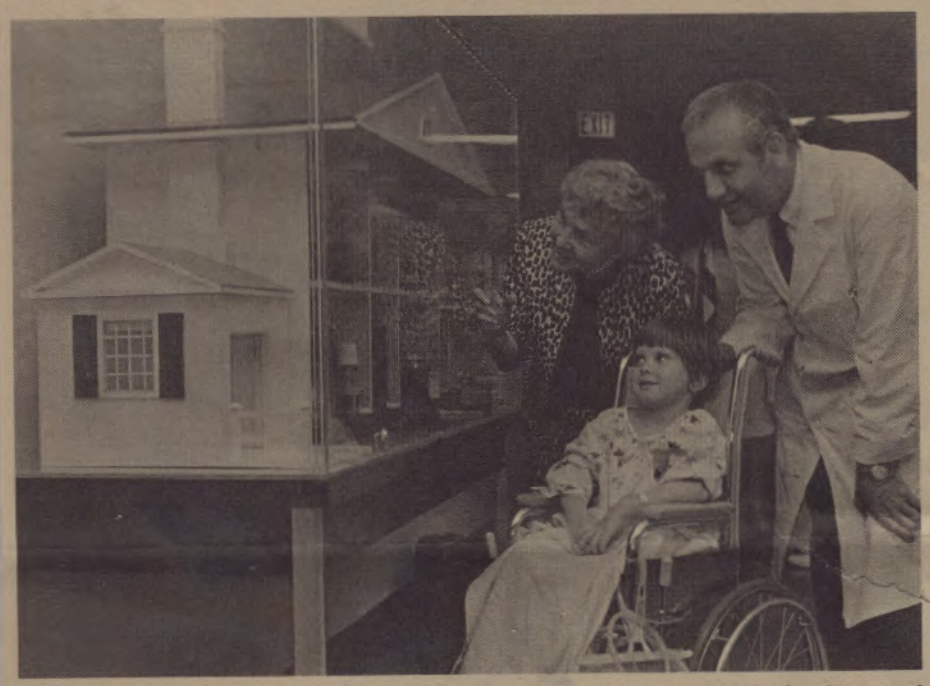
The collection also includes a doll representing a nurse in the old St. Luke's hospital. That particular doll was dressed and donated by Gertrude B. Hunt, R. N., who was graduated from the hospital's school of nursing in 1917. The fabric she used in the doll's uniform was that imported from Scotland for the nurses' uniforms in those dear departed days in which collars were so stiff they put permanent pleats in a nurse's neck.

If you're the worrying kind of reader, fear not. Child patients in Presbuterian-St. Luke's hospital have plenty of toys to play with. Not everything on the "Ped" floor is the look-but-don't-touch variety. That's where volunteers like pretty, blond Mrs.

● DENISE VAN DAHM, 4½, and Dr. Joseph Christian, chairman of the department of pediatrics at Presbyterian-St. Luke's hosptial, get the artist's view as Mrs. S. Austin Pope describes the interior of the dollhouse she designed. The dollhouse is one of several gifts given recently to the hospital.

Scottish import, but she ears a washable blue smock d volunteers her time to play with the children. And, in the long run, it's probably she and her sister volunteers who best help keep "home sickness" off the list of each child's ailments.

CHILDREN'S FLOOR RECEIVES GIFTS



DOLL HOUSE—Mrs. S. Austin Pope discusses the doll house which she decorated with Dr. Joseph R. Christian, pediatrics chairman, and patient.

The children of the pediatrics floor recently received two new gifts which should help brighten their long hours in the hospital. The gifts, a unique dollhouse and remarkable collection of dolls, are on display in the corridors of the pediatric floor.

The dollhouse was donated to the hospital by Mrs. Edward Hibben. It is an exact replica of one made by the late Mrs. James Thorne and on display in the Art Institute.

Complete in every detail the house features crystal chandeliers, needlepoint rugs, mural wallpaper, and miniature antique furniture.

The doll collection was given to the children's section by Mrs. Joseph L. Strauss, Jr. The collection was started by Mrs. Strauss' parents shortly after she was married. As Mrs. Strauss' family grew to include three daughters, the collection grew to more than 120 dolls.

The collection includes dolls representing many nations of the world, Queen Elizabeth in her coronation dress, Abraham Lincoln and George Washington, Austrian skiers, and a St. Luke's nurse.

One of Mrs. Strauss' now married daughters is Mrs. Muller David, a member of the Junior Associates. Her sister-in-law is Mrs. Gardner Stern, a member of the Woman's Board.

DOLL COLLECTION was presented to the pediatrics division by Mrs. Joseph Strauss (left) who describes the dolls of many nations to patients.

#417660 1969-16

newsclip
midwest / chicago
263-4065
CHICAGO TODAY
Chicago, Ill.
Daily C 436,393
JULY --1-69

Chicago's most beautiful women

Robin's a beauty on the wing

One of a series

By Margaret Carroll
Society editor

MRS. ROBERT WOOD Tullis is a fifth generation Chicagoan, a great-great-granddaughter of the late Gustavus Franklin Swift, founder of the Swift packing industry. Her husband's grandfather is Gen. Robert E. Wood, who served for many years as chairman of the board of Sears, Roebuck and Company. Her debut party was featured in Life magazine. She's always on the runway in the Presbyterian-St. Luke's fashion show.

With that kind of billing, Robin Tullis could live in an ivory tower, oblivious to the world outside her Gold Coast apartment. But she works hard for Passavant hospital and Lyric opera, bicycles with her children in the summer, skates with them in the winter, loves to experiment with French recipes, and wishes she could afford all the Post-Impressionist artworks she would love to have.

She enjoys fashion, especially the young designers. She doesn't follow fads explicitly, but does enjoy innovation.

Robin and her husband, an attorney, entertain friends on an average of once a month—never anywhere but at home.

FOR THE LAST few years, the Tullises have been going the spring vacation travel route with their children. They've been to Jamaica a couple of times. And Robin and her two daughters spend a week of spring vacation every year with her mother, who has a house in Taxco, Mexico.

This spring, however, Mr. and Mrs. Tullis went to Europe — sans children — visiting Rob's Yale roommate, now in the diplomatic service in Paris; visiting Robin's uncle and aunt, Mr. and Mrs. Clinton King, also in Paris; driving thru Spain, seeing friends outside London.

Robin didn't do much shopping in Paris, believe it or not. She bought some shoes, but didn't haunt the designer salons.

"My husband doesn't like to shop much, and when we're vacationing, I'd rather spend my time with him. I'd rather shop here, where I know what I buy will fit—both me and my budget."

• SOMEBODY'S ALWAYS getting into the act. Mrs. Robert Wood Tullis has a little help in picture-posing from daughter Tracy (under piano) and the Tullis family's Siamese cats. Robin Tullis is a fifth generation Chicagoan, descendant of one of the city's meat-packing industry founders.

GET INVOLVED

TRIBUNE/John Bartley

Mrs. Paul Tevis "gets involved" by working in the clinic playroom at Presbyterian-St. Luke's hospital.

Give a thought to helping others

● MAKING your mark, leaving your footprint, achieving your goals — great motivations for "self." But then there are the "others," those who are either too old, too sick, or too low in I.Q. to dare to dream about the things you want to accomplish.

Part of your mark, your footprint, or your goals, may be helping them. Call Mrs. White at the volunteer bureau, AN 3-0640, for suggestions on how to become involved.

•About 100 senior citizens come to the Edgewater Uptown Senior Center, 4645 N. Sheridan rd., every day for an afternoon program and refreshments. Right now the director, Roger Hough, needs a mature person who could come in on Fridays and supervise the six member refreshment crew and also to supervise on the one day a month when they have a birthday celebration. He also needs volunteers who can either teach a class in knitting or crocheting. His number is 784-2041.

Linda Lee Landis

GREEN WITH . . . : The green and white invitations for a Presbyterian-St. Luke's Fashion Show lunch on Aug. 18 are just the color of money, which is nice because the party's at the Northern Trust Co. The bank and the committee are giving the party in honor of exhibitors and new models for the Sept. 24 show in Medinah Temple.

The social world

Charity takes Chicago by storm

By Margaret Carroll

HURRICANE Charity is about to clobber the southwestern shores of Lake Michigan with her annual fall storm of fashion shows and dinner dances.

All for the cause, baby—for hospitals from Presbyterian-St. Luke's to Podunk General, for orphan homes from Cradle to dresser drawer, and for ailments from heart disease to hay fever.

For starters: The Chicago Boys' clubs will benefit from Marshall Field & Company's fall designer showing Sept. 4 in the Sheraton-Blackstone hotel. . . . Illinois Children's Home and Aid society's Spanish - themed September ball will be Sept. 12, also in the Sheraton-Blackstone. . . . Lake Bluff Children's home will benefit from "Jubilee Bee," an outdoor fair at Hawthorn Mellody Farms in Libertyville Sept. 13.

Presbyterian-St. Luke's hospital's annual fashion show is set for Sept. 24 in Medinah Temple. . . . Weiss hospital women's board will sponsor a black-tie benefit dinner-dance Sept. 27 in the Guildhall of the Ambassador West hotel.

newsclip
midwest / chicago
263-4065

Sun
Naperville, Ill.
Weekly C. 5,720

AUG -28-69

Welcome Wagon's Active Fall Schedule

Plans are currently under way for the September activities of the Naperville Welcome Wagon club. The first fall meeting will be held Tuesday, Sept. 2, at 7:15 p.m. at the Barn, when Jane Sindt, president of the Naperville Heritage Society, will speak.

Members will also be able to sign up for all fall activities—bowling, Bridge, China painting, dancing, exercising, flower making, golf, gourmet cooking, knitting, oil painting, sewing, and skiing. New offerings this fall are Spanish, tole painting, and tennis.

Another event sponsored by the club is a trip Wednesday, Sept. 24, to Medinah Temple for the Presbyterian St. Luke's hospital benefit fashion show, with luncheon at La Tours restaurant. Cost, including bus transportation, is $12. Members and alumni may call Carol Mener, 355-6439 for reservations.

newsclip
midwest / chicago
263-4065

Lake Forester
Lake Forest, Ill.
Weekly C. 5,071

JULY -16-69

newsclip
midwest / chicago
263-4065

Review
Lake Bluff, Ill.
Weekly C. 1,080

JULY -16-69

At A Glance

. . . Mrs. George S. Chappell Jr. is busy with plans for the Presbyterian-St. Luke's Fashion show scheduled for Sept. 24. She is chairman of the annual event. Preceding it is the Aug. 18 summer luncheon to honor the new mannequins and exhibitors.

. . . Another fashion show marked down on social calendars is the Sept. 4 Marshall Field and co., and Women's Board of Chicago Boys clubs fall designer collection showing. The invitation-only luncheon and showing will be presented in the Crystal ballroom of the Sheraton-Blackstone hotel. Among those caught up in the preparations for the show is Mrs. James R. Coulter, publicity chairman. The show will benefit the Kiwanis Chicago Boys club.

. . . Mrs. Thomas P. Carney and her daughter, Sheila; Mrs. Raymond T. Moloney and daughter,

(Continued on page 36)

#47660 1969-18

THE
NORTHERN TRUST
COMPANY BANK
50 South La Salle Street
Chicago, Illinois 60690 Financial 6-5500

The Northern Trust Company
and
The Fashion Show Committee
of
The Woman's Board of
Presbyterian - St. Luke's Hospital
request the pleasure of your company
at luncheon
In honour of the
Exhibitors and New Mannequins
Monday, the eighteenth of August
at twelve o'clock
The Northern Trust Company

Please Reply
642-6688

Sixth Floor

The NORTHERN TRUST Company

Mrs. Harold Byron Smith

#47660 1969-19

TOWNSFOLK

The Presbyterian-St. Luke's Fashion Show Committee's summer luncheon, hosted by the Northern Trust Company, sponsor of the September 24th Fashion Show, was held in the bank's dining room. Bank officers, Mr. Douglas R. Fuller, Preesident, left, and Mr. Solomon B. Smith, Chairman of the Executive Committee, joined their honored guests, Mrs. Herbert C. DeYoung, President of the Woman's Board, left, and Mrs. George S. Chappell, Jr., Fashion Show Chairman.

THE Presbyterian-St. Luke's Fashion Show Committee's summer luncheon was hosted by the Northern Trust Company, sponsor of the 1969 Fashion Show. For the first time, the "summer" luncheon was held in the city rather than in a home on the North Shore. Another first — this year Fashion Show exhibitors joined new mannequins as honored guests. Luncheon was served in the dining area of the Bank which includes several rooms. One of the most interesting of these is the Byron Laflin Smith dining room. Its paneled walls, fireplace, and furniture are from the original Smith family home on Prairie Avenue. The silver was purchased by Byron Laflin Smith at the Columbian Exposition in 1893. Another handsome room of note, the Directors' dining room, furnished with lovely English antiques, has plaster replicas of the "Cornstalk" columns designed in 1807 by the English architect Benjamin Henry Latrobe for the Senate Wing of the U.S. Capitol Building. Northern Trust Company hosts at the luncheon were Mr. Edward Byron Smith, Chairman of the Board; Mr. Solomon Byron Smith, Chairman of the Executive Committee. The Fashion Show Chairman is Mrs. George S. Chappell, Jr.; the President of the Woman's Board is Mrs. Herbert C. DeYoung. The 43rd annual Presbyterian-St. Luke's Fashion Show will be held on Wednesday, September 24th at the Medinah Temple at 2:30.

New mannequins who will be appearing on the runway for the first time are: Miss Josephine Hoyt Atkinson, Mrs. Henry W. Banister, Mrs. J. Grant Beadle III, Miss Ann Cooper Behr, Mrs. James S. Benton, Mrs. Harrington Bischof, Mrs. Bernard R. Boak, Mrs. John Jay Borland, Jr., Miss Frances C. Bowers, Mrs. Lester Crown, Mrs. Charles Dennehy, Jr., Mrs. Richard R. Donnelley III, Mrs. David P. Earle, Mrs. James J. Glasser, Mrs. Stanford Jay Goldblatt, Mrs. Bruce J. Graham, Mrs. Kenneth B. Harper, Mrs. Paul Harvey, Mrs. Alexander Hehmeyer, Mrs. Edward Hines, Jr., Miss Julie Isham, Mrs. James Lehman, Mrs. Patrick T. McKenna, Mrs. Edward Clark McNally, Mrs. Thomas B. McNeill, Mrs. Thomas J. Moorhead, Mrs. John K. Notz, Jr., Mrs. T. Emmet O'Neill, Mrs. Edward S. Patera, Mrs. George L. Plamondon, Jr., Mrs. Ezra Pugh, Mrs. James T. Reid, Miss Ludmila Schwarzenberg, Miss Patricia A. Shepanek, Mrs. Frank M. Sims, Mrs. Hawley L. Smith II, Mrs. Richard Strubel, Mrs. Curt R. Tobey, Mrs. David Ward, Mrs. Leigh A. Wilson, Miss Amy Woods and Miss Ann Ryerson.

Always of special interest is the announcement of the young lady selected for the role of the Bride. This year the honor goes to Mrs. John Jay Borland, Jr., the former Suzanne Sivage.

#47666 1969-20

Insomnia: a universal malady

Vivid dreams

Continued from preceding page

happened. You are so removed from the world that it would take a loud sound to awaken you.

Suddenly on the EEG the two pens controlled by your eyes make a series of darts, as if you were looking at something. The eyes would move that way if you watched a TV show or movie. This time of rapid-eye movements — abbreviated as REMS — is quite different from the rest of sleep.

The chances are 85 in 100 that you are experiencing a vivid or at least describable dream. From outside it would almost seem as if your eyes followed the action of a dream. Your heart beats irregularly. Your blood pressure fluctuates as it might during intense waking emotion. Despite the storm of activity in your body and mind, your body is as relaxed as a piece of cloth except for fine twitching movements in your fingers and feet. Were your eyes open, you would be blind to the outer world, engrossed in the world within.

IF YOU are awakened during REM sleep you can usually describe your dream in some detail. But dreams evaporate in a flash. Even a few minutes later probably you will not remember. If you are allowed to sleep undisturbed, you may never realize that you dreamed that dream. You might even arise in the morning and say that you never dreamed at all.

After about 10 minutes, the first REM period ceases. You may turn over in bed. You are ready to begin the cycle again, down through Stage 11, to the bottom, and then slowly, as if on the long swell of a wave, you arise again for another REM dream. It happens roughly every 90 minutes — though each person has his own unique style and timing.

Among the new models in the 1969 Presbyterian-St. Luke's fashion show: Mrs. Thomas J. Moorhead (left), the pretty mother of five young children, and Mrs. James J. Glasser who's off to the Glassers' new home in Tucson next week. Louise Glasser will return to town to appear on the Medinah Temple runway Sept. 24. (Photo by Ray Burley)

Society in Chicago

Mannequins 'model guests' at fashion show luncheon

daughter
Susannah stop
by to enjoy

show. The former Joanne Blackman was looking as calm and cool as a mother-to-be who's a week overdue can look. And they have the name all picked out, "Brian if it's a boy; Laura for a girl."

The Northern Trust Co., sponsor of the 1969 fashion show, and the fashion show committee had invited exhibitors to join the new models at the summer luncheon and so a central location — the bank's 6th floor executive dining rooms — was chosen for the gathering.

SEVERAL OTHER of the new models also almost didn't make it. Mrs. John Jay Borland Jr. happened to be in town for a few days from Fort Dix where her husband, 1st Lt. Borland, has been stationed.

"Cornstalk" columns designed in 1807 by the English
ct Benjamin Henry Latrobe for the Senate Wing of the
apitol Building. Northern Trust Company hosts at the
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lomon Byron Smith, Chairman of the Executive Committee.
shion Show Chairman is Mrs. George S. Chappell, Jr.;
sident of the Woman's Board is Mrs. Herbert C. DeYoung.
rd annual Presbyterian-St. Luke's Fashion Show will be
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).

mannequins who will be appearing on the runway for the
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S. Benton, Mrs. Harrington Bischof, Mrs. Bernard R.
Mrs. John Jay Borland, Jr., Miss Frances C. Bowers, Mrs.
Crown, Mrs. Charles Dennehy, Jr., Mrs. Richard R. Don-
III, Mrs. David P. Earle, Mrs. James J. Glasser, Mrs.
rd Jay Goldblatt, Mrs. Bruce J. Graham, Mrs. Kenneth B.
, Mrs. Paul Harvey, Mrs. Alexander Hehmeyer, Mrs.
d Hines, Jr., Miss Julie Isham, Mrs. James Lehman, Mrs.
T. McKenna, Mrs. Edward Clark McNally, Mrs. Thomas
Neill, Mrs. Thomas J. Moorhead, Mrs. John K. Notz, Jr.,
. Emmet O'Neill, Mrs. Edward S. Patera, Mrs. George L.
ndon, Jr., Mrs. Ezra Pugh, Mrs. James T. Reid, Miss
la Schwarzenberg, Miss Patricia A. Shepanek, Mrs. Frank
ns, Mrs. Hawley L. Smith II, Mrs. Richard Strubel, Mrs.
R. Tobey, Mrs. David Ward, Mrs. Leigh A. Wilson, Miss
Woods and Miss Ann Ryerson.

ays of special interest is the announcement of the young
lected for the role of the Bride. This year the honor goes
s. John Jay Borland, Jr., the former Suzanne Sivage.

#47666 1969-20

Among the new models in the 1969 Presbyterian-St. Luke's fashion show: Mrs. Thomas J. Moorhead (left), the pretty mother of five young children, and Mrs. James J. Glasser who's off to the Glassers' new home in Tucson next week. Louise Glasser will return to town to appear on the Medinah Temple runway Sept. 24. (Photo by Ray Burley)

Society in Chicago

Mannequins 'model guests' at fashion show luncheon

daughter
Susannah stop
by to enjoy

show. The former Joanne Blackman was looking as calm and cool as a mother-to-be who's a week overdue can look. And they have the name all picked out, "Brian if it's a boy; Laura for a girl."

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SEVERAL OTHER of the new models also almost didn't make it. Mrs. John Jay Borland Jr. happened to be in town for a few days from Fort Dix where her husband, 1st Lt. Borland, has been stationed. "We'll be out in September," beamed the former Suzanne Sivage, just in time for her to appear as the bride in this year's show. This is the second Borland bride — Mrs. John J. Borland Sr. was the 1937 bride.

Tucson-bound next week are the James J. Glassers so Louise Glasser will have to return to town to make the runway route. "It's just a temporary move," explained the attractive young mother of two who says they'll probably be back here in "not more than five years."

One new model who didn't make it to lunch Monday was Julia Isham who was busy working at her summer job. One of the youngest models to be chosen for the "show of shows," Julia is a 1969 Passavant deb who attends Northwestern University.

CHICEST OF the crop of new models Monday was Mrs. Bernard R. Boak in a grass green pantsuit. Somehow it was hard to picture this sophisticated "model" mother sorting out clothes, sewing on labels and packing trunks to send her children off to school — but that's what she says she's been doing.

The Smith family, prime movers behind the 1969 show, did their bit. Edward Byron Smith, chairman of the board of the Northern Trust Co., welcomed everyone to the luncheon while his brother, Solomon Byron Smith, the bank's chairman of the executive committee, adjourned the gathering. Between times, they turned the floor over to their sister, Mrs. George S. Chappel, chairman of the 1969 fashion show. Mrs. George C. DeYoung, president of the woman's board also gave her greeting.

newsclip
midwest/chicago
263-4065

Review
Lake Bluff, Ill.
Weekly C. 1,080

AUG -27-69

Presbyterian - St. Luke's

Models are human too

Equestrian
Mrs. Charles Dennehy Jr.—
the equestrian.

By Carol Kuykendall 1/24

The annual Presbyterian-St. Luke's Fashion show is similar to a Miss America pageant.

It is the daddy of fashion shows in the Chicago area.

It gives elegantly coiffed, manicured and bedecked women a moment alone in the spotlight on the runway in front of 4,000 people.

And — as in a Miss America pageant—viewers look at the models in awe, wondering if they always look so beautiful. Do they ever get caught without lipstick or freshly combed hair, or with a spot on their clothing?

Mrs. Charles Dennehy Jr. does, but you would never guess it. She, and 40 other new mannequins who will appear in the Sept. 24 fashion show for the first time, were honored last week at a luncheon at the Northern Trust Co., sponsors of the show.

Mrs. Dennehy — off stage — is a professional equestrian. She rides at Onwentsia stables for at least five hours, six days a week. (She takes Mondays off.) She's been riding since she was three years old in Baltimore, Md., and entered her first show at age 4. (She can't remember now if she won anything that time.)

She has been riding in shows ever since then and recently broke the jumping record at the Milwaukee Spring show at six feet, three inches. (Average jumpers reach about four feet, and seven feet, three inches is the world record.)

She teaches jumping at Onwentsia and is paid to ride and train horses. She has taught her own daughters, Denise, 8, and Dee Dee, 5, to ride. They competed in a show two weeks ago and Denise won second place. Dee Dee was awarded a lead line for her horse.

Mrs. Dennehy's rigorous riding schedule will not interfere with the fashion show. The models have only two practice sessions preceding the show, and from her appearance at the recent luncheon, it does not take her long to go from equestrian attire to fashion model beauty.

Among the other new mannequins honored at the luncheon were Ann Cooper Behr, Mrs. James S. Benton, Frances C. Bowers, Julia Isham, Mrs. Thomas J. Moorhead and Amy Woods, all of Lake Forest.

Mrs. George S. Chappell Jr. is chairman of the show. Her two brothers, Edward Byron Smith and Solomon Byron Smith were hosts at the luncheon.

Edward Smith is chairman of the board, and Solomon Smith is chairman of the executive committee of the Northern Trust co.

They welcomed the new mannequins, representatives of the 28 exhibitors participating in the show and members of the woman's board of the hospital. They expressed their delight at having the opportunity to sponsor the show.

No chicken salad

The Smiths and Northern Trust Co. was thanked, in turn, by Mrs. Herbert C. DeYoung, president of the Woman's board for the luncheon, which incidentally, was no dainty chicken salad. It was broiled filets, artichokes filled with creamed spinach and creme de menthe parfaits, just to mention a few highlights.

Mrs. DeYoung, commenting on the elegant hors d'oeuvre served before luncheon, said the staff in the kitchen had been working on them since 9 o'clock the night before.

She announced the specifics of the fashion show. It will begin at 2:30 p.m. Sept. 24 in the Medinah Temple. Tickets may be purchased at the office of the Woman's board, 919 N. Michigan ave., Rm. 331, Chicago; or at the ticket office.

Tickets are available for $3, $5, $10, $15 and $25. For further information, call WH 4-6901.

Model
Mrs. Charles Dennehy Jr.—
the model.

Four Smiths—(l.) at the Presbyterian-St. Luke's Fashion show luncheon (l. to r.) Solomon Byron Smith, chairman of the executive committee of Northern Trust; Mrs. George S. Chappell Jr., sister of the two Smith brothers and fashion show chairman; Mrs. Bowen Blair, who is not related but was a Smith before her marriage, and Edward Byron Smith, chairman of the board at Northern Trust. →

#47606 1969-21

Monday, August 25, 1969 • 15¢

WINNETKA TALK

Mrs. Patrick T. McKenna, new mannequin of Winnetka (right) compares notes with Mrs. Thomas J. Moorhead of Lake Forest, mother of five young children, and also new to the Presbyterian-St. Luke's mannequin roster.

New mannequins for the 43rd Annual Presbyterian-St. Luke's Fashion Show include style conscious Mrs. Bernard R. Boak of Glenview, Mrs. Thomas B. McNeill of Kenilworth, and Mrs. Edward Hines of Northbrook.

Fashion show chairman Mrs. George S. Chappell Jr. of Lake Forest (left) and Mrs. Hunt Hamill of Winnetka express delight over the new crop of mannequins for the fashion show.

Presb...-St. Luke's Models Introduced

newsclip
midwest/chicago
263-4065
Announcements
Glenview, Ill.
Weekly C. 7,694

newsclip
midwest/chicago
263-4065
Star
Northbrook, Ill.
Weekly C. 4,704

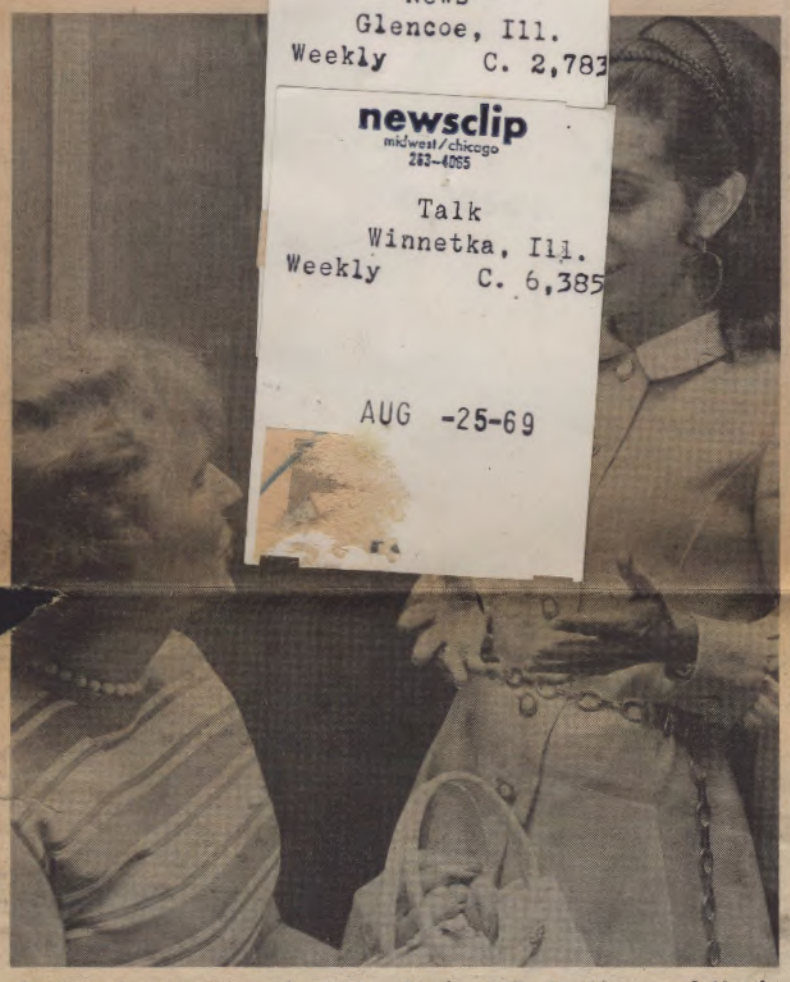
newsclip
midwest/chicago
263-4065
News
Glencoe, Ill.
Weekly C. 2,783

newsclip
midwest/chicago
263-4065
Talk
Winnetka, Ill.
Weekly C. 6,385

AUG -25-69

Carol Bruck, 'Ed...
all abo...EN

Staf...



Woman's Board president Mrs. Herbert C. De Young of Kenilworth and new mannequin Mrs. Lester Crown of Wilmette chat before luncheon.

By BETTY CROOKES

The Presbyterian-St. Luke's Fashion Show Committee provided pace, prestige, and pulchritude.

And the Northern Trust Company said it with flowers, friendliness, and out-of-this-world food prepared by bank dietitian Miss Josephine Lampa and her staff who had worked through the previous night to prepare for the occasion.

Final touch was the gift of mint leaves from 1969 fashion show chairman Mrs. George S. Chappell Jr.'s Lake Forest garden to crown the Creme de Menthe parfaits.

The occasion was the committee's summer luncheon honoring new mannequins and exhibitors.

Northern Trust is sponsoring the 43rd Annual Presbyterian-St. Luke's Fashion Show, Sept. 24, in the Medinah Temple. Proceeds from the event will go towards fulfilling the Woman's Board's $750,000 pledge for a Chair of Pediatrics at the hospital.

"I think that this year's new mannequins are just beautiful," said Mrs. Herbert C. De Young of Kenilworth, president of the Woman's Board. "And there are so many tall ones!"

Fashion show models are not necessarily affiliated with Presbyterian-St. Luke's, but are skimmed from the cream of Chicago's amateur crop. "Most of them need no coaching," Mrs. De Young added, "but if they do, the Patricia Stevens people are on hand during rehearsals. And Archie Lang, director of the show, always provides pointers."

New mannequins from the North Shore include Miss Josephine Hoyt Atkinson, Mrs. J. Grant Beadle III, Mrs. Kenneth B. Harper, Mrs. Patrick T. McKenna, Mrs. T. Emmet O'Neill, Mrs. Ezra Pugh, and Mrs. Curt R. Tobey of Winnetka; Mrs. Bernard R. Boak of Glenview; Mrs. Lester Crown of Wilmette; Mrs. Edward Hines of Northbrook; Mrs. Thomas B. McNeill of Kenilworth; and Mrs. Edward S. Patera of Northfield.

Lake Forest newcomers are Miss Ann Cooper Behr, Mrs. James S. Benton, Miss Frances C. Bowers, Mrs. Charles Dennehy Jr., Miss Julia Isham, Mrs. Thomas J. Moorhead, and Miss Amy Woods.

North Shore exhibitors honored at the luncheon include: N. A. Hanna, Inc., Frances Heffernan, and Marian Michael of Winnetka; and The Lake Forest Sport Shop, the Outdoorsman, and Robertson's of Lake Forest.

Mrs. T. Emmet O'Neill of Winnetka (center), chats with Lynn Miller of Northfield, a Northern Trust host. Mrs. Rostislav Romanoff Jr., also of Northfield, shares the pleasure.

newsclip
midwest / chicago
263-4065

News
Highland Park, Ill.
Weekly C. 6,73[illegible]

AUG - 6-69

Invitations are out for a luncheon in honor of the exhibitors and new mannequins for the **Presbyterian St. Luke's** fashion show. The Northern Trust company and the fashion show committee of the woman's board are giving the luncheon Aug. 18 at the Northern Trust company.

newsclip
midwest / chicago
263-4065

Oak Leaves
Oak Park, Ill.
Weekly C. 19,090

AUG -20-69

The social scene

Village is represented in Presby-St. Luke's fall show

H-24

by Harriet Vrba

There'll be a new name on the roster of models when the "show of shows" of the fashion world comes to Medinah temple on Sept. 24.

Mrs. Paul Harvey of River Forest will be among the new mannequins to pirouette on the vast stage of Medinah when the curtain goes up on the Presbyterian-St. Luke's 43rd annual show.

A repeater on the runway will be another villager, Mrs. F. Richard Meyer III, who appeared in the 1968 show.

The Northern Trust co., sponsor of the September show, was host Monday at a luncheon which honored new models and exhibitors.

The bank opened several of its private rooms for the afternoon affair. One of the most interesting was the Byron Laflin Smith dining room with its paneled walls, fireplace, and furniture from the original Smith family home on Prairie ave. The silver service was purchased by Byron Laflin Smith at the Columbian Exposition in 1893.

Another handsome room, the director's dining room, furnished with English antiques, has plaster replicas of the Cornstalk columns designed in 1807 by the English architect Benjamin Henry Latrobe for the Senate wing of the U.S. Capitol building.

After the summer luncheon, the fashion show committee put tickets on sale.

Representing Presbyterian-St. Luke's hospital were Dr. James A. Campbell, president; and A. B. Dick, chairman of the board of trustees.

Mrs. George S. Chappell Jr., fashion show chairman, and Mrs. Herbert C. De Young, president of the hospital's woman's board, greeted the guests.

Villagers working on the big fall show include Mrs. Clyde E. Shorey and Mrs. Frederick M. Allen, members of the box committee; and Mrs. E. Howard Teichen, public relations.

Doctors' wives who will be selling programs include Mrs. R. Lincoln Kesler,

Mrs. Paul Harvey

Mrs. Paul Meredith, Mrs. Joseph Christian and Mrs. Wallace Kirland.

Tickets, available at the woman's board office, 919 N. Michigan ave., room 331, cost $3, $5, $10, $15 and $25. For information call WH 4-6901.

newsclip
midwest / chicago
263-4065

Hinsdale Edition
Suburban Life
La Grange Park, Il[illegible]
Thurs. C. C. 34,50[illegible]

AUG -23-69

newsclip
midwest / chicago
263-4065

Western Edition
Suburban Life
Grange Park, Ill
n.&Th. C.C. 34,50[illegible]

AUG -23-69

newsclip
midwest / chicago
263-4065

[illegible]entral Edition
[illegible]uburban Life
Grange, Ill.
& Th. C.C.34,500

AUG -23-69

newsclip
midwest / chicago
263-4065

Eastern Edition
Suburban Life
La Grange Park, Ill
un.& Th. C.C.34,500

AUG -23-69

Presbyterian-St. Luke

Fashion Committee Lists Area Models

H-24

Mrs. Frank O. Wetmore II, 504 S. Washington, Hinsdale, and Mrs. David G. Elmore, 419 S. Oak, Hinsdale, have been selected as models for the 43rd annual Presbyterian-St. Luke's fashion show to be held at 2:30 p.m. Wednesday, September 24, at the Medinah Temple, Chicago.

Mrs. Donald Baer, of Clarendon Hills, also will participate in the planning of the fashion show.

A luncheon to honor the exhibitors and new mannequins was held on Monday at the Northern Trust Co., sponsor of the 1969 show. This was the first summer luncheon sponsored by the fashion show committee held in the city rather than in a home in the North Shore area.

Tickets for the show may be obtained at the office of the Woman's Board, 919 N. Michigan, room 331, Chicago. Tickets are available for $3, $5, $10, $15 and $25. Persons who wish further information may call 944-6901.

newsclip
midwest / chicago
263-4065

Broadview-Westchest[illegible]
Ed.of Suburban Life
La Grange Park, Ill.
Sun.&Th. C.C. 34,50[illegible]

AUG -23-69

newsclip
midwest / chicago
263-4065

North Shore Life
Waukegan, Ill.
Daily C. 38,563

AUG -13-69

Summer luncheon to herald Presbyterian-St. Luke's show

Mannequins and show exhibitors will be honored guests at the summer luncheon to be given by Presbyterian-St. Luke's Fashion Show committee at noon Monday in the dining room of the Northern Trust Co., Chicago, sponsor of the 1969 show.

The 43rd annual fashion show will be held at 2:30 p.m. Sept. 24 in the Medinah Temple, Chicago. Tickets may be obtained at the office of the Woman's Board, 919 N. Michigan Ave., Chicago.

Northern Trust Co. hosts at the luncheon will be Edward Byron Smith, chairman of the board; Solomon Byron Smith, chairman of the executive committee; Douglas R. Fuller, president, and Robert E. Hunt, executive vice president.

Representing Presbyterian-St. Luke's Hospital will be Dr. James A. Campbell, hospital president; Dr. Mark H. Lepper, executive vice president; Dr. William S. Dye, president of the medical staff; Dr. Joseph R. Christian, chairman division of pediatrics; A. B. Dick III, chairman of the board of trustees; John P. Bent, Lloyd W. Bowers, Elliott Donnelley, Robert Hixon Glore, Richard W. Simmons, Harold Byron Smith, George B. Young and Kingman Douglas, trustees, and Gail Warden, vice president, administration.

Other guests will be Archie Lang, director of the fashion show; James Dexter, set designer and technical director, and Dick Phillips, orchestra leader.

newsclip
midwest / chicago
263-4065

Tribune
Chicago, Ill.
Morning C. 742,077

AUG -19-69

Lunch at This Bank Is a Culinary Treat

BY ELEANOR PAGE

● WHEN Miss Josephine Lampa goes home from work, what does she have for dinner?

"I eat dry cereal," said the jolly, gray haired Miss Lampa when I cornered her in the kitchen on the sixth floor of the Northern Trust Co.

And who can blame her? After all, she supervises the serving of some 2,100 meals daily—657,000 last year, she said — and plenty of extra ones last week when the bank celebrated its 80th anniversary by serving free luncheons to employes and pensioners.

It was after a luscious luncheon yesterday, enjoyed by some of the most discriminating hostesses in town — members of the woman's board of Presbyterian - St. Luke's hospital—that praises for Miss Lampa were being sung.

"The bank has the reputation for serving the best food in town," said John P. Bent, a hospital trustee, as he polished off a small steak and some artichoke bottoms filled with creamed spinach, preceded by chicken consomme and an avocado half on limestone lettuce. Afterwards came a creme de menthe parfait, assorted cookies, and coffee.

"I've told Ed [Edward B. Smith, chairman of the bank] he shouldn't serve such good food — his men ought to be out looking for business," continued Mr. Bent, who is chairman of the Hartford Plaza bank.

"We have a French chef," said Robert Hunt of the Northern Trust. He never tells his wife what he has for luncheon, said Mr. Hunt, because he hates to think of her munching away on a potato [illegible]

Social Life

TRIBUNE Walter Neal

Edward B. Smith, chairman of the Northern Trust company, shows family silver to Mrs. John Jay Borland Jr. [left], and Mrs. Charles Dennehy Jr. They were among new Presbyterian-St. Luke's fashion show mannequins who, with exhibitors, were feted at luncheon in the bank yesterday. Ticket office for Sept. 24 show in Medinah Temple opens today at 919 N. Michigan av.

#47604 1969-24

newsclip
midwest / chicago
263-4065

Sun-Times
Chicago, Ill.
Daily C 552,155

AUG -20-69

NEW MODELS: The fashion-show season is fast upon us, so the Northern Trust Co.'s luncheon Monday honored the new models to appear in the Presbyterian-St. Luke's Fashion Show Sept. 24. LEFT: Mrs. Bernard Boak (left) and Mrs. Thomas B. McNeill are involved. RIGHT: Patricia Shepanek (left) and Ludmila Schwarzenberg sparkle. (Sun-Times Photos by Charles Gekler)

H-24

Style *At the end of the runway, not a pot of food can be found anywhere*

By Kay Rutherford

The stage is literally set for the largest and most lucrative benefit fashion show in the country Wednesday afternoon. Interior decorator **Dick Himmel** will do the honors as commentator when 80 amateur models take to the runway in the 16th annual Fashionplate show. Called Fashions in Orbit, it's sponsored by the Jewish Federation and the Jewish Welfare Fund Women's Division.

In years past it took both the Grand and International Ballrooms of the Conrad Hilton Hotel to contain the luncheon crowd of fashion watchers, but this year the site has been switched to the 4,000-seat Auditorium Theater and not a morsel will be served.

Missing from the runway, **Mrs. Lester Crown** will be watching her sister-in-law, **Sandy (Mrs. John) Crown.** The two claim the prerogative of modeling alternate years. But Renee Crown is doing more than her share for the fashion-benefit circuit this fall. She'll appear in the Cradle Society's show Oct. 22 and the Presbyterian-St. Luke's Fashion Show Sept. 24.

COUNTDOWN: If anyone tells you the most marketable idea in America at the moment is space, believe them. Rocketing or orbiting or separated us from Mrs. Sweet that particular afternoon, we can't guarantee that those classic words were spoken. If they were, they were dwarfed only by what **Nancy Klimley** was scheduled to say next. An excerpt from her speech read: "Just as Apollo 11 needed an initial thrust, so the Woman's Board got its 'liftoff' again from **Mr. and Mrs. (W. Clement) Stone**, our archangels. . . . And we needed an additional push from a 'secondary engine,' and it came in the form of two new angels, **Mr. and Mrs. Ray A. Kroc.**"

. . . AND GET THEM BACK DOWN: Splashdowns are in at the moment, too, but the women planning the Sept. 13 Loretto Moonlight Ball were only joking about actually taking the plunge Tuesday noon. They were cocktailing on two yachts at the Chicago Yacht Club as they planned their September party.

A LIVE-WIRE IDEA: The way it looks, no one can plan a party without a moonman somehow getting in the act. And the annual Consular Ball is no exception. It will have a lunar consul of the future at the party Oct. 3 at the Drake Hotel. He'll be 10-year-old **John Cristiani** of the circus family high-wire act. There's a futuristic idea for you.

made of the fabric of the gowns —rich satins and brocades and florals — and need no trimming.

Ungaro likes opaque stockings in the violent color of dress or coat — purple, flame, pumpkin — and flat chunky shoes with buckles.

High boots are still worn, of course, with high hems. With Dior's shortest skirts, boots are knee-high and creased up the front, like trousers.

Louis Feraud's mannequins wear boot-culottes that are pants and boots, all in one.

#417666 1969-25

newsclip
midwest / chicago
263-4065

Sun-Times
Chicago, Ill.
Daily C 252,155

AUG -19-69

Style

There'll be some changes made this year

H-24

By Kay Rutherford

Change comes slowly to some of the grander of the social institutions in the city. But when there's a crack with the past, it often gets hailed as a major milestone. So it was on Monday, when the newest group of ladies, young and not so young, were initiated into the ranks of the amateur models in the prestigious Presbyterian-St. Luke's Fashion Show.

The annual announcement of the new names to make the list isn't any break with tradition. But for the first time in 43 years, the ladies were not entertained at someone's country home. They were treated to lunch at the Northern Trust Co., which is sponsoring the fashion show at Medinah Temple Sept. 24.

Out of the group of new faces to join the show, one is chosen to portray the bride in a haute-couture wedding party. This year, **Mrs. John Jay Borland Jr.** will wear the bridalgown. Suzanne Borland is the daughter of the **Gerald A. Sivages**. Her father is the president of Marshall Field & Co.

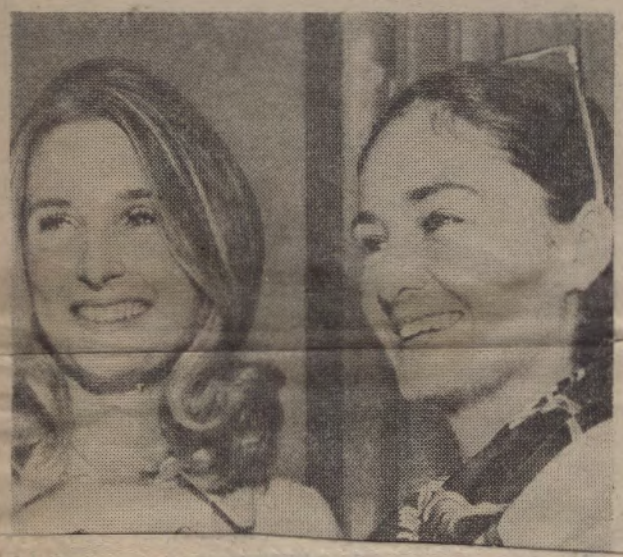
The **Robert T. Ishams'** debutante daughter, **Julia,** turned up as a slight surprise on the list. Although she has had one coming-out party already, in June with her cousin **Pamela,** her debut year won't be officially over until December when she is presented at the Passavant Debutante Cotillion.

Summer vacations took their toll attendance-wise. **Amy Woods** was in Canada with her parents, the **Frank H. Woodses; Josephine Hoyt Atkinson** is still in Nantucket, and postdeb **Frances Bowers** is East with her mother. **Ann Cooper Behr, Ludmila Schwarzenberg, Ann Ryerson** and **Patricia Shepanek** are the other postdebs to appear for the first time.

For the statistically minded, not all the blood this year is blue. Just under half the new names are listed in the Social Register, or will be. (One recent bride's husband is in but the Social Register hasn't caught up with her wedding news yet. Fear not; the new book will be out in November.)

Others on the list of new mannequins include **Mesdames Henry W. Banister, J. Grant Beadle III, James S. Benton, Harrington Bischof, Bernard R. Boak, Lester Crown, Charles Dennehy Jr., Richard Donnelley III, David P. Earle, James J. Glasser, Stanford Jay Goldblatt, Bruce J. Graham, Kenneth B. Harper, Paul Harvey, Alexander Hehmeyer, Edward Hines Jr., James Lehman, Patrick T. McKenna, Edward Clark McNally, Thomas B. McNeill, Thomas J. Moorhead, John K. Notz Jr., T. Emmet O'Neill, Edward S. Patera, George L. Plamondon Jr., Ezra Pugh, James T. Reid, Frank M. Sims, Hawley Smith Jr., Richard Strubel, Curt R. Tobey, David Ward** and **Leigh A. Wilson.**

The fashion-show season is fast upon us, so the Northern Trust Co.'s luncheon Monday honors the new models to appear in the Presbyterian-St. Luke's Fashion Show Sept. 24. RIGHT: Mrs. Lester Crown makes the scene. ABOVE: Mrs. Bernard R. Boak (left) and Mrs. Thomas B. McNeill are involved. LEFT: Patricia Shepanek (left) and Ludmilla Schwarzenberg sparkle. (Sun-Times Photos by Charles Gekler)



sheared South African lamb. His tion double-breasted. Hers, also is trimmed with curly Argentine $229 each during August sale.

by Carmen Reporto)

#47666 1969-26

newsclip
midwest / chicago
263-4065

CHICAGO TODAY
Chicago, Ill.
Daily C 436,493

AUG -'9-69

The social world

How did they meet their husbands? 'Models' tell

By Margaret Carroll

Society Editor

THE AFTERNOON of Sept. 24 will provide a special kind of debut for some three dozen Chicago women, as they join that elite company of socially prominent mannequins selected for each year's Presbyterian-St. Luke's fashion show.

Their husbands, if they can possibly get away from their offices, will join the throng of 4,000 in Medinah temple, cheering their

Mrs. Frank M. Sims

spouses thru the stage pattern walked in the past by so many of Chicago's socially newsworthy matrons — Swifts and McCormicks and Fields and Donnelleys.

HOW DID these women meet the men whose names they will immortalize [would we kid you?] in print and picture the day after the fashion show? Does Cupid strike the social upper crust in some fashion unknown to middle class womanhood?

The question, "How did you meet your husband?" was put to half a dozen of the 1969 fashion show's rookie mannequins, at a luncheon honoring them yesterday in the Northern Trust bank. See for yourself.

"I was playing tennis in Boca Raton, Fla., with a gentleman who made me look very good," recalled petite brunette Mrs. Lester Crown.

"I was on spring vacation with my family, and Lester had come down to do some fishing with his father [industrialist Henry Crown]. We were introduced, but I wouldn't say it was love at first sight."

MAYBE IT was love at second sight. Lester and Renee met in March, were engaged the following October and married in December. Smiled Mrs. Crown: "It's taken Lester 19 years to learn that I'm just an average tennis player."

Mrs. George L. Plamondon Jr. met her husband at party — but there was method to her madness.

"I had just finished sailing lessons, and I knew George sailed. I thought to myself, 'Ah, there's a young man who might take me sailing,'" Genny Plamondon remembered. He did, too, on their second date.

The Plamondons don't own a boat at the moment. Their children — at 2 and 20 months — are a little young for crewing.

MRS. FRANK McNair Sims and her husband worked in the same bank before their marriage. Frank was a widower when they met.

Joanne Sims may have to forego the invitation to appear on the Pres.-St. Luke's runway unless their first child hastens his or her appearance on the scene. The baby was due last week, but Joanne was at yesterday's luncheon, still waiting.

Harvard law school was the unlikely meeting ground for Ann and Stanford Jay Goldblatt.

"He was my adviser for a moot court competition," Ann said. "He was a second-year student, a year ahead of me. I liked him immediately, but it was 7 years before we were married. I finished school and practiced in New York for 4 years."

Mrs. Goldblatt has given up her law practice. Her husband does legal work for the Goldblatt stores.

MARGARET MARY and T. Emmet O'Neill met on Lake Geneva, like ships that pass in the . . . afternoon.

"He was on one boat and I was on another," Mrs. O'Neill reminisced. "He asked someone to introduce us." The O'Neills are still summer residents of Lake Geneva, tho this month they'll interrupt the boating and swimming activity to go college shopping for their daughter.

Mrs. John Jay Borland, Jr., wasn't too sure exactly when she met her husband, but she thinks it was at a debut party a few years ago. Suzanne Borland will be the bride in this year's fashion show, and you know how brides are . . . forgetting a few details here and there.

Mrs. George L. Plamondon Jr.

Mrs. Stanford J. Goldblatt

YESTERDAY'S luncheon took place in the Northern Trust bank because the bank is "angeling" this year's fashion show. Chairman Mrs. George S. Chappell Jr., was so busy greeting guests, she hardly had time to peek at the Byron Laflin Smith dining room, its stone fireplace, elegant paneling and furnishings preserved from her grandfather's home on Prairie avenue. Caroline Smith Chappell is the sister of the bank's board chairman, Edward Byron Smith,, and the executive committee chairman, Solomon Byron Smith, neither of whom sports beard or makes cough drops.

#47666 1969-27

CHICAGO DAILY NEWS, Wednesday, August 20, 1969

Having a fling with fashion, Mrs. Gardner H. Stern, in her Dior scarf dress from Paris, looks ahead to fall and the elegant white mink shawl fringed in leather by Oscar de la Renta. She was among the guests at Thomas E. McElroy's fur showing featuring designer originals. (Photo by Charles Krejcsi)

Fashionably speaking

Peg Zwecker

Fashion and Beauty Editor

"CAN YOU imagine climbing in and out of cabs and on and off jets?" queried **Ellie Pope,** vice-president of **Stanley Korshak.** "Or, those long skirts dragging on the dirty sidewalks? Me, I like them a little bit above the knee or just below," she said. "Maybe the long coat with the short dress will make it for the young."

Mrs. William F. de Frise believes, "You can only wear the midi if you have boots and everything to go with them. I can't see myself swishing down Michigan avenue in a long coat . . . there you would be in the rain and slush in your divine new coat."

Mrs. John Jay Borland Jr. has been selected to be the bride in the fall show. It wasn't too long ago that the former **Suzanne Sivage** wore a magnificent **James Galanos** gown as a bride, and now she will be modeling for Marshall Field & Company. Her father is president of the store and who knows, maybe she will wear a wedding gown by another California designer. But this won't be answered until the day of the show on Sept. 24.

TWO FOR THE SHOW: It's time to get ready for the Wayne-Du Page Hunt's 35th annual Dunham Woods Horse Show, scheduled for Sept. 6 and 7 at the Dunham Woods Riding Club in Wayne. ABOVE: Linda Showalter takes her horse over a jump. RIGHT: Sister Janice and friend practice their smiles. (Sun-Times Photos by Carmen Reporto)

tyle *There'll be some changes made at Presbyterian-St. Luke's Fashion Show*

By Kay Rutherford

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Out of the group of new faces to join the show, one is chosen to portray the bride in a haute-couture wedding party. This year, **Mrs. John Jay Borland Jr.** will wear the bridalgown. Suzanne Borland is the daughter of the **Gerald A. Sivages**. Her father is the president of Marshall Field & Co.

The Robert T. Ishams' debutante daughter, **Julia,** turned up as a slight surprise on the list. Although she has had one coming-out party already, in June with her cousin **Pamela,** her debut year won't be officially over until December when she is presented at the Passavant Debutante Cotillion.

Summer vacations took their toll attendance-wise. **Amy Woods** was in Canada with her parents, the **Frank H. Woodses; Josephine Hoyt Atkinson** is still in Nantucket, and postdeb **Frances Bowers** is East with her mother. **Ann Cooper Behr, Ludmila Schwarzenberg** and **Patricia Shepanek** are the other postdebs to appear for the first time.

For the statistically minded, not all the blood this year is blue. Just under half the new names are listed in the Social Register, or will be. (One recent bride's husband is in but the Social Register hasn't caught up with her wedding news yet. Fear not; the new book will be out in November.)

Others on the list of new mannequins include **Mesdames Henry W. Banister, J. Grant Beadle III, James S. Benton, Harrington Bischof, Bernard R. Boak, Lester Crown, Charles Dennehy Jr., Richard Donnelley III, David P. Earle, James J. Glasser, Stanford Jay Goldblatt, Bruce J. Graham, Kenneth B. Harper, Paul Harvey, Alexander Hehmeyer, Edward Hines Jr., James Lehman, Patrick T. McKenna, Edward Clark McNally, Thomas B. McNeill, Thomas J. Moorhead, John K. Notz Jr., T. Emmet O'Neill, Edward S. Patera, George L. Plamondon Jr., Ezra Pugh, James T. Reid, Frank M. Sims, Hawley Smith Jr., Richard Strubel, Curt R. Tobey, David Ward** and **Leigh A. Wilson.**

#47666 1969-28

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#47606 1969-28

newsclip
midwest / chicago
253-4065

Star
Chicago Heights,Il
Tues,& Fri.C. 19,58

AUG -21-69

Presbyterian-St. Luke s

Fashion Show Committee Luncheon Held in City

Presbyterian-St. Luke's fashion show committee's summer luncheon was given Monday by the Northern Trust Company, sponsor of the 1969 fashion show.

For the first time, the event was held in the city rather than in a home on the North Shore. Another first—this year fashion show exhibitors joined new mannequins as honored guests.

Pictured in their uniforms are a group of women from Flossmoor who are volunteer workers at Presbyterian-St. Luke's hospital in Chicago. The women render personal services to patients including such tasks as delivering mail, tending flowers and distributing books and magazines. In the foreground are Mrs. Robert Covert (left) and Mrs. Albert Zeitell. In back are Mrs. Robert Shattuck, Mrs. James Kirkpatrick and Mrs. William Karnes. Mrs. Karnes, a member of the woman's board of the hospital, works in the hospital gift shop.

Also serving as volunteer workers at Presbyterian-St. Luke's hospital are Mrs. Floyd Haas (left) of Flossmoor and Mrs. Arthur Ratko, Homewood.

Luncheon was served in the dining area of the bank which includes several rooms. One of the most interesting of these in the Byron Laflin Smith dining room. Its paneled walls, fireplace, and furniture are from the original Smith family home on Prairie avenue. The silver service was purchased by Byron Laflin Smith at the Columbian Exposition in 1893.

ANOTHER handsome room of note, the directors' dining room, furnished with lovely English antiques, has plaster replicas of the "Cornstalk" columns designed in 1807 by the English architect Benjamin Henry Latrobe for the senate wing of the U.S. Capitol building.

Northern Trust company hosts at the luncheon included Edward Byron Smith, chairman of the board; Solomon Byron Smith, chairman of the executive committee; Douglas R. Fuller, president; and Robert E. Hunt, executive vice president.

Special guests invited to represent Presbyterian-St. Luke's hospital were Dr. James A. Campbell, hospital president; Dr. Mark H. Lepper, executive vice president; Dr. William S. Dye, president of the medical staff; Dr. Joseph R. Christian, chairman of the division of pediatrics; A. B. Dick III, chairman of the board of trustees; and the trustees, John P. Bent, Lloyd W. Bowers, Elliott Donnelley, Robert Hixon Glore, Richard W. Simmons, Harold Byron Smith, George B. Young and Kingman Douglas; and Gail Warden, vice president of administration.

Present also were Archie Lang, director of the fashion show; James Dexter, set designer and technical director; and Dick Phillips, orchestra leader.

The fashion show chairman is Mrs. George S. Chappell, Jr.; president of the woman's board is Mrs. Herbert C. DeYoung.

The 43rd annual Presbyterian-St. Luke's fashion show will be held on Wednesday, September 24 at the Medinah Temple at 2:30 p.m. Tickets may be purchased at the office of the Woman's Board, 919 North Michigan avenue, Room 331. The ticket office will open August 19.

Tickets are available for $3, $5, $10, $15 and $25.

#47666 1969-29

One of the Fairchild Business Newspapers

Women's Wear Daily

THE RETAILER'S DAILY NEWSPAPER

Bramson Keeping Pace As Youth Group Matures

Continued from Page One

area."

"Miss Bramson is a form of presentation. It's outside of our couture area. We've assigned special people to this area."

There is no one uniform look to the Miss Bramson departments in each store, because "every store has a different personality. Decor-wise, each department is fitting in differently," Bramson says. In the Michigan Avenue store near the Loop, the Miss Bramson decor is Art Deco wallpaper and stills from old movies.

BRAMSON'S will go after the young customers with advertising—locally now, citywide when all the Miss Bramsons are open—and exposed stock. Up to now, getting to the point where they're outliving their usefulness. You've got to come up with something new on the retail level. We're working on it."

On fashion shows: "I don't feel we derive enough benefit from any fashion show. We do it for press coverage and to satisfy customers. There are certain shows that are prestigious, like Presbyterian-St. Luke's and Federation Fashionplate.

David Bramson

newsclip
midwest / chicago
263-4065

Lake Forester
Lake Forest, Ill.
Weekly C. 3,071

AUG -27-69

Discussing Fashions—at the recent Presbyterian-St. Luke's luncheon were (l. to r.) Mrs. DeWitt W. Buchanan Jr., Mrs. John Q. Adams Jr., and Mrs. William S. North.

newsclip
midwest / chicago
263-4065

Highwood News
Highwood, Ill.
Weekly C. 801

AUG -27-69

Presbyterian-St. Luke's fashion show will be held Sept. 24 in the Medinah Temple. That posh affair is always a beautiful gathering. It is the grandmother of all fashion shows in this country. Tickets range upward to $25.

#47666 1969-30

Chicago Tribune

MONDAY, AUGUST 18, 1969

1928—and the Hemlines Creep Down

BY ELEANOR PAGE

● FROM A STORY about the St. Luke's Fashion show in 1928 come the following words which perhaps are prophetic of the season 41 years later:

"You'll see those skirts slowly creeping downards and many other signs of oncoming misery and trouble, and you will realize how hopeless is the task of anyone who tries to hold up or divert the current of fashion. Those Parisian dressmakers have us by the throats and are going to throttle us if we don't accept a change in fashions."

These words by Caroline Kirkland in THE TRIBUNE are among many which amused some of the Presbyterian - St. Luke's Fashion show committee members when scrapbooks of the show's early days [the first one was held in 1927], which long had been missing, turned up on the morning of the last show. Mrs. Paul W. Oliver, president of the woman's board of the hospital, [Presbyterian and St. Luke's hospitals merged] found the scrapbooks among the properties which were brought to the Medinah temple's dressing rooms from the warehouse.

Mrs. Marshall G. Sampsell carted the books off to her apartment where she, Mrs. William Friedeman, and Mrs. John T. Moss had a good giggle session the other afternoon poring over them. One of the problems in 1928 was that the debutantes were so tiny that they weren't nearly big enough to fit the clothes, "which caused much grief."

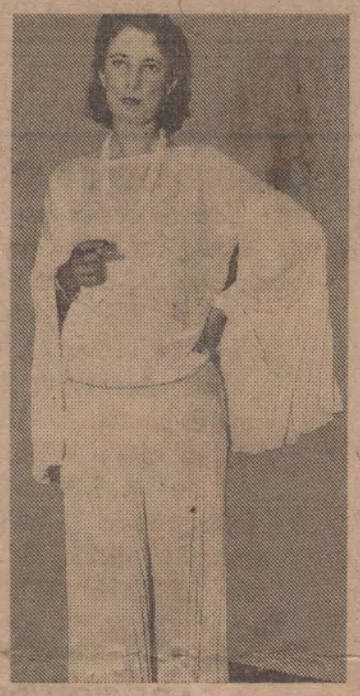
"Heaven help the debutantes who happen to be of that envied size, a perfect 36," wrote one social scribe, explaining that "the fashion show craze is simply bound to keep the gay young things practicing the preferred mannequin glide for another six weeks, at least."

[The demand for models for this year's show Sept. 24 at Medinah temple is for models smaller than ever—those who can wear size 6, remarked Mrs. Sampsell.]

The first show netted $32,300, a staggering sum at that time, the women learned. They also read that "the young women models are trained as carefully as any football player in the right form and the proper way to wear the latest modes;" that no bride should gather a trousseau until she'd seen the St. Luke's show; that sweetbread souffle and peach melba were popular for luncheon, and that naming one's fur piece was the thing. Harriet Borland called her fur neckpiece Magnolia. Winifred Smith's was named Wheezer. Another, who wore two fur skins, called them Toots and Caspar.

Reflecting the geometric mood of 1928 was Mrs. Frederick Peabody's mouse-gray velvet cut on the bias ["What are we hearing from Paris today?" asked Mrs.

Are we heading back? Skirts were this length in 1930 when the Misses Florence Otis [from left], Barbara Senn, Betty Offield, Winifred Wheeler, Elinor Whiting, and Ann Elizabeth Walsh acted as models in the St. Luke's Fashion show. Today they are respectively Mrs. Wade Fetzer Jr.; Mrs. John C. McEwen; Mrs. James Van Horne of Pasadena, Cal.; Mrs. Henry McIntyre, who also lives in California; Mrs. William R. Abbott Jr. of Piedmont, Cal.; and Mrs. Roy Flannery.



Mrs. Albert R. Brunker's 1929 St. Luke's costume of white velvet top and pleated white crepe pants resembles fashions of today.

Sensation of the 1931 show was Bea Lillie—"in a little thing I made myself," she assured the audience as she strolled the runway.

Miss Helen Dawes, who showed this black velvet costume in 1934, continued to model after she became Mrs. Louis Watermulder.

bands of board members flatly refused to model "pink coats, white pants, and white spats," so younger business men were called in as substitutes. And they refused to give the cameramen their names!

It was the year another reporter lamented, "Where are the knees of 1928? Gone are the silken

ter Sampsell] was photographed in white velvet and accordion pleated crepe pajamas, just like an illustration in the current Vogue. Mrs. John L. Kellogg paraded in a white satin blouse and black velvet trousers.

It was at the 1933 show that the engagement of Louise Dewey, a

at other times in the past. The bank will give a luncheon today for the exhibitors and new mannequins.

Interestingly enough in these days of continuing inflation, one price has not gone up. That's the charge for a full page of advertising in the fashion show pro-

#47606 1969-31

A relative newcomer to Chicago and brand new to the Presbyterian-St. Luke's fashion show is Mrs. Stanford Goldblatt. Originally a Californian, she is a lawyer and married to a lawyer member of the merchandising family. (Photo by Edward De Luga)

newsclip
midwest / chicago
263-4065

Leyden Star-Sentinel
Melrose Park, Ill.
Weekly C. C. 33,000

SEPT -11-69

Winston Park Women Plan Candlelight Bowl September 20

The Winston Park Women's Club held its monthly board meeting under the guidance of newly installed president, Mrs. Vincent Zarlenga of Melrose Park, recently.

The board has planned a year of programs and events for the members starting with a Candlelight Bowl at Riviera Bowling Lanes, 1515 W. North Avenue, Melrose Park, on September 20. Members as well as non-members will be welcome. The affair starts at 7 p.m. and tickets are $5.50 per person. Reservations may be made by calling Mrs. Jackie Mazza, Ways and Means chairman, at 345-1846 or Mrs. Howard Krader at 681-1275. 11-24

The first splash party of the year was held at the home of Mrs. Frank Mascari. The second splash party, held on August 19, was at the home of Mrs. Thomas Hogan.

The Garden and Crafts group is planning a Hobo Party for members of their group only on September 16. The group is also planning an outing at the Presbyterian-St. Luke Fashion Show on September 24. Garden and Crafts president, Virginia Sowa, asks all those interested to call her at 345-6693. A $12.00 ticket includes lunch, fashion show and transportation.

October 18 is the date of the Luau, planned by Social chairman, Mrs. Carl Bongi. This affair is for members only and will be held at the Holiday Inn.

Mrs. Joseph Kinane, program chairman, has planned an entertaining calendar year for all members. The first meeting will take place on September 11 at Riviera Lanes and will feature "Fun Study of Your Palm", presented by Millicent B. Quick.

#47166 1969-32

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#47666 1969-32

newsclip
midwest / chicago
263-4065

Sun-Times
Chicago, Ill.
Daily C 652,155

AUG -19-69

Style

There'll be some changes made at Presbyterian-St. Luke's Fashion Show

H-24

By Kay Rutherford

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newsclip
midwest / chicago
263-4065

CHICAGO TODAY
Chicago, Ill.
Daily C 436,393

AUG -18-69

newsclip
midwest / chicago
263-4065

CHICAGO TODAY
Chicago, Ill.
Daily C 436,393

AUG -18-69

What's inside today

"Toni Mayo is always one of the loveliest models on the runway in the Presbyterian-St. Luke's fashion show. But she also happens to excel in several men's sports, squash, tennis, and hunting." —Margaret Carroll. page 22.

Chicago's most beautiful women

Toni Mayo: Sportswoman, homebody

Another in a series

By Margaret Carroll
Society Editor

MRS. JOHN MAYO once tried to sign up for a men's squash league, but the gentlemen said no. She thought they thought she might be an inferior player.

"What if I can beat some of the men in the league?" she asked.

"Especially not if you can do that," the gentleman replied.

Toni Mayo is always one of the loveliest models on the runway in the Presbyterian-St. Luke's fashion show. But she also happens to excel in several men's sports: Squash, tennis, and hunting.

She has served as a volunteer on and off thru the years in Lake Forest hospital.

"I'm beginning to think that's not such a bad thing to admit," says Toni. "The way marriages are breaking up because neither wife nor husband ever are home is frightening."

THE MAYOS take one family trip each year. Toni travels occasionally with her husband on business. When they're home they do a good deal of cooking on the all-year-round barbecue set-up installed on their porch.

Cooking is Toni's bag. She collects cookbooks, but says: "It's like make-up. I have one of everything, but use only one thing." Marinated and smoked meats are among her specialties.

Toni grew up in a family that was fascinated by antiques. Her expertise in that area is displayed in the French and English pieces she has used in her home. She found most of the pieces in her mother's attic, she said, but she's always on the lookout for a beautiful addition to the collection.

Clothes-wise, Toni loves sports clothes, but prefers skirts for evening. She is adamantly anti-unisex.

CHICAGO TODAY Photo by Al Phillips

• Mrs. John T. Mayo devotes herself to her husband, children, and the family bluepoint Siamese cat, "Sam."

newsclip
midwest/chicago
263-4065

News
Chicago, Ill.
Daily C 462,916
Weekend C 471,928

SEPT -19-69

Return to MCM

Society in Chicago

Tish off t

By Patricia Moore

Tish Baldrige and her husband, Robert Hollensteiner, leave Chicago this weekend to live in New York. The first step in their move is rather tentative: they haven't found a place to live in Manhattan and haven't sold their apartment yet.

But Tish is due at her new job next week for Burlington Industries, Inc., so they will camp out in a hotel for at least a month. The only member of the family who has matters cut out for her is 4½-year-old Clare who is enrolled at the nursery of the Convent of the Sacred Heart on Fifth Avenue (the same school that Caroline Kennedy attends, if you like school-name-dropping) and is due for her first class Tuesday.

AS SOON as the Hollensteiners find an apartment they will be back here to pack up and be feted at slightly delayed farewell parties.

Tish will be director of consumer affairs for Burlington, a newly created post. If she does as well as she has in the six years she has lived in Chicago and run her own public relations firm, Burlington will have a winner.

The former social secretary to Jacqueline Kennedy Onassis has racked up a number of accomplishments since she arrived here in the summer of 1963 from the White House. Her original job was with the Merchandise Mart but the energetic lady soon expanded the operation to include a number of large business accounts.

WHILE TAKING on her new Burlington duties Tish will continue to lecture around the country for Sears, Roebuck & Co. She conceived much of the Sears program that is aimed at educating women — particularly young ones — in the "good taste" of fine home furnishings.

Tish can look back on her Chicago days with love. She came here as a single career girl and within six months was married to tall and attractive Bob Hollensteiner. They now have two children, a handsome apartment overlooking Lincoln Park and a host of friends.

This writer, for one, will miss Tish. She is hardworking, intelligent and created her own business successes, but most importantly, she is a genuinely nice person.

Chatter . . .

The powers of the Presbyterian-St. Luke's fashion show decided to bar reporters and photographers from dress rehearsal preceding show next Wednesday Medinah Temple. The explanation is that the production much more complex this ye... everyone is going to have to work harder and no distractions can be allowed.

MRS. THOMAS A. Kelly is production chairman. She left town after the first rehearsal

Nine hundred women filled the Grand Ballroom of the Conrad Hilton Hotel Thursda to see a fashion showing of Roxanne designs for Samuel Winston. The big show, benefit for Cuneo Memorial Hospital, brought out Mrs. Richard J. Daley, a rare view at the ubiquetous fashion shows of the season, and Mrs. Thomas J. Lyman (left, above who was obviously having fun. (Photos by Henry Herr Gill)

The social world . . .

Sloan Simpson brings glamor from Acapulco

By Margaret Carroll
Society Editor

• MRS. WILLIAM WRIGLEY, left, and Mrs. Thomas E. Donnelley II were among the socially prominent women attending the Marshall Field's designer show Thursday in the Sheraton-Blackstone hotel. The reason for Alison Wrigley's smile? Why, the National league Cubs' pennant intentions, of course.

even at a cocktail party. Says the Mexican government is far from communistic.

Sloan Simpson. Given name Elizabeth. Middle name Sloan. Probably would have gone 5 miles to nowhere if she's stuck with "Betty Simpson."

Catch her on television in Chicago, in Dallas, in New York. Great voice. But catch her most often in Acapulco in her small apartment, making potato hors d'oeuvres for her pals . . . or at the great haciendas . . . with jet setters Frankie and Dino and Merle. Call Sloan. Sloan you can talk to. In any language.

"I THINK the young designers get their ideas by watching the late show," observed Mrs. Marshall G. Sampsell after watching the parade of midi-and-maxi fashions at Thursday's Marshall Field & Company fall designers show in the Sheraton-Blackstone hotel.

That's the show that opens the fall fashion show whirligig every year by showing what Field's thinks Chicago's affluent ladies will buy from among the myriad of designer collections shown earlier in Paris, New York, and other world fashion capitals.

And it's the show at which to see representatives of all Chicago's major benefit groups.

Mrs. John Cuneo had her usual runwayside table and her guests numbered friends such as Mrs. Arthur Wirtz, Mrs. James S. Kemper and Mrs. F. W. Specht, who never miss the show if they're in town.

One table's from Passavant hospital—another from Mt. Sinai—another from Lyric opera—another from the Service club. Most of Thursday's guests, of course, represented the day's major beneficiary, the Chicago Boys clubs.

Chicago's ace Cub fan, Alison Wrigley, was there. The Cubs were away. Alison and Bill Wrigley have separated, but Mrs. W. continues to support her favorite team. Every home game finds her in a box seat behind the batting cage in Wrigley field.

Mrs. James R. Coulter, who wore a striking brown tunic pants outfit to the show, went downtown yesterday and bought two of the boutique costumes modeled. Maybe Gingy's a devotee of late movies, too.

KEEP WOLFING down those vitamin pills, at least until the end of September, Mrs. Runaround. The Presbyterian-St. Luke's show and Lyric Opera's opening night are scheduled for the last week in the month. And now the Chicago Symphony orchestra has announced plans for two season-opening black-tie dinners and a luncheon to round out the frenzy.

Dinner parties Sept. 25 and 27 in the ballroom of Orchestra hall will inaugurate the symphony's two evening series, and a luncheon Sept. 26, the Friday afternoon series.

#47666 1969-34

newsclip
midwest / chicago
263-4065
Highland Park Herald
Wilmette, Ill.
Weekly C. 1,000
SEPT -15-69

newsclip
midwest / chicago
263-4065
Star-Sentinel
Proviso, Ill.
Weekly C. 27,00
SEPT -11-69

newsclip
midwest / chicago
263-4065
Proviso Herald
Melrose Park, I
eekly C. 17,
SEPT -11-69

'Understated Excellence' Is President's Hallmark

Carol Bruck, Editor
all about WOMEN

By BETTY CROOKES

There is a certain kind of woman who thinks of her talents, education, and acquired awarenesses as investments which must be returned to the community.

During the busiest years of her life she will make time to devote at least one full day a week to specialized volunteer activity. In all probability she will do more than push a hospital cart or model in a fashion benefit.

Her commitment will be substantial, innovative, and in-depth. Her name may appear in the social register; but you won't often find it on the social pages.

Understated excellence is her hallmark; and the Junior League is her habitat.

Such a woman is Mrs. Thomas [illegible] played up than what its individual members do!"

The Hodgkins' flower and heirloom-laden house was less lived in than usual the late August afternoon Mrs. Hodgkins set aside to talk about the League. The three older children, Mimi, 9; Susan, 7; and Katherine, 5; were off visiting grandparents.

Only two-year-old Thomas Scott remained at home. Like the still-life cats on the patio, he also slept.

Over tea and cakes, chic and vital Mary Ann ("Bondy," from her maiden name, Bon Durant) Hodgkins spelled out the impressive background and accomplishments of the Junior League, which she joined in South Bend, Ind., following her graduation from Northwestern University.

After her marriage to a computer company executive Mrs. Hodgkins moved to Lake Forest and transferred to the Chicago League where she has served as chairman of the community research, education, and public relations committees, and as vice president in charge of communications.

"The Junior League is basically [illegible] volunteer organization, it is hard to sever your ties!"

Varied Subjects

Subjects to be covered range from "An Ecological Approach to the Early History of Chicago," to "Clinical Experience with Heroin Addiction in the Ghetto."

The scope of the symposium alone gives credence to Mrs. Hodgkins' statement, "we open many, many new doors."

When provisionals have finished their training program, they (and the placement committee) decide upon their permanent assignment. "Women go where they are best equipped and where they can make the greatest contribution."

They serve in such agencies as the Chicago Youth Centers, the Hadley School for the Blind, North Avenue Day Nursery, Planned Parenthood, Project Headstart, Travelers Aid, Upward Bound, the Legal Aid Bureau, and the Rehabilitation Institute.

League members assist in Cook County, Evanston, Grant, Passavant Memorial, and Presbyterian-St. Luke's Hospitals, and volunteers also serve in the Hinsdale Health Museum, the Oriental Institute, the Field Museum, and the Art Institute of Chicago.

The League has contributed volunteer aid and financial assistance to co-sponsor, with the Hull House Association, a store-front operation on N. Halsted St. "Una Puerta Abierta," (the Open Door) was started two years ago to provide day care, English classes, job referral services, recreation, and a community involvement program, for Spanish people.

"Over 4,000 people have 'gone through' the 'Open Door,' " Mrs. Hodgkins said. "The League provides volunteers for administrative and floor jobs (that's an umbrella term that covers most everything), and, by the end of the year will have contributed

"We have had wonderful cooperation with the people from the area and hope to recruit volunteers from the Austin area to work with these girls on a one to one basis."

The League also sponsors a community involvement program with Chicago Public School District 24. It coordinates and encourages neighborhood and parental participation within the school system, and institutes special programs and events to stimulate curiosity and learning outside as well as inside the classroom.

The Children's Theater has been a traditional Junior League project since 1920. Most of the school children who make up audiences are from culturally deprived

[illegible] it is a terrific training a
Mrs. Hodgkins said. "I can'
you how many League mer
have gone on to board mer
ship and administrative pos
all over the city as a res
League training!"

In addition to her Leagu
ties, Mrs. Hodgkins also ser
a member of the Woman's
of Presbyterian-St. Luke's, a
a trustee of the Lake
Country Day School.

"People ask me, 'How ca
takeon the responsibility of
president of the League?'
we have excellent cross co
nication. And the team w
sensational. If you are will
make a commitment, you
help but get benefits b
hundred fold!"

Winston Park Women Plan Candlelight Bowl September 20

The Winston Park Women's Club held its monthly board meeting under the guidance of newly installed president, Mrs. Vincent Zarlenga of Melrose Park, recently.

The board has planned a year of programs and events for the members starting with a Candlelight Bowl at Riviera Bowling Lanes, 1515 W. North Avenue, Melrose Park, on September 20. Members as well as non-members will be welcome. The affair starts at 7 p.m. and tickets are $5.50 per person. Reservations may be made by calling Mrs. Jackie Mazza, Ways and Means chairman, at 345-1846 or Mrs. Howard Krader at 681-1275.

The first splash party of the year was held at the home of Mrs. Frank Mascari. The second splash party, held on August 19, was at the home of Mrs. Thomas Hogan.

The Garden and Crafts group is planning a Hobo Party for members of their group only on September 16. The group is also planning an outing at the Presbyterian-St. Luke Fashion Show on September 24. Garden and Crafts president, Virginia Sowa, asks all those interested to call her at 345-6693. A $12.00 ticket includes lunch, fashion show and transportation.

October 18 is the date of the Luau, planned by Social chairman, Mrs. Carl Bongi. This affair is for members only and will be held at the Holiday Inn.

Mrs. Joseph Kinane, program chairman, has planned an entertaining calendar year for all members. The first meeting will take place on September 11 at Riviera Lanes and will feature "Fun Study of Your Palm", presented by Millicent B. Quick.

"The fashion show chairmanship is a year-long job, coordinating committees, working out a professional production with . . . staff people, assuring a worthwhile show for 4,000 patrons."—Margaret Carrol visits this year's chairman of the Presbyterian-St. Luke's fashion show, page 25.

Margaret Carroll visits

Fashionable Ki Chappell

JUST INSIDE the door of the George S. Chappell Jrs. Lake Forest home hangs a framed document describing the sale of 44 acres of upper state New York land. The name on the deed is George Chappell. The date is 1652.

On a wall in the living room, a picture of Mrs. Chappell's father as a baby is flanked by two family samplers. The fireplace across the room was originally in her mother's sitting room.

History is a lesson to be inhaled with the scent of roses and admired at the sight of the lovely early American and English antiques in the white brick house Caroline and George Chappell have called home for 15 years.

Start with the family tree. George Shepard Chappell Sr., was a well-known New York writer and wit during his life. Mrs. Chappell's father, Solomon A. Smith, was president of the Northern Trust company, as his father, Byron Laflin Smith, was before him. Her mother was Fredrika Shumway Smith, who decided at the age of 65 or so to become a writer, and had half a dozen children's books published before she died.

Caroline Byron Smith Chappel, known as "Ki" since childhood [her brother had a little trouble pronouncing Caroline], remembers Christmases at her grandparents' home on Prairie avenue. Elaborate entertainment—ponies, magicians, puppet shows—were provided for the children. ["You wouldn't even dream of living that way nowadays."] She also remembers when Lake Forest was a small country town where it was easy enough to pick up the phone and find out where the fire was if the alarm rang during the night.

George Chappell Sr. and Solomon Smith were classmates at Yale, so it was natural that their children should meet eventually. They did when George came to Chicago to work for the Pullman company. [Now he is with Arthur Anderson and company.]

They surprised their friends, however, by eloping to Aurora, instead of having what might have been 1932's biggest wedding.

Mrs. Chappell did not completely forego the opportunity of wearing a wedding gown, however. She was "the bride" in a Fashion Group fashion show not long after, and in 1939, performed the same duty in the St. Luke's fashio nshow.

WHAT IS NOW Presbyterian-St. Luke's hospital has been a close friend of the Smith family for many years. Mrs. Chappell's grandmother and father served Presbyterian hospital. Her brother, Solomon B. Smith, was on the board of St. Luke's before the two hospitals merged in 1959. Ki Chappell modeled in the St. Luke's show many times and served on the women's board of Presbyterian hospital.

She continued to serve the hospital after the merger as volunteer and woman's borad member, and eventually as woman's board president. This year she's chairman of the fashion show, which will take place Sept. 24 in Medinah temple.

The fashion show chairmanship is a year-long job, coordinating committees, working out a professional production with Archie Lang and the other staff people, assuring a worthwhile show for 4,000 patrons.

Pres.-St. Luke's is the center of all Mrs. Chappell's volunteer activity. She usually spends two days a week there, but because of the fashion show has had to cut her on-duty time to one day a week. She enjoys taking the art cart around and helping patients choose the paintings they would like to have decorate their rooms for that particular week.

"What I would like to be able to do more often is to serve as a hostess in the lounge the hospital provides for people waiting to visit very ill patients," Mrs. Ch "Maybe after the fashion show. . . ."

That particuar lounge area is dedicated to the of Mrs. Chappell's parents.

• MRS. GEORGE S. Chappell Jr., chairman of the 1969 Presbyterian-St. Luke's fashion show, is an avid seamstress. The products of her needlework adorn the Chappells' antique-filled Lake Forest home.

newsclip
midwest / chicago
263-4065
North Loop News
Chicago, Ill.
W
C 16,000
SEPT -4-69

NOTES OF NOTE: Restaurants around had better stock up for Wednesday, Sept. 24. That's the day the **Women's Board of Presbyterian-St. Luke's** holds its annual fashion show at **Medinah Temple,** Wabash and Ohio, and the ladies will be eatin' aplenty either at planned luncheons or on the run. The fun done, members of the board will start thinking about selling ads for the 10th annual edition of **"Promise,"** which will appear in the **Sun-Times** as a supplement next May .

38 CHICAGO SUN-TIMES, Tues., Sept. 2, 1969

Style Runaway hit

among the social crowd is the runway routine

By Kay Rutherford

The grande dame of all Chicago fashion shows follows shortly at Medinah Temple. What else but the super social Presbyterian-St. Luke's show, where seemingly hundreds of handpicked society women model the haute couture of Chicago's classiest shops? Save Sept. 24 for the thrill of it all.

SUBURBAN LIFE
Saturday, September 21, 1968 Part One

Suburban Living

Margaret Bengtson, Editor

3 Hinsdaleans Chosen Fashion Show Models

Three Hinsdaleans have been chosen to be models for the gala Presbyterian-St. Luke's fashion show to be staged at 2:30 p.m. Wednesday at Medinah Temple, Chicago.

Twelve Chicago and suburban stores will provide the fashions for one of the most outstanding fashion shows of the year.

Mrs. David G. Elmore and Mrs. Frank O. Wetmore II will return again this year as models. Mrs. William C. Sexton will make her first appearance this year on the Presbyterian-St. Luke's fashion runway.

Mrs. James Knight, of Hinsdale, will serve on the publicity committee in the press room on the day of the show.

#47166 1969-36

Style *The social dam's about to break*

Jane Gregory

Lyric Opera's 3-hour-and-26-minute "Khovanshchina" "has everything excluding a volcano," according to one matron who's done her libretto homework for opening night on Friday.

With slight variation, the same description can be applied to the week ahead. The city's movers and shapers are cramming so much into so little time you wonder what they'll possibly do to keep busy during the long, hard winter ahead.

Socially, the dam of gala occasions breaks on Wednesday with the 43d annual Presbyterian-St. Luke's Fashion Show at Medinah Temple. Added starter for this traditional command-performance day is a cocktail bash **Suzan** and **David Bramson** are giving for "Hair" cast members and designer **Luis Estevez.** Starting hour is 5 p.m., a considerate piece of scheduling, since many of the guests will come up to the Bramsons' Lake Shore Drive apartment from Medinah, where the show breaks about the same time.

newsclip
midwest/chicago
263-4065

Highland Park Herald
Wilmette, Ill.
Weekly C. 1,000

SEPT -22-69

Dates to Remember

MONDAY

Infant Welfare Society, Deerpath Center—Noon, home of Mrs. Thomas Taubenseen, 1370 Fairway Dr., Lake Forest.

Infant Welfare Society, Highland Park-Ravinia Center—10:30 a.m., Juniors, home of Mrs. Leslie A. Rankin, 59 Sheridan Rd., Highland Park; Intermediates, home of Mrs. Gordon Buchanan Jr., 557 Clavey Crt., Highland Park.

TUESDAY

Braeside ORT—Noon luncheon, home of Mrs. Harold Goldstein, 560 Rambler Rd., Highland Park; book review.

Deerwoods ORT—8 p.m., home of Mrs. Ray Silverstein, 85 Carlisle Av., Deerfield; Edward Scarborough, speaker.

Women's Board of the Art Institute, Highland Park Associates—1 p.m., Highland Park Recreation Center, 1820 Green Bay Rd.; Baltazar Korab, architectural photographer.

WEDNESDAY

Bannockburn Mothers Club—3:30 p.m., welcoming tea, school, 2165 Telegraph Rd., Bannockburn.

Campbell Chapter No. 712, OES—Noon luncheon, Hundley Memorial Masonic Temple, 461 Laurel Av., Highland Park.

Erikson Institute for Early Education—5 p.m. preview, Museum of Contemporary Art, 237 E. Ontario St., Chicago; symposia series on preschoolers.

North Shore Congregation Israel Sisterhood—4 p.m., preview party, Gaslight Club, 13 E. Huron St., Chicago; antiques show and sale.

Northwood ORT—7:30 p.m., home of Mrs. Robert Ellman, 871 Fairview Av., Highland Park; buffet dinner.

Presbyterian-St. Luke's Fashion Show—2:30 p.m., Medinah Temple, 610 N. Wabash Av., Chicago.

St. James Mothers Club—2:15 p.m., welcoming tea, Parish Hall, 134 North Av., Highwood.

newsclip
midwest/chicago
263-4065

North Shore Life
Waukegan, Ill.
Daily C. 38,663

SEPT -22-69

newsclip
midwest/chicago
263-4065

News-Sun
Waukegan, Ill.
Evening C. 38,663

SEPT -22-69

Green and white decor for 43rd St. Luke's show

4/24

Green and white will be the official colors at the 43rd annual Presbyterian-St. Luke's Fashion Show to be held at 2:30 p.m. Wednesday in the Medinah Temple, Chicago.

The color scheme was chosen because both the hospital and the show sponsor, Northern Trust Co., use green and white as their official colors. Window boxes will be of green and white, there will be a green carpet and decorated door panels and topiary trees will be laden with daisies.

One of the outstanding social events of the season, the show will feature society women as mannequins and fashions from leading Chicago and North Shore stores. The young women selected for the role of the bride in the finale of the show is Mrs. John Jay Borland Jr., the former Suzanne Sivage.

The fashion show chairman is Mrs. George S. Chappell Jr. The president of the hospital Woman's Board is Mrs. Herbert C. DeYoung. The styling of the mannequins' coiffures will be done by Saks Fifth Avenue and the makeup by Estee Lauder. Patricia Stevens, Inc., will assist in the rehearsing of the models.

#47662 1969-37

newsclip
midwest/chicago
263-4065

Review
Evanston, Ill.
Weekly C. 22,964

SEPT -8--69

Fashion Show Date Slated by Hospital

Bramson and Marshall Field and Co. will be among the exhibitors at the 43rd annual Presbyterian-St. Luke's Hospital fashion show Sept. 24 in the Medinah Temple in Chicago.

'Tickets are available at the hospital woman's board office in Chicago.

Northern Trust Co. of Chicago is sponsor of the show, which is a hospital fund-raiser.

newsclip
midwest/chicago
263-4065
News
Chicago, Ill.
Daily C 462,916
Weekend C 471,928
SEPT -23-69

Move over, Kildare

Nurses eye new jo

By Lee Kottke

The hand that holds the bedpan may deliver the baby too.

Despite possible opposition, Illinois nurses are getting ready to take on duties now largely reserved to doctors.

That means the nurse of the future could deliver babies and give immunizations, preliminary examinations, routine care and emergency psychiatric therapy. She may even make house calls.

"UPGRADING NURSES so they can do more to ease the physician's load is efficient and necessary to meet the growing demand for health care," says Mrs. Mary K. Mullane, R.N., dean of the University of Illinois College of Nursing.

It won't work, she admits, if physicians reject the idea of delegating their duties to a mere nurse. Patients will reject the idea too, unless the physician convinces them of its validity. (They sometimes come to prefer their nurse-practitioner.)

An article by two doctors and a nurse in last May's Illinois Medical Journal explained that nurses haven't developed their full potential because both nurses and doctors have held the traditional attitude that the nurse was the physician's "handmaiden."

But change has begun. The 1968 Illinois Study Commission on Nursing reported that relationships between nurses and physicians already have been strained by the "profound changes taking place in the organization and delivery of health services."

"MANY NURSES are still reluctant to take on new responsibilities, though," says Mrs. Anne Zimmerman, RN, who heads the 8,500-member Illinois Nurses Association (INA). "But they'll come around."

They already have at the Mile Square Health Center, 2040 W. Washington. Presbyterian-St. Luke's Hospital operates the federally funded clinic where nurses and aides have moved into new roles.

PREVENTATIVE MEDICINE is carried into the homes of the area by aides and nurses who visit, like the old family doctor, with little black bags and a feel for the community. Of course, they also give follow-up care.

In the clinic, nurses screen incoming patients to spot serious problems for the doctor. They handle immunizations, routine check-ups and treatment according to general guidelines set by the doctor. They study and train for their new functions on the job, as do the aides.

PEDIATRICS desperately needs "upgraded" nurses to relieve the physician of routine work, says Dr. W. C. Miller, Mile Square pediatrics chief.

"Visiting medical students are overwhelmed by the capabilities of Mile Square nurses," he boasts happily. "In pediatrics, they provide about 65 per cent of our well-baby care."

TRAINING AUXILIARY PERSONNEL to move into new duties as the nurse does, is another function for the nurse of the future. At Mile Square, practical nurses and community aides have expanded responsibilities and are "vital" to the program, says Mrs. Iris Shannon, RN, nursing supervisor.

In its 2½ years, Mile Square has gotten care to more than half, or 16,000 of the area's 26,000 residents. Dr. Miller said their apprach could be as effective in middle-income areas.

He urged that nursing schools offer continuing education programs so practicing nurses could upgrade themselves for new roles quickly and effectively.

Dr. Kermit Mehlinger is developing a similar program at the Martin Luther King Health Center, 3312 W. Grenshaw. Recently, doctors from the Health Council for the Poor of the American Medical Association visited the center on its first anniversary, he said.

"We got a beautiful reaction from them," Dr. Mehlinger said. However, his nursing supervisor, Miss Arlene Hayden, RN, said the doctors "raised their eyebrows" at the center's experimental upgrading of licensed practical nurses.

"But they seemed happy to see the RN ready to move toward expanded functions," she said.

CARDIAC WARDS have begun training RNs in emergency life-giving procedures for heart victims.

"Instead of just watching, they can do something to save life," says Dr. Y. Lebar, head of Edgewater Hospital's new mobile emergency cardiac unit.

PSYCHIATRY is opening up, too. Nurses are actually providing psychotherapy in the Charles F. Reed Zone Center, 4200 N. Oak Park.

"Originally we hired them just to help train community people," says Dr. Helen Sunukjian, who directs the crisis center. "But they

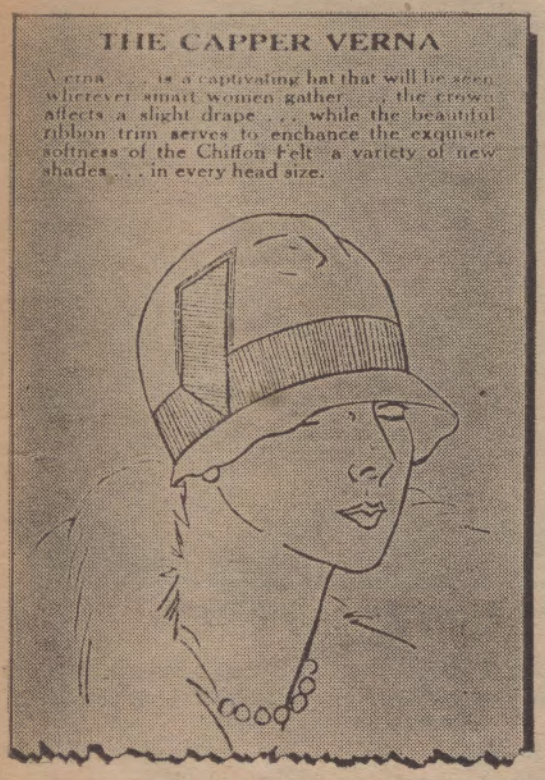
Turn to Next Page

Photos by Paul Sequeira

Katrina McKnight, 4 months, doesn't miss the doctor at all when Mrs. Mary Jo Dockery, a Miles Square RN, gives her a routine physical exam. Community aides like Paula Davis help the clinic nurses provide 65 per cent of the well-baby care at the clinic. "We work as equally," says pediatrics chief Dr. W. C. Miller.

n-traditional nurse, Pat amson. Miss Abramson ularly visits an Project, esidence for the aged, on her rounds Mile Square ealth Center.

The never, never world of 1927


THE CAPPER VERNA
Verna . . . is a captivating hat that will be seen wherever smart women gather . . . the crown affects a slight drape . . . while the beautiful ribbon trim serves to enchance the exquisite softness of the Chiffon Felt . . . a variety of new shades . . . in every head size.

By Jane Gregory

The advertisement is the epitome of straightforward simplicity. Its headline says: "Marie Louise Bureau of Placement. Efficient Domestic Help . . . All Nationalities."

The body text elaborates, listing "managing housekeepers, French maids, couples, butlers, valets, cooks, waitresses, parlormaids, chambermaids, second maids, housemaids, kitchen maids, laundresses, chauffeurs, housemen, gardeners." And finally, "special department for governesses, nursery governesses, trained infant nurses and nursemaids. References on file."

IN CONTENT AND TONE the advertisement sounds as though it comes from another world. It does. This delicious trifle is part of an almost never-never land of nostalgia that came to light when the Presbyterian-St. Luke's Fashion Show Committee unearthed a copy of the program for the original show in the then Stevens Hotel in 1927.

This first edition has neither the size nor the professional polish of the 1969 program being readied for the 43d annual show on Wednesday at Medinah Temple. But the advertising in the original book is peerless for its period flavor.

IN 1927 CRANE, the plumbing fixture manufacturer, considered the fashion show audience a ripe market for a full page extolling the virtues of its latest model in bathroom sinks. "Massively molded, delicated carved, its stately dignity contains the essense of Gothic charm."

Railroads were the chic way to travel in those days and prominent common carrier lines were right in there competing for business. The Chicago North Western talked about its crack train to Minneapolis and St. Paul as "a glittering fulfillment in sophisticated taste."

The Burlington proclaimed itself to be the "route preferred by discriminating travelers," while the Rock Island boasted of its Golden State which made the Chicago to Los Angeles run in a breathtaking 63 hours.

Santa Fe went folksy, with Sister and Sonny learning the happy news that they were going to California for the winter.

THE AUTOMOBILE advertisements are calculated to bring tears to the eyes of contemporary antique car buffs. Nash came right out and announced its Ambassador cost $1,925 f.o.b. factory. The sedan was "smart and graceful in silhouette as a new Paris frock, luxurious as an ermine wrap. Prospective buyers had the choice of two color combinations — grey-green and black or maroon and black — for the automobile that was the "world's smoothest power plant" to "whisk you along the boulevard."

The Auburn (remember them?) had a straight eight for $2,195. The Cunningham was much too grand to trifle with anything so vulgar as a price. It was presented simply as the latest type town car with glass enclosure for inclement weather. Isotta-Fraschini was even more circumspect. The dealer for this luxury auto merely announced it was there.

LOCAL MERCHANTS also helped the fund-raising effort by buying space in the program. Biggs, the venerable catering firm, offered gilt chairs for rent. Crerar Clinch Coal Co. featured clinkerless coal while Madame Marchand & Co. discreetly urged the fashionable readers to puruse their furs at 1920 W. Monroe St.

Capper and Capper had women's as well as men's wear in those days. The deep cloche hat that illustrates the Capper advertisement undoubtedly stirred many a lady's fancy. For that matter it might do the same today with the great surge of style revivals.

MARSHALL FIELD & CO., which has exhibited in every one of the 43 fashion show benefits, was also represented in the first program. There was no 28 Shop in those days. Style conscious women of means knew the prestige shop within the store as The Fashion Bureau, where Mrs. Carter assisted them with the "latest and most exclusive models."

The one aspect of the program that has aged the most gracefully is the program cover. The art deco style is almost a dead ringer for the fashion rage today, right down to the elongated hemline and dangling rope of pearls.

newsclip
midwest / chicago
263-4065

Sunday Sun-Times
Chicago, Ill.
Circ. 731,777

SEPT -21-69

New faces adorn Chicago's biggest fashionable event

CHICAGO DAILY NEWS
For and about WOMEN
Friday, September 19, 1969
Section Three Page 27
Want ads in this section

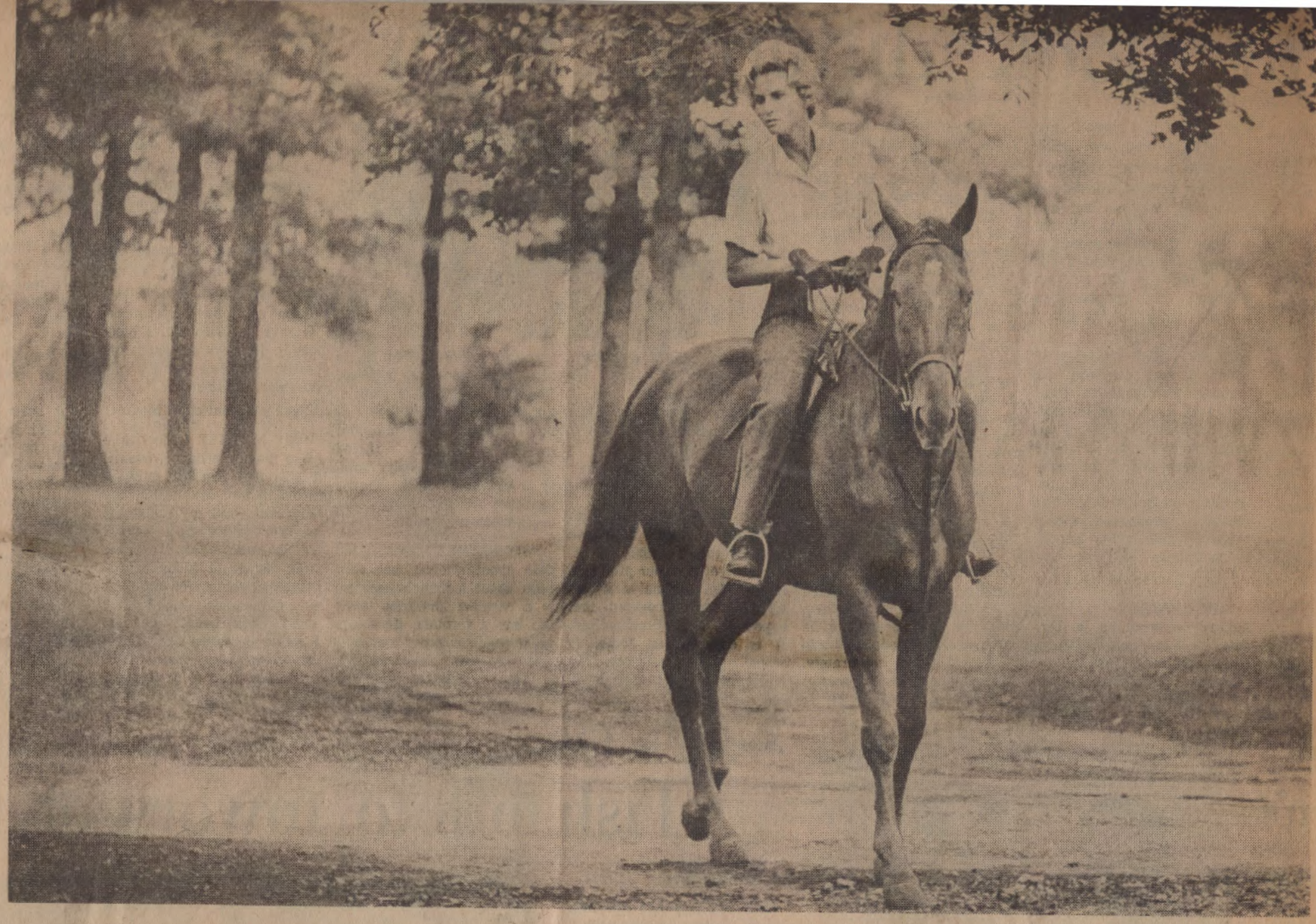


Photo by Charles Krejcsi

Daphne Dennehy is a professional equestrinne who rides and trains six days a week at Onwentsia Stables, operated by her husband Charles Dennehy Jr. She will make her first appearance in the Presbyterian-St. Luke's fashion show next week.

New faces in fashion lineup

By Patricia Moore
Daily News Society Editor

New blood has been added to the lineup of models for the Presbyterian-St. Luke's fashion show. As a result, the largest number of women — 155 — ever to appear in the grande dame of Chicago charity shows will appear next Wednesday on the stage of Medinah Temple.

Face, form and social background traditionally have been the requirements for models in the fashion extravaganza. This year the 41 new names include several women whose accomplishments put them beyond the "just-another-pretty-face" class.

One is Jane Abend Graham, wife of architect Bruce Graham, who designed Chicago's newest landmark, the John Hancock Center. The last time she appeared as a model was 20 years ago when, as a teen-ager newly arrived in New York, she spoke not a word of English and was trying to earn enough money to go to college.

JANE GRAHAM'S FATHER was a Viennese banker. She was a small child when World War II ripped across their homeland and parents and child spent four years in Russian prison camps.

After the war they lived in Munich several years, then came to America, where the teen-age girl enrolled at the University of Nebraska to study architecture.

College degree in hand, Jane Abend landed a job with Skidmore, Owings and Merrill and worked in the design department under William E. Hartmann. She was named a participating associate at age 26, the second woman in the firm's history to achieve that title.

She and Graham met at SOM and were married 10 years ago. They have three children and live in a marvelous atrium house, in the city, that Graham designed. The house has clean, simple lines and the interior of white walls and white travertine floors is a dramatic foil for Mies chairs and tables and modern art.

ANOTHER NEWCOMER to the Presbyterian-St. Luke's ranks is lady lawyer Ann Dudley Cronkhite Goldblatt. She not only has brains, she is pretty, peppy and on the fair side of 30. She came to Chicago a little over a year ago as the bride of Stanford Goldblatt, son of Maurice Goldblatt, chairman of the family-owned department store.

Since her marriage, Mrs. Goldblatt has moved into a townhouse on the Near North Side ("A compromise: I wanted to live in the country and Stan wanted to walk to work.") and became involved in such projects as the Hull House theaters, the junior committee of the Chicago Symphony Orchestra, the North Av. Day Nursery and the University of Chicago Cancer Research Foundation.

Not many brides would like to take on an old, three-story townhouse but blond Mrs. Goldblatt says it's fun and the furnishings are a mixture of old and new — from Chippendale to Bauhaus.

Ann Dudley Goldblatt (Dudley is her middle, not maiden, name, and she's always called by both names) says she is a lawyer for the simplest of reasons. "I didn't want to go

Chicago Tribune

TUESDAY, SEPTEMBER 16, 1969

New Chicago Showings of Designer Collections

It could be said that designer collections are created by and for designers while benefit showings are more often tailored to the ladies present. Nevertheless, one is just as exciting as the other—it may be as much fun to watch what you *won't* wear come down the runway as to discover that perfect about-town ensemble—and this is the height of the season for both kinds of shows. Fashion designers will conclude their visits to Chicago in September and October, but benefit showings will continue into November.

Collections in stores are open to the public. Admission to benefit fashion shows is by ticket only.

Jan Irwin Sadd

SEPTEMBER

22

Adele Simpson will appear with her collection at Carson Pirie Scott & Co. Sept. 22 and 23

23

June Frances will appear with the Junior Accent collection at Chas. A. Stevens

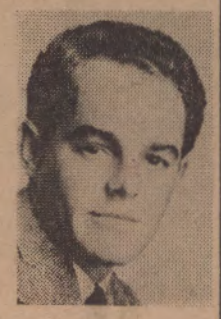
24

Pierre Cardin Boutique collection will be at Saks Fifth Avenue Sept. 23 and 24

★

Adele Simpson continues to appear at Carson Pirie Scott & Co.

25



Luis Estevez brings his collection to Bramson Sept. 25. Collection continues thru Sept. 27

26

Oscar de La Renta collection will be at Saks Fifth Avenue Sept. 26 and 27

27

Marion Kops comes to Chas. A. Stevens with her collection

★

Oscar de La Renta collection continues at Saks Fifth Avenue

★

Luis Estevez collection continues at Bramson

OCTOBER NOVEMBER PREVIEW

6
7

Oct. 6 and 7 Fiamma Ferragamo will be at Saks Fifth Avenue with her shoe collection

★

22 23

Malcom Starr at-home collection will be at Saks Fifth Avenue Oct. 22 and 23

★

27 29

Designer Marilyn Lewis will be at Saks Fifth Avenue Oct. 27 thru 29 with the Cardinali collection

CHARITY BENEFIT SHOWINGS

SEPTEMBER

24 The 43d Annual Presbyterian-St. Luke's fashion show at Medinah Temple

★

25 Oscar de La Renta brings his collection to luncheon at the Standard club, by Saks

★

27 Women's auxiliary of the Louis A. Weiss Memorial hospital dinner and fashion show in the Guildhall of the Ambassador West hotel, by Bonwit's

OCTOBER

22 The Cradle benefit luncheon and fashion show in the International ballroom of the Conrad Hilton hotel, by Chas. A. Stevens

NOVEMBER

18 The Gold Coast Fashion show and luncheon for the extension board of Chicago Maternity center in the International ballroom of the Conrad Hilton hotel. Chester Weinberg will receive the show's 1969 fashion award.

#47666 1969-41

Models vs. Society Girls: Slugging It Out in 1934

BY ELEANOR PAGE

[Reprinted from yesterday's late editions]

● NOTHING better illustrates how times have changed on the social and economic scenes since 1934 than some clippings pasted in the Presbyterian-St. Luke's fashion show scrapbook for that year. They tell how the city's professional models complained that the society girls who appeared in the show went on to model elsewhere—thereby, in those depression days, robbing the pros of their livelihood.

Miss Peggy Hambleton [now Mrs. John C. Murphy] defended the "society" girls. She modeled, she said, because she needed a job, and added that "many society girls who model are down and out."

Francise Clow [now Mrs. Lloyd W. Bowers] admitted she modeled professionally "for the fun of it, which is the weakest excuse. I don't think society girls should compete with the professional models."

Representatives of the two groups finally met, with the "society" girls represented by Miss Hambleton, Mrs. Louis C. Sudler, and the then Mrs. Philip Maher and Mrs. George Senseney. They felt "society girls are asked to model only because of news value. None have steady jobs."

"We don't have steady jobs either," protested those representing the professional models, "and we make only $15 to $30 a week. How many society girls live on $30 a week?"

There was not much answer, according to the story.

It was agreed that henceforth the society girls would phone the models' bureau before accepting a job, and take it only if no professional was available to fill it. The professionals received $5 for two hours' work, and $2.50 for each succeeding hour.

The average model is eating

Social Life

better now—she gets $20 to $25 an hour for store modeling, and more for benefit shows. And as for "society" girls working—doesn't everyone these days? Looking around at the 1969 fashion show rehearsal Thursday in Medinah temple—the show, incidentally, is sold out!—it seemed that at least half or more of the women had worked at one time, and a large number were taking time off from jobs to practice their turns and learn the routing on the stage, which will have different levels instead of only one for the show Wednesday afternoon.

Miss Patricia Shepanek, for instance, is a copywriter. Miss Ludmilla Schwarzenberg is a researcher. Mrs. Charles Dennehy Jr. teaches riding, and Mrs. J. Grant Beadle Jr. designs and manufactures tennis dresses.

Mrs. Ward Nixon teaches Spanish, Mrs. Robert P. Howington Jr. is an advertising executive, Mrs. Stanford Goldblatt, a lawyer. Mrs. James Pope has made a career of fashion, and Mrs. Richard Needham and Mrs. Barry Weed work in dress shops. Even Mrs. Hays MacFarland Jr. was a working girl this week—for her father-in-law.

TRIBUNE/Hardy Wieting

The rummage sale to be given Oct. 2 by Christ Church, Winnetka, won't strike out with items like the mink Mrs. Walter W. Arnold [center] is wearing. Mrs. Robert Scott [left], and Mrs. William Williamson recently took part in a skit to promote the baseball theme of the sale.

THE EVENT BEFORE THE FIRST EVENT: Although the Woman's Athletic is booked solid for lunch Wednesday because of the Presbyterian-St. Luke's Fashion Show, the club itself considers Thursday the curtain-raiser for its fall season. A gala dinner for members and their guests marks the occasion with eight past presidents invited to join incumbent **Mrs. Gerald C. Snyder** in the receiving line for the reception. **Frances Hooper,** who's made an in-depth study of the club's traditions and treasures, will give an illustrated commentary in the ballroom after dinner. **Mrs. Philip R. Clarke** is hostess of the evening. **Mrs. F. Chalonar McNair** is in charge of arranging the dinner.

#47666 1969-42

It's Pres-St. Luke's dressiest day

Stairways give big fashion show at Medinah a new dimension

By Patricia Moore

Daily News Society Editor

A stepped-up, super-big Presbyterian-St. Luke's fashion show unfolds Wednesday at Medinah Temple. The show always is more of a theatrical production than a fashion event and this year it is bigger than ever.

A total of 155 models were lined up to appear before an audience of nearly 4,000, so the producers devised a musical background of upbeat rock tunes to keep the show moving at a peppy pace. The green and white stage settings included stairways for the first time since the fashion show took up its annual, one-day residency at Medinah.

Thus, the attractive amateur mannequins were drilled harder in advance and the veterans, who always pack a thermos of bloody Marys or martinis to calm the nerves and while away the long backstage hours before the 2:30 p.m. show, were sipping more slowly. The motto of the day is don't drink and fall down the steps.

MARSHALL Field & Co. has an unprecedented 28 models in the show, including its traditional bridal scene, and we hear there are some noses out of joint at Carson Pirie Scott & Co., the other State St. giant, which has a lesser number of mannequins.

The pretty bride Wednesday is Mrs. John J. Borland Jr., the former Suzanne Sivage. Her mother-in-law, Mrs. Borland Sr., was the bride in the same fashion show in 1937.

The "Pres-St. Luke's" show is so firmly entrenched in the city's social life that the day's activities are ritualistic. Women such as Mrs. Elliott Donnelley, Mrs. Philip K. Wrigley, Mrs. Bruce Borland and Mrs. Henry C. Woods again had reservations at the [illegible]

At other clubs and restaurants in the Near North Side area, the story is the same: crowds of women in their newest and smartest fall oufits converging for luncheon before strolling, cabbing and being limousined over to Medinah Temple. Mrs. George Shanor had her usual reservation at the Woman's Athletic Club and Mrs. H. Stanley Wanzer at the Arts Club.

A FEW husbands always brave the overwhelmingly female atmosphere and Wednesday is no exception. The Northern Trust Co. is sponsoring the show so Edward Byron Smith and Solomon B. Smith planned to attend the show. They also appeared Tuesday at the dress rehearsal with a few words of cheer for their sister, Mrs. George S. Chappell, who, by glorious coincidence, is fashion [illegible]

William B. McIlvaine, Mrs. T. Clifford Rodman and Mrs. Philip D. Bock Jr. modeled for Millie Oppenheimer. Ellie Pope likes to refer to them as "the old girls" and she and the others bid farewell a couple of years ago, saying they were retiring from the runway. They're back again, representing Stanley Korshak's, which purchased Oppenheimer's, and Wednesday it is the "old girls" modeling kicky pants outfirs while the younger mannequins — Mrs. William O. Hunt Jr., and Mrs. Barry Weed and Mrs. Byron Campbell — were given elegant evening gowns to wear.

Mrs. Philip Hummer adores the white jewel-studded ("bigger than my engagement ring," she enthused) gown with long white boa, just right for entrance-making [illegible] vacation home for the elderly.

DIANE MONK

Big show wrings social register

Society, fashion share top billing in super-colossal Pres-St. Luke show

By Patricia Moore

Daily News Society Editor

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The wedding dress was dramatic with cathedral train, wrist length sleeves of rhinestones and over them, silk sleeves that swept to the floor. A snowflake burst of rhinestones ornamented the neckline. The bridesmaids were in jewel tones.

The multi-tiered setting was new, this year but Mrs. Henry D. Paschen Jr., modeling rubies from Tiffany's, would have no part of it. She has acrophobia and was allowed to enter at stage level.

MRS. BENNET HARVEY JR., was triumphant as she arrived to work backstage. Her husband was among the winning con-con candidates Tuesday in the 11th district.

Although the fashion show had no single theme, astrology was utilized with various references to the signs of the zodiac.

The most startling makeup was sported by the models from Bonwit Teller and was applied by Jere Scott Dorr. Wide circles of white rimmed the eyes of the likes of Mrs. James A. Campbell Jr., Mrs. David H. Ward, Mrs. Charles Y. Freeman III, and Mrs. James Benton. Their hair was tied in tiny bunches, pickininny style. "I'm not ready for that yet," remarked Mrs. Thomas A. Reynolds Jr., who strolled by while the makeup was being applied.

MRS. MICHAEL SIMPSON modeled Chester Weinberg's put on of that tired phrase "casual elegance." It was an outfit of gray flannel Bermuda shorts, hemmed with rhinestones, simple flannel tunic and a short gray flannel jacket, lined with white mink.

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Turn to Page 33, Column 4

Behind the scenes

She put a fashion show together

Mrs. George S. Chappell Jr.

newsclip
midwest / chicago
263-4085

Review
Lake Bluff, Ill.
Weekly .C. 1,08

By Carol Kuykendall

The most glamourous, prestigious fashion show of the season is taking place this afternoon in the Medinah Temple in Chicago. It is the Presbyterian-St. Luke's Fashion show involving some 155 hand-picked models, at least 30 exhibitors and thousands of dollars worth of clothing.

The show is probably running very smoothly and the 4,200 people in the audience are completely unaware of the hundreds of man hours that went into the production, and what is going on — right now — behind the scenes.

But there is one person who knows. She is not only aware of every detail involved with pulling the show off — she is responsible for it. She is Mrs. George S. Chappell Jr. of Lake Forest, chairman of the show.

She was appointed to that position by officers of the Woman's board last year, shortly after the 1968 show. And her duties started immediately with the appointments of 14 committee chairmen.

Committee duties

The names of those committees sound unassuming and do not give away the responsibilities involved. There is the Basement committee. They are in charge of all props, the dressing room and the public address system in the basement. They must see that all the models leave the basement in the right order and in enough time for their appearance on the stage upstairs. Their real physical work started on Monday, however, when they began setting up the dressing room.

The Make-up committee assembles all the make-up in the dressing room, and makes sure each model makes an appointment to have her hair done at Saks Fifth Ave. If their hair was done Monday or Tuesday, they have it combed out by stylists from Saks just before the show. They also are assisted by Saks consultants in their make-up applications.

Production committee members are stationed at check points between the basement, stairs and stage entrances to be sure the models appear in order.

A mistake in the order would be disastrous because the script, written in advance, describes each outfit in detail. The wrong description of a model's outfit during her moment of glory would be humiliating.

Mrs. Chappell admits, however, that the all-important script often is juggled at the last moment because models get sick, or an exhibitor changes an outfit.

The show is running about the same as in past years, except more models are participating this year, and the money is going towards the Woman's board pledge to endow a chair of the pediatrics division of the Presbyterian-St. Luke's hospital.

Compiling figures and making final reports will be Mrs. Chappell's post-show duties. She and all the committee chairmen and vice chairmen will hold post-mortem sessions to close the books on the Fashion show '69. Then they can appoint the new chairman who will begin working on Fashion show '70.

All in the family

Together are (l. to r.) Mrs. Robert G. Donnelley, Mrs. Thomas E. Donnelley II and Mrs. James R. Donnelley who were among the guests at the recent Children's Memorial hospital luncheon and fashion show.

Bulletin

Benjamin B. Green-Field, Michigan avenue's popular "mad hatter," will be a host in absentia at the Lyric Opera opening Friday as he is in Michael Reese hospital recovering from a heart attack. However, his guests will go to the opera and to supper in the Pump Room later. Ben Green-Field also will miss seeing his exhibits in the Presbyterian-St. Luke's fashion show today.

Say it with roses

Mrs. Thomas J. Carroll of Beverly Hills, who has had her St. Luke's fashion show box for 25 years, will entertain her usual guests at luncheon at Jacques before the show this afternoon, as well as others who were here for the marriage of the Carrolls' son, John, and Janet Niehaus last Saturday. The Carrolls' friends are buzzing about the bride's thoughtfulness in sending her mother-in-law two dozen roses and a note of thanks which were waiting for her when she returned home from the reception.

Mrs. John T. Moss will have among her Presbyterian-St. Luke's fashion show guests today Mrs. Frederick Goodwin and Mrs. Gleed Gaylord of Kansas City, publisher of the Independent, a weekly newspaper. Some of their old friends will join the Mosses for cocktails at the Casino after the show to fete Martha Nichols Gaylord.

Mrs. Alex Hehmeyer will give a luncheon today in the Racquet club for Luis Estevez, the designer, and his mother, Mrs. Gloria Adams, who are here for the Presbyterian-St. Luke's show.

Supper dance dates

Dates have been set for the 1969-'70 Friday supper dances at the Casino, which means that those on the guest list are making plans for dinner parties before these popular events. The first will be held Dec. 5 with Ralph Stuart of Providence on the bandstand. The spring party date is March 6.

Hyde-Crawford

Mr. and Mrs. Lewis Huntington Hyde Jr. of Winchester, Va., and Small Point, Me., have announced the engagement of their daughter, Mary Sewall, to John Walker Crawford, son of Mrs. Walter Webb Crawford of Berryville, Va., formerly of Chicago, and the late Mr. Crawford. He is a grandson of the late Mr. and Mrs. Ralph R. Richardson of Chicago. Mr. Richardson was head of the Chicago Carton company and Mr. Crawford was assistant to the president of the United Biscuit company.

newsclip
midwest/chicago
263-4085

Sun-Times
Chicago, Ill.
Daily C 552,155

SEPT -24-69

Designer Luis Estevez, who is in Chicago this week with his fall collection, talks fashion in his Beverly Hills home. (Los Angeles Times Photo)

Estevez likes to camouflage the pants look. He uses yards upon yards of pleated white organza for a divided skirt, topped with gray crepe and a diamante hip band. The style is $265 at Bramson.

The quiet life is not for Estevez

H-24 By Barbara Varro

Designer Luis Estevez relaxed in the cushy living room of his home in Beverly Hills, Calif., taking a breather from his latest fashion project to chat about the changes in his career.

"I love designing for television and films," he said. "That's one of the reasons why I moved to California. My clothes are known for their sheer, unadulterated glamor, and the way of life of the people here stimulates me."

That was last November, and Estevez was busy huddling with Lana Turner and Universal Studios executives about the star's wardrobe for the ABC-TV series The Survivors, which premieres Monday at 8 p.m. on Ch. 7.

"Lana plays the part of an ultrasophisticate, so her clothes have to be ultra chic," he said. "She likes clothes with shape, but not too much fit. And she wears pants beautifully, even though she's shorter than she appears. She's only 5 feet 4 inches."

Since then, Estevez has been fired by Miss Turner, but she'll be wearing some of his styles in the early episodes.

The Cuban-born designer, who became famous for his plunging-neckline sheaths and has won two Chicago Gold Coast Fashion Awards in addition to a Coty Award, is here this week to show his fall collection at Bramson. He also will be in the audience at the Presbyterian St. Luke's Fashion Show Wednesday afternoon. Could it be that some of his styles will be presented?

Remembering back to our interview with him in California last year, we recall he said he was through taking it easy, even though he relished the life of luxury he started to lead after leaving New York's Seventh Avenue garment district. For a time he was backed by Oak Brook tycoon-sportsman Paul Butler. But then he left the dress-designing business for a couple of years and became a happy wanderer, doing only a fur collection each year.

He opened a boutique in Acapulco, Mexico, where his friend Merle Oberon Pagliai lives. He does custom clothes for her. "She knows how to wear clothes with ease," he says. "She doesn't let a dress wear her."

Estevez closed the boutique because he didn't like running a shop. "I preferred designing in California. Life on the West Coast agrees with me. When I get too much rest, I feel terrible. Now I feel great because I'm working like mad."

He does furs for Somper as well as men's knit wear for the French firm Saint-Joseph and slacks for Jamar-Ruby.

His first collection of women's fashions for Neal of California includes the show-business styles he is noted for — decollete necklines edged with diamante. He believes most men dislike pants on women because of the posterior view, so he disguises his pants designs. Voluminous divided skirts are done in yards of crepe or pleated organza.

The collection will be shown throughout the day, Wednesday through Saturday, at Bramson's 700 N. Michigan Av. store.

Fashion Excitement Runs High

Mrs. Philip W. Hummer handles white feather boa with ease on stage at Presbyterian-St. Luke's fashion show yesterday. TRIBUNE/Hardy Wieting and John Bartley

Mrs. Colin J. MacKenzie Jr. did Indian dance in her buckskin at home costume.

BY ELEANOR PAGE

● THE setting was outasight!

The music was great, the production without flaw.

Yet, to paraphrase Peggy Lee's controversial new song, "Is that all there is?":

I went to a fashion show yesterday. There were so many chic and important ladies in the audience in Medinah temple, even Mrs. Fritz Reiner, here for the Symphony opening tonight, and so many pretty models on the stage.

The woman's board of Presbyterian-St. Luke's hospital pulled off its 43d annual show with its usual aplomb.

Social Life

There were graceful thanks to the corporate sponsor, the Northern Trust company.

Eight hundred thousand dollars worth of jewels flashed amidst another fortune in mink, otter, sable, brocades, laces, and expensive workmanship. Dr. James Campbell, hospital president, praised the board for the pediatrics chair it is endowing. There were official thanks to Mrs. Richard R. Donnelley III and Mrs. Thomas E. Donnelley II for honoring their commitments to model despite the tragic accident at the family printing plant yesterday.

Designers Adele Simpson and Luis Estevez attended, but cosmetician Estee Lauder couldn't make it: Perhaps she learned at the last minute that the Bonwit people were using her white eye glaze to create Ungaro eyes on the models who showed their Courreges clothes. These eyes, circled in white and dotted brown, were made famous by the bright young Paris designer who is a competitor of Andre Courreges, also a Paris designer.

Other fashion excitement was engendered by the McElroy fur sequence which Eleanor Nangle, director of beauty and fashion for THE TRIBUNE, said made a strong fashion statement that furs are full of fashion news. A fringed ermine poncho worn by Mrs. Hawley L. Smith II, a black and white checked muffler worn by Mrs. George M. Keller Jr. with a white mink coat, and the black and white checkerboard mink coat shown by Mrs. Frank M. Sims illustrated Miss Nangle's point.

Mrs. Paul Harvey, a new model, was escorted on stage in an oriental sequence by her hairdresser, Arnel of Elizabeth Arden, who rented a sheik's costume to accompany his patron. Mrs. Harvey threw in a bit of an oriental dance.

The bride [Mrs. John J. Borland Jr.], in her extravagantly trained peau de soie gown, was accompanied by four maids in hooded gowns [$500 each] in colors of the four seasons.

Chandeliers added elegance to the stage setting and the many steps gave variety to the parade pattern. "The rock music helped us zip along and forget our nervousness," said Miss Susan Lennox, the last model out. Her glittering white fringed and beaded pants costume cost $1,500.

And when the fashion show was all over, and the people were departing, I said to myself [as Peggy Lee said to herself], something's missing. And I asked, "Is that all there is to a fashion show? Is that all there is? Because if that's all there is, my friend, let's keep on dancing, let's break out the booze. Let's have a ball. If that's all ... there is."

Corkscrew curls and braids went with "Ungaro eyes" on Mrs. David H. Ward [from left], Mrs. William Russo, and Mrs. Charles Y. Freeman III. Curls were done with an old fashioned curling iron, Mrs. Russo said.

#47166 1969-46

newsclip
midwest / chicago
263-4065

The Doings
DuPage Edition
Hinsdale, Ill.
W CC 9,000

SEPT -25-69

newsclip
midwest / chicago
263-4065

Doings
Oak brook, Ill.
Weekly C. C. 9,000

SEPT -25-69

Painters in action to be part of art show this Sunday

H24

In addition to an exhibit of members' work in the Hinsdale Community Artists' outdoor art show Sunday, there will be artists at work painting landscapes and sketching caricatures. Ruth Bendel of Hinsdale whose design will appear on the cover of the October issue of "Jack and Jill" magazine will be on hand to cut silhouette portraits. Mrs. Bendel is an illustrator of children's books. The show will be at Grant square.

No time for dilly-dallying, dear, if you want to be in on the luncheon honoring Emily Kimbrough, first Celebrity Series speaker of the season. Subscribers will spin to the Old Spinning Wheel restaurant following the program at Hinsdale Community house Thursday, Oct. 16.

Dianne Cahill is still accepting registrations for her children's theatre workshop classes to be conducted at Hinsdale Community house. If you have budding thespians, age 6 to 12, you may enroll them by calling Miss Cahill, 423-3173.

Rik Gutzke of Hinsdale will have a prominent role in Theatre of Western Springs opening show of the season, "Barefoot in the Park." Run of the play will be Friday, Oct. 3, through Sunday, Oct. 12, with two Sunday matinees.

Ken Sloan of Clarendon Hills and Dick Garritano of Hinsdale are in rehearsal for the St. Procopius college production of "The Odd Couple." Both are well known to Hinsdale Village Players audiences. The comedy is slated for Oct. 10, 11, 17, 18 and 19 at Sacred Heart academy theatre in Lisle.

Window boxes of green and white, a green carpet, brightly decorated door panels and topiary trees festooned with daisies welcomed guests to yesterday's Presbyterian-St. Luke's fashion show in Medinah temple, Chicago. Stylishly representing our village in the fashion parade were Mrs. David G. Elmore, Mrs. William C. Sexton and Mrs. Frank O. Wetmore II, all of Hinsdale. Serving on the publicity committee was Mrs. James A. Knight of Hinsdale.

Cathy Chatterton of Clarendon Hills and Judy Gries of Hinsdale, right, help their mothers, Mrs. Robert Chatterton and Mrs. William Gries, advertise Hinsdale Community Artists outdoor show from noon to 6 p. m. Sunday, Sept. 28, in Grant Square.

Woman's board of Lyric Opera has chosen a panorama of Moscow as decorating theme for its annual opera ball Friday at the Conrad Hilton hotel. The gala evening begins at the Opera House where Modeste Moussorgsky's Russian opera "Khovanschina" will be presented. Joining the festivities from Hinsdale will be the Herbert S. Gravers, the Frederick M. Tysons and the junior John H. Graces. Members of the woman's board include Mrs. Grace, Mrs. John T. Horton and Mrs. Charles M. Sailor, all of Hinsdale.

Members of the arrangement committee for the Cradle benefit are expecting to sing "Thanks for the Memory" after this year's fashion show Wednesday, Oct. 22. Famed comedian Bob Hope will be appearing at the show, and will be accompanied by his wife, Dolores. The luncheon and show will be in the Conrad Hilton hotel, Chicago.

#47660 1969-47

newsclip midwest/chicago 263-4065
Central Edition
Suburban Life
La Grange, Ill.
Sun.& Th. C.C.34,500
SEPT -25-69

newsclip midwest/chicago 263-4065
Broadview-Westcheste
Ed.of Suburban Life
La Grange Park, Ill.
Sun.&Th. C.C. 34,500
SEPT -27-69

newsclip midwest/chicago 263-4065
Hinsdale Edition
Suburban Life
La Grange Park, Il
Thurs. C. C. 34,50
SEPT -27-69

newsclip midwest/chicago 263-4065
Western Edition
Suburban Life
La Grange Park, Ill.
Sun.&Th. C.C. 34,500
SEPT -27-69

newsclip midwest/chicago 263-4065
Eastern Edition
Suburban Life
La Grange Park, Ill
Sun.& Th. C.C.34,500
SEPT -27-69

Fantasy Of 'Arabian Night'

Jewels from Bagdad enhanced the floating chiffon gown worn by Mrs. William C. Sexton (left), of Hinsdale, who appeared as "Sultana Scheherazade" in the "Arabian Night" Fantasy scene presented by Quintero, Limited, of Oak Park, at the 43rd annual fashion show of Presbyterian-St. Luke's Hospital staged Wednesday afternoon of this week at the Medinah Temple. Mrs. Frank D. Wetmore III (center), of Hinsdale, wears a gown designed by Christian Dior of plum Golden Sari Cloth patterned in rich jewel tones and shimmering with gold. As an oriental princess in Mignon's brocade evening costume, Mrs. David Grant Elmore, of Hinsdale, models a fabulously jewelled gown topped by a sleeveless coat. The three Hinsdale women were among 151 models in the show at which 800,000 worth of jewels flashed in the bright lights spotlighting fabulous furs and original costumes by designers from all over the world. Shimmering crystal chandeliers twinkled behind sheer swags draped to form a frame in the stage setting. Mrs. Clarence Hauge, of Western Springs, wore a pink smock as she served in the press room.

(LIFE Photos by Margaret Bengtson)

#47666 1969-48

Hospital stages fashion winner

By Margaret Carroll
Society Editor

THREE BUSLOADS of west suburban Welcome Wagon ladies came to see the clothes. Five-year-old Natalie Mills came to see her mommy. John T. Moss came to see his daughter. And Potter Palmer came to see his wife.

None was disappointed yesterday as the woman's board of Presbyterian-St. Luke's hospital displayed clothes, mommies, daughters, and wives to spectacular advantage on the stage of Medinah temple.

As usual, the Presbyterian-St. Luke's fashion show was a slickly produced exhibition of the creme de la creme of Chicago's amateur mannequins. It's social—not anatomical—posture that counts most in this show.

CARSON PIRIE SCOTT and Co. was first of the 28 exhibitors to show its finery, a glittering all-white collection by Adele Simpson. Representing the Pirie name among the mannequins were Lynn Pirie and Mrs. Homer P. Hargrave Jr., the former Alice Pirie.

Marshall Field & Company did double duty, first showing 23 costumes from the store's various shops, then following with a wedding scene with gowns specially designed by Richard Tam of California for the Pres.-St. Luke's show.

The wedding featured Mrs. John Jay Borland Jr., as bride [her father is Gerald Sivage, president of Marshall Field & Company].

The four "bridesmaids" wore hooded gowns, each in a color representing a season of the year—pink for spring, yellow for summer, emerald green for fall, purple for winter. Mrs. Borland's gown, encrusted with rhinestones, also was hooded. Her attendants were Ann Behr, Mrs. Curt R. Tobey, Patricia Shepanek and Elizabeth Lennox.

KICKIEST SEGMENTS in the fashion show were presented by Bonwit Teller, Quintero's, and Couture Ltd. Bonwit's models wore specially made-up eyes [white with huge freckles] with their Courreges costumes, all of which were red and white. Quintero's presented an "Arabian Nights fantasy," and Couture's mannequins tossed gold and silver helium-filled balloons to the ceiling before dancing thru the stage pattern.

Potter Palmer's wife, Diane, wore Couture's white pants costume she will soon own.

Natalie Mills' mother, Mrs. Ralph Mills Jr., wore B. H. Wragg's orange sherbet plaid daytime outfit. John Moss' daughter, Margo, wore Estevez' graceful grey and white evening pants costume.

STANLEY KORSHAK'S veteran mannequins— Mesdames Philip D. Block, Clifford T. Rodman, James W. Pope, and William B. McIlvane—wore elegant black and white pants outfits, a contrast to a coordinated group of gowns modeled in the same scene by young matrons.

Mrs. Stanford Goldblatt invited her husband and her mother-in-law to watch her

• CARSON PIRIE SCOTT AND CO. opened yesterday's Presbyterian-St. Luke's fashion show with a collection of Adele Simpson gowns. Escorted by men borrowed from store duty for the occasion were (top, left to right) Mesdames Donald Heuerman, Homer P. Hargrave Jr., Lynn Pirie, Mrs. William Wood-Prince Jr., and (below, left to right) Mrs. Robert Wood Tullis and Mrs. John Steven Jenkins.

• ABOVE: Accessories add that right touch to pantsuits as well as dresses. Mrs. James Pelts, left, tops her brown and black pantsuit with a head-hugging leather cap. Her friend, Mrs. Irwin Ware, flings a brown/white/black scarf over her brown and white paisley dress. LEFT: The maxi coat plus pants adds up to a fashion right look. Art student Andrea Kalish, attending the St.

Fashion watchers gave a show, too

By Marylin Stitz
Fashion Editor

ALL OF THE GREAT fashion looks weren't worn by the models in yesterday's Presbyterian-St. Luke's fashion show.

The audience put on quite a fashionable show, too, as they arrived at the Medinah temple in taxis, on foot, in limousines. Besides the demure little tailored coat and dress costumes plus the tweed suits, many ladies opted for maxi coats, tailored pantsuits, and gobs of the right-looking accessories.

However, the new mid-calf length skirt wasn't spotted by this reporter.

WHEN THE WEATHERMAN turned on the nippy air, he played right into the hands of Mrs. Edward Rothman. She topped tailored navy wool pants with a look-like navy leather maxi, double-breasted, and accessorized it in red.

Another fan of the new length coat was Art Institute student Andrea Kalish. She flung a sleeveless rust-colored wrap-around maxi coat over her knit pantsuit. It was a smash look for a young gal.

Other maxis spotted in the audience included the canvas raincoats, always accessorized with shoulder bags and long, long scarfs.

BY NOW, Chicago women have the word about pants. They're acceptable, even for this prestigious fashion show. Favorite pantsuits of the ladies had long tunic jackets and straight, stovepipe pants. Mrs. James Pelts combined black pants with a brown belted jacket, black turtleneck, and a head-hugging cap.

Favoring the one-colored pantsuit was Mrs. Howard Crane. She wore a blue suit, double-breasted, and banded in gold, in the best navy tradition.

Many gray suits were also spotted and usually livened up with gold chain belts, colorful maxi scarves, and bright-hued bags and shoes. The dress plus pants combo also made the scene, one of the most colorful in a black/white/brown print and worn with a white fringed scarf.

FOR THE LADIES who chose dress and/ or coats, the length was to the knees or two inches above.

Fall fabrics looked right. Pretty blonde Mrs. Martha Tardy wore a blue, wide wale corduroy dress, with deep kick pleats, front and back. Her accessories were gold jewelry and brown shoes and bag.

Perennial fall favorites, like tweed suits and wool knits—usually seen with the longer suits jackets—appeared in pastels as well as the autumn tones of gold, green, brown, and tan. Also popular was gray, alone or mixed with a brighter color.

THE SUCCESS STORY of many outfits yesterday could be traced to the accessories. Smashing looks were invented, thanks to the ingenuity of the ladies.

Reams of copy have been written about the long maxi scarf and it was everywhere, tied around necklines, waists, in Windsor knots, or worn with pearls. One of the most

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Mrs. Arnold Horween Jr. is in step with the new look for the Presbyterian-St. Luke's Fashion Show as she arrives at Medinah Temple for modeling duties. (Sun-Times Photos by Carmen Reporto)

The runway pace is picking up

By Jane Gregory H24

The old order changeth indeed. On Wednesday the 43-year-old Presbyterian-St. Luke's Fashion Show took the production formula that has served it well for so long, gave it a vigorous shake and came out with a new now look for the grande dame of all charity style shows.

This was the first time in memory that the more than 150 models really had to work for their glamorous moment of glory on the Medinah Temple stage. The tempo was up, the pacing faster and the multilevel staging with stairs more complicated than it ever was in the once-around-the-footlights smiling days of old.

THE ROUTINE WAS so different, in fact, that professional director Archie Lang closed the rehearsal to outsiders Tuesday so the girls could concentrate on learning their parts.

Designer Luis Estevez was one civilian who slipped through the cordon. He came in from California to catch the act in advance in order to see the segment built around several of his latest creations.

It was Luis, incidentally, who gave several dozen of the models someplace to go after the performance. The David Bramsons took his visit as the occasion to give a party honoring him and the cast of "Hair" Wednesday evening. After lo these many years, the girls finally had a really splashy place to get more mileage out of their stage makeup and elaborately coiffed hair.

Innovations or no, show day still had many of the traditions that have made it a command performance for status through the years. As always it was a sellout, with the audience representing the full spectrum from entrenched establishment to everyday housewives in for a look at real, live society.

FOR THE AUDIENCE it's play day. No one would think of going to the show without first lunching someplace chic, preferably within walking distance because the snarl of limousines at curtain time is both imposing and impenetrable.

The only way the Woman's Athletic Club could have taken more luncheons would have been to hang them from the

William S. Covington, Latham Castle, Britton Budd, Donald McLennan, Charles Hines, Hays MacFarland, S. Austin Pope, Allin K. Ingalls, Myron Ratcliffe, Clyde E. Shorey and so on down the membership roster.

THE SAME SRO CONDITIONS prevailed at the Arts Club across the street and, for that matter, as far away as the Casino. Familiar names on the roster there included Mrs. Henry C. Woods, Mrs. R. Douglas Stuart, Mrs. Bruce Borland, Mrs. Leith Johnston, Mrs. Gilbert Scribner and Mrs. Philip K. Wrigley.

For the models, lunch was a pickup affair, taken to break the monotony of the long wait in the Medinah Temple basement dressing room. Being madeup for the stage accounted for some more time. Quite a few of the newcomers also paced a lot, suffering visible effects of stage-fright jitters. An invitation to model in the show is an honor of considerable stature in these parts. Taking such serious business as too much of a lark could result in being dropped from the list, fate no right-thinking pace setter cares to contemplate.

Pres-St. Luke's big day

Mrs. Emery Smyth takes the leap to the Presbyterian-St. Luke's fashion show at Medinah Temple. Liz Smyth, a past model, arrived early Wednesday to tend to backstage duties.

Photos by Edward DeLuga

Continued from Page 29

over to Medinah Temple. Mrs. George Shanor had her usual reservation at the Woman's Athletic Club and Mrs. H. Stanley Wanzer at the Arts Club.

A FEW husbands always brave the overwhelmingly female atmosphere and Wednesday was no exception. The Northern Trust Co. sponsored the show so Edward Byron Smith and Solomon B. Smith planned to attend the show. They also appeared Tuesday at the dress rehearsal with a few words of cheer for their sister, Mrs. George S. Chappell, who, by glorious coincidence, was fashion show chairman.

For years, Mrs. James W. Pope, Mrs. William B. McIlvaine, Mrs. T. Clifford Rodman and Mrs. Philip D. Block Jr. modeled for Millie Oppenheimer. Ellie Pope likes to refer to them as "the old girls" and Wednesday it is the "old girls" modeling kicky pants outfits for Stanley Korshak's.

FOR THE LAST two years Couture, a Near North Side shop, climaxed the fashion show with razzle dazzle displays.This year the shop again had the final spot but the clothes were more elegant than far out. Not to give up its show-stopping vantage entirely, the shop supplied the models with huge gold and silver balloons to be released at the conclusion.

AS FOR THAT other autumn happening in Chicago, the opening of "Hair," the cast of the rock-musical was invited to mingle with the Pres-St. Luke's models at a post-fashion show cocktail party given by the David Bramsons.

Bramson is showed the designs of Luis Estevez in the show. Estevez is backed by Michael Butler who, of course, is the producer of "Hair." It all hangs together neatly. The social confrontation of the models, fresh from their triumphs at the socially significant benefit, with the groovy "Hair" kids a second show.

Chatter . . .

The Richard Maltbys will be in Pennington, N.J., Friday for the marriage of her father, Carroll H. Sudler, and Mrs. Russell H. Moock. The small family ceremony will take place at Twin Hunt farm, the bride's home, and her three children and their spouses will be at the ceremony.

Sudler's other children and their spouses, the Carroll Sudlers III and the John W. Stimpsons, will entertain after the newlyweds return from a wedding trip to Europe.

The couple, both widowed, plans to live in Sudler's Lake Forest home.

Mrs. George M. Keller Jr. wore the correct pantsuit and long scarf as she arrived for her modeling duties. Her happy mannequin duty was to wear a checkerboard mink muffler over a mink reefer coat.

#47666 1969-51

newsclip
midwest / chicago
263-4066

News
Chicago, Ill.
Daily C 462,016
Weekend C 471,928

SEPT -24-69

Fashionably speaking

Peg Zwecker

Fashion and Beauty Editor

H-24

"I'm so charged up I can't see," said **David B. Meltzer.** But the young president can walk with ease to his latest fashion acquisition, the beautiful Blum's Vogue on Michigan Avenue. "I live three blocks from the store and my father (that's chairman of the board **A. L. Meltzer)** lives only one block." I expect to stop by there every day (after Oct. 1 when he takes full possession) on my way to State Street. The Meltzers' "other" Chicago store is Evans, Inc., the world's largest fur merchandising firm.

David Meltzer

"Blum's Vogue will be homeowned once again (Kerr's of Oklahoma bought it from the original **Harry Blum's)** and I hope to make it the finest store in Chicago," he said.

Meltzer expects to spruce up the store and bring top people to Chicago. "For example," he explained, **"Alice Roberts,** head of Blums' designer department, will buy the best of America. . . . Instead of one Galanos she'll buy a dozen, as many as we need. She will cover the European collections twice a year and select the best from there."

Speaking of top fashion people, Evans is bringing **Mme. Carole Chombert** and her fabulous fur collection from Paris to Chicago at the end of the month. On Sept. 30, **M. Pierre DeBart,** commercial French counselor for the Midwest, and Evans are giving a cocktail party for the designer with informal modeling at Maxim's.

ST. LUKE'S DAY: Adele Simpson found out that Chicagoans are not really pants-loving women if they have the chance to wear a ball gown. When Carson's asked her again to design aspecial collection for their segment which opened today's annual Presbyterian-St. Luke's fashion show, Adele sat right down and wrote each of the nine society mannequins a letter. "Would you prefer to wear evening pajamas or a ballgown?" was one of her questions. **Mrs. Homer Hargrave Jr.,** "the young Miss Pirie" as Adele calls her, was the only one who wanted to wear pants."

When we saw the designer earlier in the week at the Ambassador, she was wearing black with one of those hem-long fringed scarfs edged in toast tucked into her belt. Adele is only 4 feet 9 inches and this way she would wear the status scarf without its overwhelming her.

Joan, her daughter and business associate, was in a belted red wool young Jumper. They have named the longer midi, which they prefer for evening, "the social length."

Tonight, **Edith Grimm** gives one of her renowned supper parties at home in honor of Adele Simpson. Another post-St. Luke's party for design **Luis Estevez** is being given tonight by **Susan** and **David Bramson.** The store president has snared the cast and music of "Hair" to liven things up **(Michael Butler** and Estevez are old friends — at one time Butler backed the designer).

Earlier in the day, **Sheila (Mrs. Alex) Hehmeyer** was an absentee hostess at a luncheon in the Racquet Club honoring the California designer. She had to be backstage at the Medinah Temple getting into her Estevez costume. This is the first year Sheila has modeled in the auspicious St. Luke's show. (Next week, she will hold the first charity press party in NBC studios to kick off WAIF's "Night of the Peacock" benefit ball of which she is chairman.).

"The wedding dress must have 50 yards in it," said an awe-struck spectator of the bridal gown, which is always one of the big highlights of the Pres.-St. Luke's-show. She was right about the gown. **Mrs. John Jay Borland Jr.** wore it and **Richard Tam** of San Francisco designed it. This is the second time the former **Suzanne Sivage** has worn a famous California-designed wedding gown. The daughter of Field's president had **James Galanos** design her dress for her marriage and today she modeled the one by Tam — another elegant designer.

In The News

Lyric kickoff: ballet, opera

Persian dancing girls will perform Friday night as the Lyric Opera kicks off its 15th anniversary season with Moussorgsky's "Khovanshchina." This love story, set against a background of political intrigue in czarist Russia, is previewed in story and pictures.

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Super fashion show unfolds

The super-big Presbyterian-St. Luke's fashion show unfolds today at Medinah Temple before nearly 4,000 people. The extravaganza is so firmly entrenched in Chicago's social life, the day's activities are ritualistic. Daily News Society Editor Patricia Moore reports on the activities.

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'Hair' rehearsal, with feeling

A circle of colorfully-clad young people sways to the rhythm of its half-chant, half-hum. Eyes are closed, arms circle one another, hands seek to caress a neighbor, gently, affectionately. It's a rehearsal for "Hair," the rock musical that will open here next month.

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For and about WOMEN
Thursday, September 25, 1969
Section Two Page 13

Fall's elegant styles with all-social chic

H-24

By Lucile Pruess
Daily News Woman's Editor

Fashion played the role of fund-raising to a full house at Medinah Temple Wednesday as the Woman's Board of Presbyterian-St. Luke's Hospital presented its 43d annual fashion show to provide funds for a chair of pediatrics. Models were members of Chicago's social set.

The show moved swiftly from tableau to tableau as local stores projected their fashion images. The greatest successes came when there was a co-ordinating theme to the presentation.

For openers, a celestial collection done especially for the show by Adele Simpson for Carson Pirie Scott & Co. It clearly told how to look at night — adrift in white chiffon, shimmering with "diamonds." The gowns were long, flowing, elegant and absolutely flattering.

A QUICK CHANGE in mood. Suddenly it was day. The scene was bright with a red pantsuit, a plastic coat and jumper. The lines were bold, the fashions were fun as interpreted by the Courreges collection for Bonwit Teller. Even the eyes had it. Exaggerated circles and teardrops were drawn around

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newsclip
midwest/chicago
263-4065

News
Chicago, Ill.
Daily C 462,916
Weekend C 471,928

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Fall's elegant styles

Continued from preceding page

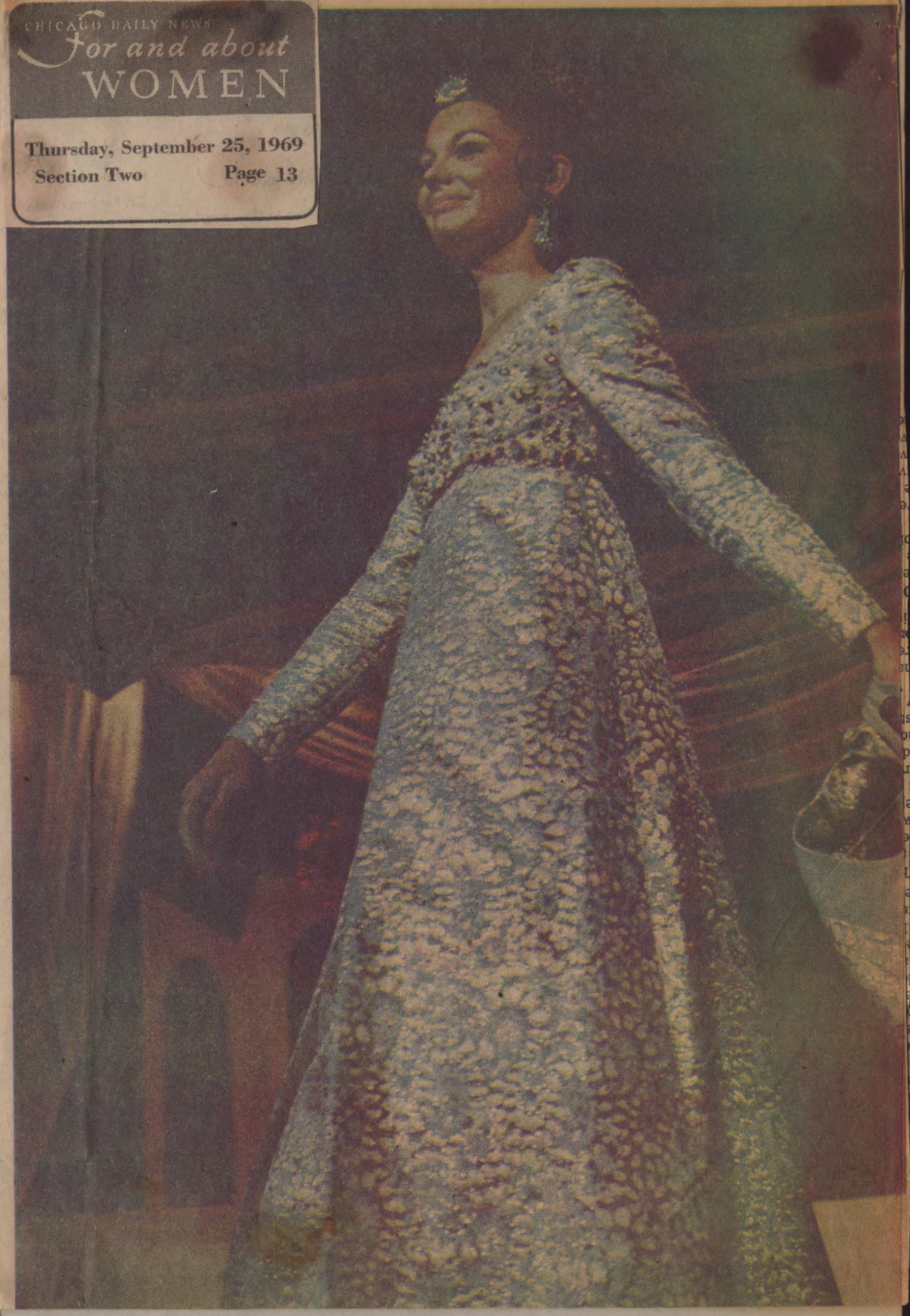
them just as in the Courreges show in Paris.

More co-ordinated fashion thinking for after dark was presented by Stanley Korshak. Wear pants. Wear long skirts. Have fashion either way. The fashions were paired, long black evening gown back to back with long pants and tunic. Either way it was ladylike.

All of fall's many fashion looks were represented. Giggles greeted the still unfamiliar midi length. It was represented by a brown plastic coat. More understanding and even applause was awarded the maxi coat plaided in brown and blue. It was shown over a short matching skirt. Both looks were from Marshall Field & Co.

SOME FASHIONS to be remembered:

- The white mink maxi coat witha skating scarf six feet long of more mink. From Thomas E. McElroy.
- The asymetrical hems, short in front and trailing in back. Designed exclusively from Bramson by Luis Estevez.
- The yarn shag tunic belted over pants by Winston. From Chas. A. Stevens.
- The waterfall of crystal beadings executed by Winston in a pantsuit that closed the show. From Couture, Ltd.



Society's big day in fashion

Chicago area socialites came down the green and white runway when the biggest-ever Presbyterian-St. Luke's fashion show unfolded before nearly 4,000 at Medinah Temple. Daily News Women's Editor Lucile Preuss and Society Editor Patricia Moore cover the grande dame of Chicago charity fashion shows in today's women's pages.

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Mrs. David Gant Elmore portrayed an oriental princess in a brocade evening costume, part of an "Arabian Night fantasy" from Quintero.

Color Photo by Ray Burley

Black and White Photos by Paul Sequeira

Projecting a very with-it image, the Courreges collection for Bonwit Teller. Models from left, Mrs. Harold B. Smith Jr., Mrs. James A. Campbell Jr., Miss. Julia Isham, Mrs. William Russo, Mrs. Charles Y. Freeman III, Mrs. James Benton.

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Up, up and away. Mrs. B. Wright Landreth lets go in the balloon act that was the finale of Wednesday's Presbyterian-St. Luke's Fashion Show. (Sun-Times Photo by Pete Peters)

Tradition puts on now look

By Jane Gregory

Would you believe "Hair" and the top of the rock-pop complete with flute, guitars and bells at the Presbyterian-St. Luke's Fashion Show? Well, it happened Wednesday at the annual production and that was only the beginning of the effort to give the new now look to this grande dame of all charity fashion shows everywhere.

Mrs. Hawley L. Smith II and Mrs. William P. Sutter came on strong in white mink with buckskin fringe. Mrs. Clifford Rodman, who modeled in the first show 43 years ago, was in gold and silver brocade pants. There was astrology, a pantomime Indian war dance, black and white dalmatian polka-dot mask eye makeup and an ever so discreet version of the balloon girls of burlesque fame.

To the really turned-on, the show would have seemed reactionary. But the audience that bought every seat in the house and clamored for more is 99 44/100 per cent pure, straight upper and middle establishment. If applause is a gauge,

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Lively gimmicks dazzle audience

By Barbara Varro

The Presbyterian-St. Luke's Fashion Show proved once again that you've got to have a gimmick to make an impact on an audience. Particularly a sophisticated audience that has been seeing and reading about the season's newest trends for a couple of months.

It was the stores with the specialty acts — a group of styles created especially for the show or a co-ordinated collection of fashions — that had the biggest effect on the spectators at the 43d annual extravaganza.

The opener was an eyeful. Adele Simpson created a sparkling "celestial collection" of evening gowns in silver and white for the Carson Pirie Scott & Co. segment. Feathers and fringe trimmed a few of the styles and the models were animated to the band's rendition of "Mrs. Robinson." The gowns by Miss Simpson, who was in the audience, were in a pretty dazzling price range — $1,800 to $3,600.

Luis Estevez was another designer who brought a special collection for the showing. His styles for Bramson included provocative black dresses with uneven hemlines and an opulent evening coat of white mink in a floral pattern on lace.

The designer said the clothes would go right back to California for a show he'll give on the set of the television series, The Survivors. Estevez also told us he was not fired as Lana Turner's designer for the TV show, as rumored. "I pulled out," he said, "because it got to be too much. There were so many changes that I was just about the only survivor of the original staff."

Marshall Field & Co.'s bridal sequence was by Richard Tam. The hooded bridal dress in peau de soie had long jeweled sleeves for a medieval look.

Quintero of Oak Park did an Arabian Nights segment with ornate brocades and sari cloth dresses, and Bonwit Teller did a young and jazzy presentation with Courreges clothes and models with Ungaro's dotted white mask-painted eye makeup.

Saks Fifth Avenue co-ordinated a Bonnie Cashin wardrobe of leather, suede, jersey and tweed, and Stanley Korshak did a study in black and white and gold with evening styles by such designers as Trigere and de la Renta. Other exhibitors including Chas. A. Stevens & Co. and Blum's Vogue showed a potpourri of the newest looks day and night. The maxi made an impressive showing, particularly in floor-sweeping furs by Thomas E. McElroy and Paul Klink.

Mrs. William Wood-Prince Jr. (foreground) models Adele Simpson's silver-striped white chiffon gown and Kathryn Lynn Pirie wears the designer's embroidered float over a white crepe jumpsuit in Carson Pirie Scott & Co.'s segment of the Presbyterian-St. Luke's Fashion Show. (Sun-Times Photo by Pete Peters)

Presbyterian-St. Luke's Fashion Show is over, but the party goes on at a postcurtain cocktail fling

Now look's upbeat never lets down

Looking at the audience through Ungaro's polka-dot eyes, Mrs. James S. Benton (left) and Julie Isham wear costumes by Courreges. (Sun-Times Photo by Carmen Reporto)

Continued from Page 61

they found some of the changes revolutionary but painless.

Blanket award of the day goes to the entire cast of 155 amateur models who made it move, despite the upbeat tempo and a stairway on the new multilevel set. They were all terrified when they faced their suicide leaps in the spotlight but it never showed.

Longest walk award: Mrs. John Jay Borland Jr., the bride who had to negotiate the length of the stairs solo, wearing a 30-pound wedding dress with cathedral train.

Best line came from Mrs. Angevin Rentschler on her chin-to-floor natural Russian sable coat: "This is a manner to which I'd like to become accustomed."

Best show-must-go-on award to the Donnelley women who earned the profound gratitude of the benefit committee by coming through after tragedy hit at the family business only hours before.

Best sport is a two-way tie between Julie Isham and Amy Woods, who made their Pres-St. Luke's modeling debuts. Julie had to face the audience for the first time wearing her

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Presbyterian — St. Luke's

'Lovely to look at...'

Pocahontas had nothing on Miss Amy Woods of Lake Forest as far as beauty is concerned. Impersonating an American Indian, Miss Woods wears a suede fringed dress over pants, with a red sash on her head and her hair in pigtails. Mrs. William J. Carney, left, goes to town in a classic jersey dress, topped with a blanket plaid coat fastened in brass and black boots. Mrs. Silas S. Cathcart of Lake Forest wears a dress of Astec and cyclamen suede with magenta trim.

How to keep warm is demonstrated by Mrs. Albert B. Dick III, Lake Forest, wearing a white, Jasmine mink coat, banded in strass and rhinestone embroidery and Mrs. Angevin Rentschler of Lake Forest in a full-length coat of natural Russian sable. Dark haired Mrs. Rentschler wears diamond earrings and blond Mrs. Dick has a white band in her hair.

Mrs. Thomas J. Moorhead of Lake Forest can dance all night in silver brocade, splashed with a galaxy of flowers by Bill Blass. The belt on the gown is wide and the flowers are gayly colored. Proceeds of Wednesday's show will go toward the hospital's Woman's Board pledge of three-quarters of a million dollars for a Chair of Pediatrics.

Guards followed in the footsteps of the models showing jewelry from Tiffany at the 43rd annual Presbyterian-St. Luke's Hospital fashion show held Wednesday in the Medinah Temple, Chicago. Mrs. I. W. Colburn of Lake Forest, left, wears a snowflake pin accented with Pave diamonds, a conical dome ring, a bracelet of coral triangles studded with turquoise and diamonds and matching button earrings. Mrs. Henry D. Paschen of Highland Park and Chicago models a flower garden of diamonds and rubies. Her necklace and earclips are Pave diamond flowers with ruby centers. The bracelet is Pave diamond seed pods with ruby flowers. The guards are Lt. Henry Leviton, left, and Capt. George Saylor.

Blond Mrs. Brewer C. Woods of Lake Forest is featured in Adele Simpson's celestial collection, wearing a slender chiffon overblouse dress on which are scattered white pearls and diamonds. Her long ear-

Youth was not overlooked in the Presbyterian-St.Luke's Fashion Show. Miss Julia Isham of Lake Forest modeled a white coat from France, charming the audience with her ringlet pigtails and sparkling eye

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Evening C. 38,663

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263-4065

Review
Evanston, Ill.
Weekly C. 22,964

SEPT -29-69

Make Mine Mink, Satin, or Peau de Soie

Marshall Field and Co. staged the wedding scene in the 43rd annual Presbyterian-St. Luke's Fashion Show. The bride, Mrs. John J. Borland Jr., modeled a hooded silk peau de soie gown with sleeves encrusted with rhinestones. Miss Elizabeth Lennox wore deep purple and carried frosted evergreens. Both are of Chicago. The bridesmaids' gowns represented the seasons of the year. Deep purple was winter.

Mrs. John W. Madigan of Glenview modeled for Bramson, wearing a Luis Estevez white silk faille cocktail suit collared and cuffed in white feathers.

Another Bramson model—Mrs. Alexander Hehmeyer of Chicago, formerly of Evanston, wore an evening coat of satin and silver lace covered with white mink flowers.

#47164 1969-58

GERRI REICHMAN
editor

THIS W | The Lake Forester / Lake Bluff Review

They watched . . .

The spectacular finale

The most glitter was saved for last and in the finale, models on stage were hidden from view by silver and gold balloons. Clothes in this tableau were by Couture, Limited. Among the models were Mrs. Thomas E. Donnelley II, Mrs. David O. MacKenzie, Mrs. Richard H. Needham and Mrs. Potter Palmer.

Models go to town

By Carol Kuykendall

Picture a magnificient stage, lighted by mammoth chandeliers. Put 4,200 sophisticated people in the audience. Place a swinging combo on the top level of the multi-tiered stage setting, and you have the backdrop for the 43rd annual Presbyterian-St. Luke's fashion show Wednesday in Medinah Temple.

It was not an ordinary fashion show. It was a spectacular production that set moods to music behind glamorous tableaux of fashion.

The models were as exciting as the clothing. They were Chicago and the North Shore's most elegant, but they were not professional. They were housewives and mothers and a few career girls and they were not used to being in such a spotlight. Their smiles were nervously twitchy; their step was a little unsure, but their enthusiasm was fresh.

They were young and swinging—like Julie Isham with her short, white wool acetate dress and coat—made up with Ungaro eyes, the latest fad in Paris. Great circles of white glaze around the eyes are outlined and dotted with brown. Julie's hair was in small tight braids that came out from all over her head and bounced when she walked.

They were coolly sophisticated—like Mrs. S. Angevin Rentschler in a full-length, natural Russian sable coat for $15,000.

They were kooky—like Mrs. Colin J. MacKenzie Jr. in a musk suede fringed hostess dress. Her outfit illustrated a point about fashion today. Many adults are complaining about the look of those on the other end of the generation gap, but it seems that their look is becoming fashionable. Mrs. MacKenzie's outfit was not the only one shown with fringe on the hem and an accessory scarf tied on the forehead.

They were romantic—like Mrs. John Jay Borland Jr., the bride of the year, wearing a matchless silk peau de soie gown, backed by yards and yards of a matching train, and one of the newest looks this year—the hood. Her attendants completed the tableau on the stage in hues of the seasons; emerald green for fall, shocking pink for spring, sunburst yellow for summer and deep purple for winter. Their gowns matched the bride's.

The finale was an appropriate cressendo to the entire show. Several models stood at various levels on the stage, hidden by great bunches of silver and gold balloons. One by one, they walked forward and tossed their balloons skywards, revealing their glittering outfits.

Among those in this group was Mrs. Thomas E. Donnelley who wore a bronze paisley lame shirtwaist pleated pantdress and bronze jewels.

The show, sponsored by the Northern Trust company, this year benefits the pediatrics department at Presbyterian-St. Luke's hospital. The woman's board is endowning a chair to the department, and from the remarks of people leaving Medinah Temple Wednesday, the fashion show will be remembered almost as long as the chair will be appreciated.

Mrs. John Jay Borland Jr., the bride of the year, in a hooded, silk peau de soie gown.

Mrs. Thomas E. Donnelley II in a bronze paisley lame shirtwaist pleated pantdress and bronze jewels.

Mrs. David O. MacKenzie in her formal full-length gown and coat ensemble from Couture, Limited.

Julia Isham with Ungaro eyes —the latest Paris make-up fad.

Mrs. Colin J. MacKenzie Jr. (above) in a suede, musk fringed hostess dress.

Mrs. Edward Byron Smith (left) showing an East Indian necklace, bracelet and ring of diamonds, rubies, sapphires and emeralds.

Mrs. Potter Palmer (right) wore this outfit from Couture, Limited, in the finale.

. . . . . In Our Town

Mrs. John T. Mayo in a Luis Estevez dress with criss-crossed open back. The gown was from Bramson's.

Mrs. S. Angevin Rentschler in a full-length natural Russian sable coat from Thomas McElroy Co. The price tag—$15,000.

newsclip
midwest / chicago
263-4065

News
Chicago, Ill.
Daily C 462,916
Weekend C 471,928

SEPT -25-69

Jon and Abra

By Jon and Abra Anderson

H-24

WATCH THE ELITE put on their false eyelashes. They do it once a year for the Presbyterian-St. Luke's fashion show—the society darlings' big chance at the mannikin runway. See them primped and gussied between martinis. Watch them parade in their show-off bathrobes. The fun is in the basement of the Medinah Temple before the show goes on. "You're 'yummie,' 'drop dead,' 'dreamsville,'" they tell one another — 150 ladies en masse complimenting one second, complaining the next.

"My hair looked like **Katharine Hepburn** in 'Lion in Winter' before I combed it out," said **Mrs. John Siragusa.** "I didn't want to go out there and look like an 8-year-old," explained stunning **Carlotta McGuire,** defending her decolletage make-up. Then there was **Susie Lennox,** in beige, khaki pants and shirt. (**"Hugh O'Brian** gave them to me when he outgrew them.") "Hell, I wanted to be comfortable," said Susie, "and I don't feel I have to impress these ladies in their bathrobes."

Mrs. McGuire

Prize for best attitude backstage went to **Roger Murphy,** a plainclothes policeman whose sole purpose was guarding Tiffany and Spaulding jewelry modeled in the show. "I've been doing this for five years," said the blase Roger. "It's no big deal."

ONETIME Kansas Citian Mrs. John Trigg Moss (she was Maud Corrigan) could qualify as a fashion publicist after her stint on behalf of the 43rd annual fashion show for Presbyterian-St. Luke's Hospital in Chicago. (Of course, everyone has a fund-raising fashion show, but how many raise anything like $90,000?) The civically-involved Mrs. Moss is a member of the Woman's Board whose current pledge of $750,000 will provide a First — a new Chair of Pediatrics for the hospital.

The show had everything—the most "in" designers (Adele Simpson and Luis Estevez were in the audience)—the most far-out makeup (Cardin's round white eyes with freckles) — a fleet of Pinkerton's finest to make sure the haute couture loot got back to the 28 exhibitors—top-drawer models (such drop-able names as Mrs. Potter Palmer and Mrs. William Wrigley)—music by the Dick Phillips Orchestra (the Meyer Davis of Chicago)—and the cast of the Chicago company of "Hair" to shake up the staid elegance of the Medinah Temple setting.

The Mosses entertained after the show, as did many of the socialite workers. Their party, cocktails at The Casino, one of the more recherché clubs on the Near North Side. They were toasting the visiting Mrs. Frederick Merry Goodwin, Sr., and *The Independent's* publisher, Mrs. Gleed Gaylord. They had assembled as many Chicagoans with Kansas City roots as possible: Mrs. Byron Harvey (of the Harvey House Harveys); the J. Harris Wards—he's the power at Commonwealth Edison and the beauteous Mrs. Ward is "Mrs. Chicago"—her most recent triumph as chairman of opening night at their Lyric opera; the John F. Fennellys; Miss Helen Findlay of the galleries that began in K. C. and are now going international; and the Wesley H. Loomis III's—he's president of General Telephone Directory Company. At the Party, Margo Corrigan Moss (she modeled Estevez smashing gray and white evening pants) was with Brooks McCormick, Jr. Her father recently retired as v.p. and director of design at Marshall Field, so he now has ample time for his great love (miniature railroads)—he was deep in conversation with Elliott Donnelly (the printing magnate) whose estate is crisscrossed by tracks of a larger-than-miniature railroad empire. Also at The Casino, Mr. and Mrs. Frank H. Woods who visit here often with friends from Madeline Island summers.

* * *

#47660 1969-60

Jewels from Bagdad enhanced the floating chiffon gown worn by Mrs. William C. Sexton (left), of Hinsdale, who appeared as "Sultana Scheherazade" in the "Arabian Night" Fantasy scene presented by Quintero, Limited, of Oak Park, at the 43rd annual fashion show of Presbyterian-St. Luke's Hospital staged Wednesday afternoon of this week at the Medinah Temple. Mrs. Frank D. Wetmore III (center), of Hinsdale, wears a gown designed by Christian Dior of plum Golden Sari Cloth patterned in rich jewel tones and shimmering with gold. As an oriental princess in Mignon's brocade evening costume, Mrs. David Grant Elmore, of Hinsdale, models a fabulously jewelled gown topped by a sleeveless coat. The three Hinsdale women were among 151 models in the show at which 800,000 worth of jewels flashed in the bright lights spotlighting fabulous furs and original costumes by designers from all over the world. Shimmering crystal chandeliers twinkled behind sheer swags draped to form a frame in the stage setting. Mrs. Clarence Hauge, of Western Springs, wore a pink smock as she served in the press room.

(LIFE Photos by Margaret Bengtson)

THURSDAY, SEPTEMBER 25, 1969
15 CENTS
TWO SECTIONS

HINSDALE DOINGS

Lisle.

Window boxes of green and white, a green carpet, brightly decorated door panels and topiary trees festooned with daisies welcomed guests to yesterday's Presbyterian-St. Luke's fashion show in Medinah temple, Chicago. Stylishly representing our village in the fashion parade were Mrs. David G. Elmore, Mrs. William C. Sexton and Mrs. Frank O. Wetmore II, all of Hinsdale. Serving on the publicity committee was Mrs. James A. Knight of Hinsdale.

Suburban Living

Margaret Bengtson, Editor

Saturday, September 27, 1969 Part One Page 4

#47666 1969-61

newsclip
midwest / chicago
283-4065

Sun-Times
Chicago, Ill.
Daily C 552,155

SEPT -26-69

CHICAGO
SUN-TIMES
Family Magazine

FRIDAY, SEPTEMBER 26, 1969 PAGE 73

THE GAMS GAME: Pants were a major part of the fashion-show story at this year's Presbyterian-St. Luke's production. Mrs. Lester Crown wears them in a wide-bottomed black version with a ranch mink.

Mrs. Hays MacFarland Jr. models the opulent look of brocade pants with matching coat. (Sun-Times Photos by Carmen Reporto)

Style

H-24

A symphony of elegance for opening night

By Kay Rutherford

The first of two opening nights for the Chicago Symphony Orchestra's 79th season Thursday brought out a beautifully groomed, conservatively dressed crowd — to the total astonishment of absolutely no one.

The ladies in silks and satins, mostly floor-length, and the men in dinner jackets met in Orchestra Hall's elegant ballroom for a preconcert dinner. The ballroom used to be called the foyer which rather confused the issue because there's an entrance hall on the first floor that one would normally call the foyer. But the nomenclature got cleared up at last and the ballroom is the room on the second floor — outside the boxes — that looks like a ballroom should.

Mrs. Lawrence McClure has made certain, with the help of florist **Medard Lang,** that the dinner tables and decorations of red, green and white reflected the Italian flag in honor of principal guest conductor **Carlo Maria Giulini** who opened the season Thursday night.

The Italian flavor was extended to the menu with zucchini salad and veal scallopini accompanied by Italian wine. **Mrs. Gene C. Davis** was the chairman of Thursday's party and hostesses assisting her included **Mrs. William Spencer, Mrs. Chalkley Jay Hambleton,** Mrs. Derrick Vail and **Mrs. Edwin Vanderwicken.**

OLD BUILDING, NEW FASHION: Old Sturbridge Village in Massachusetts has a new director, **C. Virgil Martin,** board chairman of Carson Pirie Scott & Co. The village is a collection of antique buildings moved to its present site from all over New England. It purports to tell the story of the first 50 years of U.S. independence — how people lived, worked and traded. . . . **Bob Hope** is due in town with his wife **Delores** to attend the 20th annual Cradle Fashion Show, Oct. 22. The Hopes have adopted all four of their children through the Evanston agency.

BUSY, BUSY, BUSY: Catharine and **Bill Grant** moved into a new house on Scott St. and had their first baby all within a couple of weeks. **Howard MacKenzie Grant II,** named for Bill's father, was christened Sunday at Assumption Church. **The Rev. Frank Chamberlain,** Catharine's brother, officiated at the ceremony, just hours before he left for an assignment in South America.

ENGAGEMENT, ITALIAN STYLE: The engagement of **Susan Smith** and **Roberto Bellini** has been announced by her parents, **Mr. and Mrs. Roland K. Smith** of Lake Forest. As a debutante, Susan was presented at the Passavant Cotillion. She also has received a degree in nursing at Passavant Hospital from Northwestern University. She was previously graduated from the Oldfield School in Glencoe, Md.

Her fiance is the son of **Mr. and Mrs. Pietro Bellini** of Florence, Italy. The couple met last fall when Susan was studying languages there. He is in the hotel business.

Susan's maternal grandparents were the late Mr. and Mrs. **T. George Lee** (he was president of Armour & Co.). Her father is a partner of Isham Lincoln & Beale law firm.

OH, HAPPY DAY: The **Robert A. Romosers** of Lake Forest recently welcomed their second daughter, **Whitney Ruggles Romoser.** The baby, born at Presbyterian-St. Luke's Hospital, is the granddaughter of **Mr. and Mrs. Rudy L. Ruggles** of Wilmette. She was born on her parents' wedding anniversary and her grandmother's birthday.

#47666 1969-62

newsclip
midwest/chicago
263-4085

Tribune
Chicago, Ill.
Morning C. 842,077

SEPT -25-69

The Snow Chase Ski Club Goes to the Beach

Social Life

BY STEPHANIE FULLER

● LACK OF snow will not deter members of the Snow Chase club who will meet today on a colorful and elaborate slalom course set up on the Oak street beach and marked with gold medals and American flags. H 24

The 16 members will be dressed in knickers, the "now" ski clothing, and snow shoes, bathing suits, ski boots, and skis. A machine called an Amphi-cat will pull skiers in the sand with a ski tow rope.

Members and guests will gather under large beach umbrellas to lunch and to discuss plans for the club's Gold Medal ball to be held Oct. 17 in the Drake hotel. Proceeds from the party will go to the United States Skiers Training trust to develop and train young skiers for the United States Ski team. From the training program, Olympics contestants are selected. Voluntary contributions are the sole support of the ski team.

Eric Theis is president of the club, and Paul Copello is chairman of the ball, which will be held in conjunction with the annual ski and winter sports show at Arlington Park Oct. 17 to 19. A special guest at the ball will be Olmpic gold medal winner Jean Claude Killy. Others who are expected to attend are the Ralph Falks II, the David B. Pecks III, the Sumner Meads, and Mr. and Mrs. William Douglas.

Travel notes

Post cards from the Joseph Strausses Jr. in Paris barely beat them back to Chicago [Lee Strauss wanted to be here for the Presbyterian-St. Luke's fashion show yesterday in the Medinah Temple. ~~[Bless] did via~~ post cards. Helen Tieken Geraghty writes, "We've lost our heart to the San Domenico [a hotel in Taormina which once was a monastery.] and regret leaving. Today we go ot Stromboli. Yesterday we got half way up Mount Etna. Am in love with the mosaics, the Norman strongholds, and the Greek theaters. What a country."

TRIBUNE/John Bartley

As attractive as the models she went to see yesterday in the Presbyterian-St. Luke's fashion show is Mrs. Livingston Fairbank.

Evening ensembles, like these worn by Mrs. Kerstetter, were seen in Presbyterian-St. Luke's Homer P. Hargrave Jr. [left] and Mrs. Bert show yesterday.

And newlyweds Dr. and Mrs. Walter F. Davey [Mildred Berkey] report from Lisbon that they're leaving for Madrid, then Venice, "We leave Oct. 2 on the Queen Elizabeth II. Back in Palm Beach and Stuart [Fla.] Oct. 8."

Back to show

Mrs. DeWitt Buchanan Jr., Mrs. Robert T. Isham, and Mrs. John Q. Adams Jr., got in eary on the Presbyterian-St. Luke's show. They spent Monday morning planting green and white flower arrangements in the window boxes in front of Medinah temple.

An interesting coincidence: Mrs. George Chappell Jr., who was chairman of this year's show, has been president of the hospital woman's board twice, and Mrs. Herbert C. De Young, who is president of the board this year, has been chairman of the show two times.

On the move

The Edward J. Lings, who have been living in Houston, now are in a colonial style house on a hill in Wayne, Pa., with their four little girls, Dorsey [named for her grandmother, Mrs. John E. Forbes], Jennifer, Karen, and Allison. Stephanie Ling's old school friend, Letitia Coolidge Allen, lives not far away, says Dorsey Forbes.

The Sidney S. Gorhams, who managed to recreate at least a corner of their Winnetka garden in the two Chicago penthouses they later occupied, now are reduced to a balcony garden. The building in which they were living was sold, and, unable to find another penthouse, they have moved into a Lake Shore drive apartment — with balcony overlooking the lake.

Leo Guthman has probably the most practical balcony adornment, considering the constant battle against wind and dirt. It's a sculpture, securely bolted down, and it adds another dimension to lake viewing.

Now that all but one of her eight children have left the Burrows has moved from her large home on Sheridan road to the penthouse of a high rise also on Sheridan. Miss Wendy Burrows, 23, has inherited her artist mother's talent and currently is showing her work at the Deerpath gallery, Lake Forest, and at the Emporium in Old Town.

On the calendar

The cast of "Up with People" will perform at a general meeting of the Chicago Junior League Oct. 7 in the Germania club. Husbands and friends of members are invited to attend the program. The cast represents 23 countries, has toured five continents, and has crossed America 13 times appearing on television from coast to coast. Supper will be served after the show.

The Ike Swells' handsome Lake Shore drive apartment is bound to put members of the expansion board of the Chicago chapter of the National Multiple Sclerosis society in high spirits for their kick-off luncheon Oct. 16. The guest speaker will be John Frederick Peterson, national executive director of the society in Canada.

#47666 1969-63

Two elegant looks for evening from N. A. Hanna, Wilmette. Mrs. T. Emmet O'Neill (left) wears a heavily-jeweled, lace pants dress

Local Women Star In Presbyterian-St.

Mrs. Thomas J. Moorhead wears a silver brocade gown splashed with a galaxy of flowers by Bill Blass from Frances Heffernan, Inc.

In the maxi mood, Mrs. John K. Notz of Winnetka sports a brown and blue plaid canvas coat, layered over a brief skirt with tan-colored shirt. By Joan Leslie from Marshall Field.

Carol Bruck, Editor

all about WOMEN

topped with a fur maxi coat, and Mrs. James Lehman's long evening coat of red, blue, and gold brocade tops a royal blue satin evening dress with jeweled bodice. Both are of Winnetka.

As Mannequins Luke's Benefit

Photos by Bud Daley

New mannequin this year, Mrs. Bernard R. Boak of Glenview, is snuggled up for winter in a maxi mink coat with a six-foot muffler, skating scarf of ranch and Jasmine mink from Thomas E. McElroy.

Wearing jewel tones is Mrs. James W. Alsdorf of Winnetka in a coordinated velvet skirt and Indian lame blouse from Blum's Vogue's Burke Amey collection. Beading outlines the suspender look.

wrap of gray wool lined with white mink tops a rhinestone-studded tunic and short pants. From Marshall Field.

plaid. The sleeveless coat is worn over a chamois silk shirt-dress. From Marshall Field.

Arnold Berlin of Winnetka. The costume is from Frances Heffernan, Inc.

newsclip
midwest / chicago
263-4065

Tribune
Chicago, Ill.
Morning C. 842,077

SEPT -27-69

Operagoers Glitter in Rain

Among handsomely garbed guests at opening night of Lyric [illegible] last night are Mr. and Mrs.

Mrs. J. Harris Ward, escorted by Col. Serge Obolensky of New York, enters the Opera House. The Wards and the New Yorker were in the throngs going on afterwards to the Opera ball in the Hilton hotel where opera stars were feted.

Lyric Opera Opening

[TRIBUNE Staff Photo]

Thousands crowd the Lyric Opera house for the season's opening program, Mussorgsky's opera "Khovanshchina." The evening concluded the week of the fall opening season which earlier was marked by first Chicago Symphony orchestra concert and the Presbyterian-St. Luke's fashion show.

(Story on page 13)

page.]

● THE LAST CHAPTER of the triple opening to Chicago's fall social season—that of the Lyric Opera—went off in fine style last night in the Civic Opera House, following hard on the heels of the Presbyterian-St. Luke's fashion show Wednesday and the season's first Chicago Symphony Orchestra concert Thursday. And there were scores who made all three!

It was a night for rich fabrics

#47666 1969-666

First Nighters

Margo Moss and Brooks McCormick Jr. are among young first nighters who opened Lyric Opera's season Friday. If her gown looks familiar it's because she modeled it in the Presbyterian-St. Luke's Fashion Show earlier this week.

A dashing figure in the opening night crush is Col. Serge Obolensky who came in from New York for the occasion. He's with Mrs. J. Harris Ward.

Kip Kelly bought his wife's pink caftan when they were in Morocco last spring. "I didn't even have to have my hair done," she beamed. (Sun-Times Photos by Carmen Reporto)

Opera ogiers enjoy Czarist tinge

By Jane Gregory

First Nighter photos on Page 18.

Just like the ads say, getting there is half the fun on opening night of Lyric Opera. When the guards unlocked the brass doors of the Civic Opera House Friday for "Khovanshchina" a human tide broke on the marble lobby shores.

Many swept in and promptly took root, intent on the traditional first-night rite of seeing and being seen. Because of an early curtain the passing parade took 30 minutes but it was quite a show while it lasted.

This year there was added zest to the game because the opera's women's board invited a number of celebrities, many with old Czarist Russian titles, to come to the performance and the Opera Ball afterward at the Conrad Hilton Hotel. Unfortunately several were among the missing for the night.

Baroness Sophie von Liebig, for instance, came in from Europe but didn't attend the opera. "She hasn't been feeling well since she arrived," explained her brother, Chicago's own Russian prince, Nicholas Galitzine. "This 10-hour program tonight wouldn't have helped her at all. She's at home with my sister Aleka (Mrs. Lester Armour). My wife is coming instead."

Col. Serge Obolensky, on the other hand, flew in from New York and hit all the bases, first at the Mid-America Club for champagne, caviar and blinis, then on to the Oper a House and finally to the ball. A gentleman of certain years, Serge still cuts a dashing figure that's more familiar to the international beautiful people set than it is in Chicago.

Opera expert-lecturer and indefatigible guide Boris Goldovsky was also in with his wife to renew all his old Chicago acquaintances.

While we were missing some Russians many of our local matrons dressed up in the Czarist spirit of the luxury in rich brocades and jeweled gowns. Mrs. Charles Percy was one of the more stunning holdouts. She wore a perfectly plain chocolate brown silk with a simple double strand of pearls.

Margo Moss gave a repeat performance of her assignment in the Presbyterian-St. Luke's Fashion Show. She came in the Luis Estevez gown she modeled Wednesday afternoon. Mrs. Charles F. Murphy Jr. also wore a Presbyterian-St. Luke's gown. Hers was the enormous brown splashed print Mrs. Jon Anderson modeled. Elita Murphy added her own touch by swathing her blond hair completely in a black silk turban.

Mrs. Marvin Welfeld was another crowd stopper in a collar-to-floor jeweled sleeveless white mink coat.

Mrs. Arthur Rubloff also wore a jewel-trimmed full-length white mink. Hers had sleeves.

#47160 1969-67

SOCIAL LIFE

Opera ball honors new season's stars

● PROBABLY THE most resounding, rich and ringing Happy Birthday song ever heard rang out at the Opera ball in the Hilton hotel a few minutes after midnight yesterday when guests and Meyer Davis and his orchestra saluted Sen. Charles Percy on his 50th birthday.

Considering the talent present, it also could have been one of the most expensive Happy Birthday renditions. There was Nicolai Ghiaurov, the handsome bearded basso who had just won a storm of applause as Prince Ivan Khovansky in "Khovanshchina," the opera by Moussorgsky which had opened the Lyric Opera season earlier in the Civic Opera House.

There was Boris Shtokolov, also a bass, young and raven haired; sloe-eyed, attractive Ruza Pospinov-Baldani, the mezzo soprano who sang the role of Martha; the Bulgarian, Lubomir Bodurov; Harry Theyard, the youthful looking tenor who sang the role of Khovansky's son; Clarice Carson, who sang Emma; Gian Giacomo Guelfi, who will sing MacBeth Wednesday; and Simon Estes, who will sing Banquo in "MacBeth."

That's quite a chorus right there!

I don't know how well Bruno Bartoletti, who conducted the opening opera, sings; nor Mrs. Theyard, an exotic looking young woman with her hair in a braid at one side of her head, who is a dancer; nor Jovan Baldani who is Ruza's husband; nor Maestro Nicola Benois, designer and stage director of "Khovanshchina;" nor Eugenie Leontovich, the celebrated actress.

But the soprano, Grace Bumbry, was on hand, and Mr. Donati's wife is the former opera singer, Maria Coniglia, and Carol Fox, the Lyric's general manager, comes on strong. She sat between Ghiaurov and Maestro Bartoletti in her striking, vividly colored brocade gown and smashing necklace of emeralds and diamonds.

Nicholas Galitzine, the Russian born prince who now is a Chicago business man, had fun welcoming the opera cast in his native Russian and English. He wished the Lyric a happy birthday—its 15th. He also suggested a toast to Rimsky-Korsakoff, "who shortened the opera so it could be given in one night," and teased Mr. Bodurov, when he was introduced as "the singer who impersonated me, Prince Galitsin."

Mr. Galitzine wound up his remarks by urging guests not to break their glasses [when toasting] in the old Russian tradition, "as it is very expensive."

There was plenty to put everyone in a Russian mood, from the gypsy musicians welcoming guests at the grand staircase, to the roses and torcheres which added elegance to the ballroom. Two waiters in bear costumes made the rounds, offering bread and salt, a traditional form of hospitality, and there were bars for champagne, liqueurs, or other liquid refreshments.

Those looking on in the lobby witnessed a dazzling display of fashions. Mrs. Clive Runnells led the field in her sparkling gown of pale blue sequins worked with horizontal stripes of curlicues in red, white, and navy. Her escort was Billy Baldwin, the noted New York decorator.

Long white gloves were not too evident, perhaps because many of the gowns had long sleeves. Mrs. Ralph Mills Jr. wore one of the handsomest of these in a rich red and black brocade with passementerie bands at the neck and wrists.

Mrs. G. Bradford Cook, the former Laura Armour, was bare armed in a slim gown of yellow silk, the front panel and high neckline banded in silver embroidery. Mrs. Thomas H. Healy drew on long white gloves as she arrived, but removed them later.

Contrasts in black and white were Mrs. Patrick McKenna in black satin pants, a white shirt and tie, and a black satin jacket piped in white, and Mrs. John A. Bross Jr., in a white satin skirt and black velvet, long sleeved top. They were among the young crowd present, as were Mrs. Daniel Benninghoven, a tall brunette in a white, backless, halter necked gown; Miss Margo Moss, in the stunning gray and white gown she modeled in the Presbyterian-St. Luke's fashion show, escorted by Brooks McCormick; his sister, Mrs. William O. Hunt Jr., in a long sleeved green bodice and patchwork skirt; Miss Margaret Graham and James W. DeYoung; the David Wards, she in her Pres-St. Luke's hair-do, and J. Anthony Ward and Mrs. Richard LeGate, who had attended her first opera opening.

Eleanor Page

SOCIAL LIFE

1934 benefit had its problems

● NOTHING illustrates better how times have changed on the social and economic scenes since 1934 than some clippings pasted in the Presbyterian-St. Luke's fashion show scrapbook for that year. They tell how the city's professional models complained that the society girls who appeared in the show went on to model elsewhere—thereby, in those depression days, robbing the pros of their livelihood.

Miss Peggy Hambleton [now Mrs. John C. Murphy] defended the "society" girls. She modeled, she said, because she needed a job, and added that "many society girls who model are down and out."

Francise Clow [now Mrs. Lloyd W. Bowers] admitted she modeled professionally "for the fun of it, which is the weakest excuse. I don't think society girls should compete with the professional models."

Representatives of the two groups finally met, with the "society" girls represented by Miss Hambleton, Mrs. Louis C. Sudler, and the then Mrs. Philip Maher and Mrs. George Senseney. They felt "society girls are asked to model only because of news value. None have steady jobs."

"We don't have steady jobs either," protested those representing the professional models, "and we make only $15 to $30 a week. How many society girls live on $30 a week?"

There was not much answer, according to the story.

It was agreed that henceforth the society girls would phone the models' bureau before accepting a job, and take it only if no professional was available to fill it. The professionals received $5 for two hours' work, and $2.50 for each succeeding hour.

Mrs. Frank Kelly Jr. smiles thru white carnations which centered tables at the 25th annual Cuneo hospital luncheon and fashion show yesterday. TRIBUNE/Hardy Wieting

The average model is eating better now—she gets $20 to $25 an hour for store modeling, and more for benefit shows. And as for "society" girls working—doesn't everyone these days? Looking around at the 1969 fashion show rehearsal yesterday in Medinah temple—the show, incidentally, is sold out!—it seemed that at least half or more of the women had worked at one time, and a large number were taking time off from jobs to practice their turns and learn the routing on the stage, which will have different levels instead of only one for the show Wednesday afternoon.

Miss Patricia Shepanek, for instance, is a copywriter. Miss Ludmilla Schwarzenberg is a researcher. Mrs. Charles Dennehy Jr. teaches riding, and Mrs. J. Grant Beadle Jr. designs and manufactures tennis dresses.

Mrs. Ward Nixon teaches Spanish, Mrs. Robert P. Howington Jr. is an advertising executive, Mrs. Stanford Goldblatt, a lawyer. Mrs. James Pope has made a career of fashion, and Mrs. Richard Needham and Mrs. Barry Weed work in dress shops. Even Mrs. Hays MacFarland Jr. is a working girl this week—for her father-in-law.

#47666 1969-68

newsclip
midwest / chicago
263-4065

Tribune
Chicago, Ill.
Morning C. 842,077

OCT -1-69

Planning a Belated Winter Farewell Party

BY ELEANOR PAGE

● MR. AND MRS. Edward Cummings, the Thatcher Wallers, and the Howard Shanks are looking forward to a winter week-end when they will entertain for the Robert Hollensteiners [Tish Baldrige] who are moving to New York and are too busy for farewell gatherings. #24

Mrs. Hollensteiner will become director of consumer affairs for Burlington Industries, Inc. She formerly was social secretary at the American embassies in Paris and Rome and social secretary at the White House.

Meanwhile, Mrs. Bowen Blair, Chicago's governor on the Burlington House board of governors, is in Japan during the board's annual meeting, which concludes today in New York. Standing in for her is Mrs. Edward B. Smith, who is acting as a judge in the awards program for American home interiors. Mrs. Smith was among those at a dinner for the governors held last night at "Piraeus My Love." There will be a luncheon today at Orsini's.

Sparkle like real

If you find some of the city's best hostesses serving drinks in plastic glasses, credit their popularity to the opening night of the Lyric Opera. Ready for the first nighters when they arrived in the Civic Opera house were 30 cases of champagne, or approximately 5,000 glasses of the bubbly.

The plastic, stemmed champagne glasses in which they were served glittered like crystal. "And nobody will get hurt if one is dropped; they don't break," said an Opera house official. They don't have to be washed, either, for the glasses which cost about 10 cents each are disposable.

Fashion pacesetters

Some of those costumes shown in the Presbyterian-St. Luke's fashion show are popping up at parties all around town.

Mrs. Charles F. Murphy Jr., whose chic clothing usually stops traffic, didn't let the spectators down at the opening of the Lyric Opera. She was wearing Bill Blass' gown of jungle printed flowres on black velvet, which had been modeled by someone else in the show. Her hair was hidden by a black turban on which there was a large gold pin, and her handbag was a gypsy-style pouch worn over one shoulder.

Mrs. Paul Harvey was wearing the oriental type gown she wore in the Presbyterian-St. Luke's fashion show, "But I'm chaperoning her tonight—she's not going to do a dance," joked her husband. [Mrs. Harvey did a little dance along with her modeling in the show.]

newsclip
midwest / chicago
263-4065

News
Chicago, Ill.
Daily C 468,016
Weekend C 471,928

OCT -6 -69

Society in Chicago

Christmas in October

By Ruth Wessman

Mrs. Keene H. Addington has hardly been home from Lake Forest Hospital long enough to get organized and already she's back as a hard-working member of the hospital's women's auxiliary. (The Addington's daughter, Elinor Harwood, was born at the North Shore hospital Sept. 17.)

Tuesday Mrs. Addington and Mrs. William F. Borland are co-chairmen of the group's new benefit Exhibitors Walk which includes exhibits by private collectors as well as boutique shops, and the hospital gift shop will offer for sale many items hand-made by auxiliary members.

Bes-Ben had planned to display some of his pillows and other creative works of art but Chicago's famous mad hatter is convalescing from a heart attack at Michael Reese. He hopes, however, to have a representative at the sale which is open from 10:30 a.m. to 7:30 p.m. at Onwentsia.

WEDNESDAY, THE WOMEN of the Church of the Holy Comforter in Kenilworth will celebrate "Christmas in October" with their house walk and sale. Four North Shore homes and the parish house will be decorated with yuletide motifs and various gift items will be for sale.

Mrs. Stanford B. Smith's "Festive Luncheon" decor will be the setting for the household and kitchen accessories shop while children's gifts will be available at Mrs. Ronald B. Shipka's home where it's "Christmas Dinner" time. Mrs. Francis L. Herbert will have "Holiday Brunch" and guests will find decorations for the home. The boutique gift shop will be found at Mrs. Thomas M. Terrill's "Wassail" home.

Back at the parish house, "Christmas Tea" will be served and Drake Hall in the church will house the "Trim the Tree" shop where the hand-made wooden ornaments, always a highlight of the sale, will be available.

Later in the month North Shore Country Day School's woman's board will have its Bon Marche. Hand-printed fabrics, paper products, decoupage, needlepoint and original graphic prints are some of the items that will be available at the two-day benefit, Oct. 21 and 22, at the school in Winnetka.

ANOTHER GROUP that will help you with your gift list is the woman's board of Presbyterian-St. Luke's Hospital. They'll have their Christmas Sale Nov. 5 from 10 a.m. to 3 p.m. at the new Episcopal Church center at 65 E. Huron St.

And the junior board of the Scholarship and Guidance Assn. will have its 20th annual Musee de Noel sale Nov. 11 through 13 at the Winnetka Community House.

Chatter . . .

While we're talking Christmas: For the fourth consecutive year Mrs. Howell B. Hardy of Winnetka will be special events chairman for the Christmas Seal campaign of Chicago and Cook County Wife of a lawyer, and mother of two, Mrs. Hardy is a member of the local Tuberculosis Institute board of directors.

IT'S COEDUCATION! The Woman's College Board of Chicago will meet at the YMCA Hotel for its College Admissions Workshop Wednesday. Among the alumnae moderators are Mrs. Robert L. Foote, Mrs. James E. Newman and Mrs. Sydney Stein Jr.

And what will the ladies be discussing? Coeducation: the new image at a woman's college.

..YOUTH GUIDANCE'S attempt to raise money with a non-benefit earlier this year didn't bring in enough so the organization is getting into a benefit — but big. The Episcopal charity is taking all 4,000 seats in Medinah Temple for Al Hirt's Nov. 7 concert. Mrs. Byron Karsas is chairman and her helpers include Brooks McCormick Jr. and Charles Melby.

The earlier non-benefit was a mailer, asking friends to spend a quiet evening at home and send a check for what they would have spent at a benefit party.

"MEET ME in St. Louis" is the theme song of Mrs. Thomas R. Gowenlock and Mrs. Paul Guenzel. That's where they are this week for the Conference of the National Society of the Colonial Dames. The ladies are national vice chairmen of the group. Other Chicagoans attending the meeting are Mrs. Hunt Hamill, Mrs. Gerald Sivage, Mrs. Charles Henry Brown and Mrs. DeWitt Davis III.

#47606 1969-69

Chicago Tribune

TUESDAY, OCTOBER 28, 1969

SECTION 2

CLASSIFIED ADS

What the Best People Are Wearing

BY ELEANOR PAGE

● DRESSED FOR "Hair" they're not! But the Best People seem to be wearing everything from pants to romantic cover-up gowns in this fast-paced fall and winter social season.

Launched by the Presbyterian-St. Luke's fashion show and the opening of the opera, it seems there is something doing every night from Stuttgart ballet benefit performances last night and tonight in the Auditorium theater, to the Chicago International Film Festival—Chicago Junior League sponsored openings Nov. 8 and 9 and the closing ball Nov. 14. That's also the night of the W. A. I. F. ball in the Guildhall, and the Ebony Fashion fair will be held the following day in Medinah temple. And the pace goes on thru the Passavant Cotillion, Presentation ball, and New Year's Eve!

TRIBUNE/Hardy Wieting and John Bartley

Mrs. Byron Campbell goes for the romantic look in this cover-up of black embroidered with glittering rosettes and leaves.

Black and white costuming for evening are contrasted in this suit of white satin and velvet worn by Mrs. Patrick McKenna [above] and Mrs. John A. Bross Jr.'s gown [below].

Evening pajamas are just the thing for kicking up your heels. Mrs. Thomas E. Donnelley II demonstrates.

Crystal fringe shimmers and twirls [above] as Mrs. Robert Wood Tullis whirls in sparkle chiffon.

Rhinestone banded shorts peek out from under this gray dress [left] worn by Mrs. Michael Simpson. The matching coat is lined in ermine.

Mrs. John A. Bross Jr., whose black velvet and white satin gown contrasts with Mrs. Patrick McKenna's pantsuit in the same fabrics seen above.

Mrs. Charles F. Murphy Jr. wraps her head in a long scarf and wears jungle flower print velvet gown.

Mrs. Henry W. Banister adopts look of mystery behind glittery stole that matches her dress.

In the Famous Presbyterian-St.Luke's Fashion Show

Mrs. Edward Byron Smith is wearing a great necklace of East Indian inspiration. The Rajah's ransom of jewels is echoed in a bracelet and ring of Diamonds, Rubies, Sapphires and Emeralds. The bracelet has large yellow Sapphires connected with smaller-cushion-shaped Sapphires, all of which are surrounded by Diamonds. The ring has a huge Yellow Sapphire set on tiers of Sapphires and Diamonds and the pin of Yellow Sapphire is surrounded with Diamonds, Rubies, Emeralds and Sapphires. Mrs. William C. Bartholomay wears Emeralds. Her necklace, eardrops, rings, Diamond clip and bracelets, all contribute to an outstanding Diamond and Emerald ensemble.

From Spaulding & Company

A highlight of the Fashion Show was the bridal party designed by Richard Tam of California. The Bride of All Seasons, portrayed by Mrs. John Jay Borland, Jr., wears silk peau de soie trailing a magnificent train, a snowy hood, her sleeves sweeping to the floor opening on panels encrusted with dazzling rhinestones. The wedding party like opulent jewels, Miss Ann Behr, Miss Elizabeth Lennox, Mrs. Curt R. Tobey and Miss Patricia Shepanek. Spring peeks through in shocking pink, Summer shines with sunburst yellow. Fall is rich with emerald green and Winter contrasts deepest purple.

From Marshall Field & Company

Hats are here! Mrs. D. Hill O'Neill is ravishing in salmon velvet cloche twinkling with diamonds. Mrs. Harry B. Clow wears a dramatic black velvet hat spangled with pearls and diamonds.

From Bes-Ben, Inc.

Mrs. I. W. Coburn presents a study in coral. She wears a snowflake pin accented Pavé diamonds, a conical dome ring, a bracelet of coral triangles studded with turquoise and diamonds and matching button earrings. Mrs. Henry D. Paschen models diamonds and rubies. Her necklace and earclips are Pavé diamond flowers with ruby centers. The bracelet is Pavé diamond seed pods with ruby flowers and the ruby ring is set in a basket of gold.

From Tiffany & Company

(Left)

Mrs. William J. Carney in a classic jersey dress topped with a blanket plaid coat fastened in brass. Mrs. Robert P. Howington, Jr. wears a costume adapted from a pot of geraniums—the color, leather and jersey are fashioned into her layered look.

From Saks Fifth Avenue

(Right)

Mrs. Paul Harvey is as bewitching as flickering candlelight in her Indian desert lace ensemble. This was designed for the show by Ellis Porter of Hollywood.

From Quintero's

Photos Stuart-Rodgers Studio

CHICAGO SUN-TIMES
JUNE 28, 1970

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